

# INTRODUCTION TO R AND RSTUDIO

Part 1: Setup (Follow along in RStudio)

# LEARNING OUTCOMES

What you will learn in this session:

- How to install R and RStudio
- What is the windows layout of RStudio
- How to setup RStudio
- How to create a project (folder) in RStudio
- How to use major functionalities of RStudio
- How to extend R's functionality with R-packages
- Which packages you should install for this book

# INSTALL AND SETUP R AND RSTUDIO

A typical setup to work with R consists of two components:

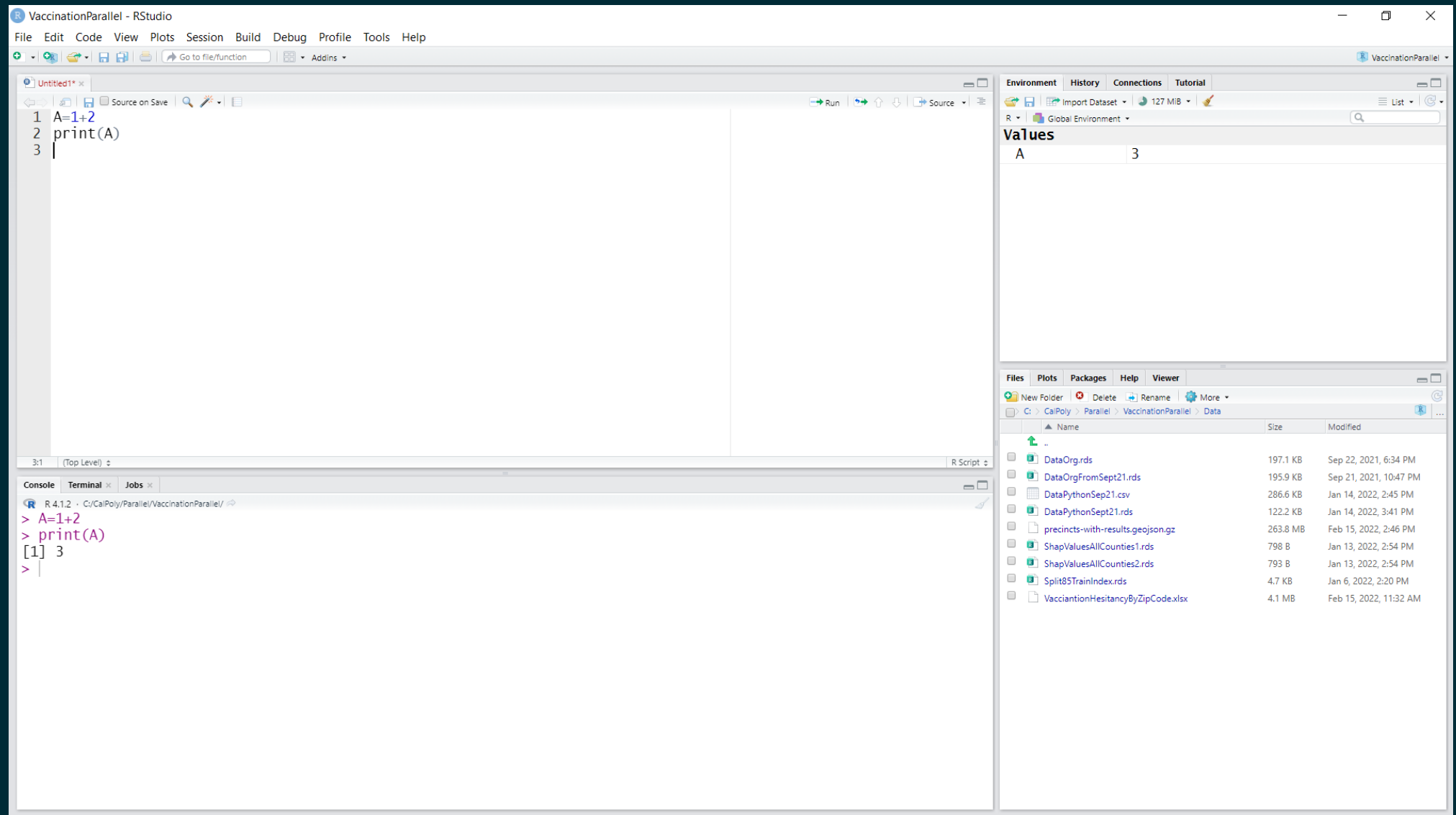
- the **R Console** which executes R code and
- an integrated development environment (IDE) such as **RStudio**.

