Scenarios

- 1. **Chad**, a marketing student, wants to see if the product allows him to start a business with minimal effort and tools at his disposal.
- 2. **Joe**, a computer science senior, explores the product to find out how to start a game creation company with his friends and understand the costs associated with it.
- 3. **James**, a computer science student, is unsure which entrepreneurial path to choose but decides to use the product to explore his options.
- 4. **Sarah**, a self-taught indie game developer, feels overwhelmed by the business aspects of game development and uses the tool to manage marketing, publishing, and budgeting.
- 5. Chad tests the product to evaluate how it can help him start his business idea with minimal involvement in the technical aspects.
- 6. Joe leverages the product's tools to find the best online platforms for selling his games.
- 7. James uses the service to gain clarity on the different entrepreneurship paths available and how to start.
- 8. Sarah uses the tool to explore funding options and determine how much capital she'll need for her game studio.
- 9. Sarah investigates the legal aspects of starting her game development studio using the product.
- 10. Joe collaborates with his friends via the product to discuss how they should proceed with their game development company.

User Stories

- 1. As **Chad**, I want to test the product to see if it makes starting a business easy, so I can focus on executing my idea with minimal effort.
- 2. As **Joe**, I want guidance on the technical and financial aspects of game development so that I can plan my company's future.
- 3. As **James**, I want to explore various entrepreneurship options so I can decide which is the best fit for me.
- 4. As **Sarah**, I want a tool to help me with marketing and budgeting so that I can focus more on my game development.
- 5. As **Chad**, I want to create a business plan without dealing with complicated steps, so I can proceed quickly.
- 6. As **Joe**, I want advice on where to sell my games, so I can maximize my reach to players.
- 7. As **James**, I want to compare entrepreneurship ideas to see which one I should pursue based on my skills and preferences.
- 8. As **Sarah**, I want to understand legal requirements for starting a game studio, so I can operate professionally.
- As Sarah, I want to know how much capital I'll need to start my business, so I can plan for fundraising.

10. As **Joe**, I want tools that help me collaborate with my friends on our game project, so we can work together efficiently.

Feature List (10)

- 1. **Business Plan Generator** Helps users create a basic business plan with minimal input.
- 2. **Financial Estimator** Provides cost projections for starting and running different businesses, including game development.
- 3. Platform Finder Helps users discover the best online platforms for selling products like games.
- 4. **Entrepreneurship Idea Explorer** A tool that suggests various entrepreneurial paths and the requirements for each.
- 5. **Legal Advice and Guidelines** Provides users with basic legal information on starting and running a business.
- 6. Marketing Strategy Builder Allows users to develop personalized marketing strategies.
- 7. **Collaboration Tools** Enables users to work together on projects by sharing ideas, files, and timelines.
- 8. **Funding Estimator** Calculates the capital needed for specific business ideas and offers potential funding options.
- 9. **Analytics Dashboard** Helps users track the progress and success of their entrepreneurial ventures.
- 10. **Logo/Branding Generation** Assists users in creating a unique logo and branding materials for their business.