Features:
AI that gives info about the first steps of creating a business.
AI will be able to answer questions based on the scenario it's been given.
AI will adapt its information based on the needs of the user.

Design Sprint Day 1

Senario:
Chad, a marketing student at UNC Charlotte wants an easy way to start a business.

User Story:
Chad hears about Entre-planner and wants to try it to see if it will help him start his business idea without too much hassle.

Feature List:
-Straightforward way to present a business idea and give results.
-Tools to help through the process of starting a business.

Scenario:
Joe, a senior in college pursuing a computer science degree, wants to create a gaming company with his friends.

User Story:
Joe and his friends are unaware of how to start a business and Joe wants a tool that will give information and guidance on starting a business.

Feature List:
-Info about the first steps of creating a business, such as price to start and what his team will need.
-Information on the market and audience of the user.

Scenario:
James, a computer science student at UNC Charlotte, plans to be an entrepreneur but has little knowledge about entrepreneurship.

User Story:
After some research, James narrows down his choices to a few topics, but is unsure which would be the best to pursue. He wants a tool that will help break down what is worth pursuing.

Feature List:
-Ability to suggest what fields could be most profitable and enjoyable for a user.
-Questions to help the user think about what field they might want to start a business in.

<u>Scenario:</u>
Sarah is a self taught game developer who wishes to turn her hobby into a career.

<u>User Story:</u>
Sarah feels overwhelmed by the business side of starting a career in gaming, as well as where to sell her games and the legal aspects of starting a studio.

<u>Feature List:</u>
-Guides on the best markets for entrepreneurs to sell their products.
-Assistance on the various laws of opening a business in the state/country.
-Guides to simplify the complexities and jargon of the business world.