You can download R here: [Download R](#)

You can download RStudio here: [Download RStudio](#)

Detailed installation guides are provided in the Book and the Online Resources sections of this chapter in book.

# RSTUDIO – INTEGRATED DEVELOPMENT ENVIRONMENT (IDE) FOR R



RStudio Window

# RECOMMENDED RSTUDIO SETTINGS

1. **Do not Restore .RData into workspace at startup:**

Tools -> GlobalOptions.

2. **Work with R Projects:** This assigns a directory on your hard drive to your R analysis: File -> New Project

# R PACKAGES

R Packages extend R's functionality. They have to be **installed** only once:

Tools -> Install Packages ...

After installation they need to be **loaded** in every new R script with `library()`.

Packages frequently used in this course (**please install soon**):

- `tidyverse`: supports easy data processing .
- `rio`: allows loading various data resources with one `import()` command from the user's hard drive or the Internet.
- `janitor`: provides functionality to clean data and rename variable names to avoid spaces and special characters.
- `tidymodels`: streamlines data engineering and machine learning tasks.
- `kableExtra`: supports rendering tables in HTML.
- `shiny`: needed together with the `learnr` package for the interactive exercises in the book.
- `learnr` package: together with the `shiny` package for the interactive exercises in the book.

# EXAMPLE: THE **rio** AND THE **tidyverse** PACKAGE

Assuming the **rio** packages is already installed.

```
1 library(rio);library(tidyverse)
2 DataHousing =
3   import("https://lange-analytics.com/AIBook/Data/HousingData.csv") %>%
4   select(Price=price, Sqft=sqft_living, Bedrooms=bedrooms,Waterfront=waterfront)
5 print(DataHousing[1:3,])
```

	Price	Sqft	Bedrooms	Waterfront
1	221900	1180	3	no
2	538000	2570	3	no
3	180000	770	2	no

**import()** would not work if the **rio** package were not loaded.

**select()** would not work if the **tidyverse** package were not loaded.

# DATA TYPES & DATA OBJECTS

- **Data Types:** What can R store?
  - numerical **num**
  - character **chr**
  - **factor**
  - **logic**
- **Data Objects:** What are the **containers** R uses to store data?
  - single entry \*single entry variable`
  - list of entries **vectors**
  - table **dataframe** and **tibble**
  - *advanced objects*. E.g., for plot, models, prediction results



# DATA TYPES

Main

Numerical

Character

Factor

Logic

Truth Table

**Numerical Data Type (num):** Numerical values (e.g., 1, 523, 3.45) are used for calculation. In contrast, ZIP-Codes are not numerical data type.

**Character Data Type (chr):** Storing sequence of characters, numbers, and/or symbols to form a word or even a sentence is called a **character** data type (e.g. first or last names, street addresses, or Zip-codes)

**Factor Data Type (factor):** A **factor** is an R data type that stores *categorical* data in an effective way. **factor** data types are also required by many classification models in R.

**Logic Data Type (logic):** A data type that stores the logic states **TRUE** and **FALSE** is called a **logic** object (sometimes called Boolean)

# DATA TYPES & DATA OBJECTS

**Data Types:** What can R store?

**Data Objects:** What are the containers R uses to store data?

# DATA TYPES

- **Single Value Object**
- **Vector Object**
- **Data Frame (Tibble) Object**
- **List Object** (not covered in this course)
- **Advanced Object** such as plots, models, recipes

# SINGLE VALUE OBJECT

Object just stores a single value:

```
1 A=123.768
2 B=3
3 C="Hello World"
4 IsLifeGood=TRUE
```

# VECTOR-OBJECTS

A vector object stores a list of values (numerical, character, factor, or logic)

Example: Weather during the last three days in Stattown:

```
1 VecTemp=c(70, 68, 55)
2 VecWindSpeed=c("low", "low", "high")
3 VecIsSunny=c(TRUE, TRUE, FALSE)
```

Vector objects can be used as arguments for an R command to calculate:

## ► Code

```
The average forecasted temperature is 64.33333
```

## ► Code

```
The forecast is for 3 days.
```

# DATA FRAMES (TIBBLES)

A data frame is similar to an Excel table (note not all columns of the Titanic data frame are shown).

Survived	Pclass	Sex	Age	FareInPounds
0	3	male	22	7.2500
1	1	female	38	71.2833
1	3	female	26	7.9250
1	1	female	35	53.1000
0	3	male	35	8.0500
0	3	male	27	8.4583
0	1	male	54	51.8625
0	3	male	2	21.0750

Survived	Pclass	Sex	Age	FareInPounds
1	3	female	27	11.1333
1	2	female	14	30.0708
1	3	female	4	16.7000
1	1	female	58	26.5500

A data frame consist of vectors making up the columns. These are the variables for the data analysis (remember: observations are in the rows, variables are in the columns).

```
1 DataTitanic=import("https://lange-analytics.com/AIBook/Data/TitanicDataCl.csv")
2 str(DataTitanic)
```

```
'data.frame':  887 obs. of  8 variables:
 $ Survived      : int  0 1 1 1 0 0 0 0 1 1 ...
 $ Pclass        : int  3 1 3 1 3 3 1 3 3 2 ...
 $ Name          : chr   "Mr. Owen Harris Braund" "Mrs. John Bradley (Florence
Briggs Thayer) Cumings" "Miss. Laina Heikkinen" "Mrs. Jacques Heath (Lily May Peel)
Futrelle" ...
 $ Sex           : chr   "male" "female" "female" "female" ...
 $ Age           : num   22 38 26 35 35 27 54 2 27 14 ...
 $ SiblingsSpousesAboard: int  1 1 0 1 0 0 0 3 0 1
https://econ.lange-analytics.com/aibook/
```

# EXTRACTING THE VECTORS AND PERFORM CALCULATIONS (NUMERICAL VECTORS)

```
1 VecFareInPounds=DataTitanic$FareInPounds
2 AvgFare=mean(VecFareInPounds)
3 cat("The average fare of Titanic passengers was:", AvgFare, "British Pounds")
```

The average fare of Titanic passengers was: 32.30542 British Pounds



# EXTRACTING THE VECTORS AND PERFORM CALCULATIONS (LOGICAL VECTORS)

```
1 DataTitanic$Survived=as.logical(DataTitanic$Survived)
2 str(DataTitanic)
```

```
'data.frame':  887 obs. of  8 variables:
 $ Survived      : logi  FALSE TRUE TRUE TRUE FALSE FALSE ...
 $ Pclass        : int   3  1  3  1  3  3  1  3  3  2  ...
 $ Name          : chr   "Mr. Owen Harris Braund" "Mrs. John Bradley (Florence
 Briggs Thayer) Cumings" "Miss. Laina Heikkinen" "Mrs. Jacques Heath (Lily May Peel)
 Futrelle" ...
 $ Sex           : chr   "male" "female" "female" "female" ...
 $ Age           : num   22 38 26 35 35 27 54 2 27 14 ...
 $ SiblingsSpousesAboard: int  1 1 0 1 0 0 0 3 0 1 ...
 $ ParentsChildrenAboard: int  0 0 0 0 0 0 0 1 2 0 ...
 $ FareInPounds   : num   7.25 71.28 7.92 53.1 8.05 ...
```

```
1 SurvRate=mean(DataTitanic$Survived)
2 cat("The average survival rate of Titanic passengers was:", SurvRate)
```

```
The average survival rate of Titanic passengers was: 0.3855693
```

# DATA FRAMES VS. TIBBLES

A **tibble** is a more advanced sub-type of a *data frame*. If needed, a regular *data frame* can be coerced into a *tibble* with the `as_tibble()` command.

A few of the differences between *data frames* and *tibbles*:

1. A *data frame* outputs all its rows and columns by default. A *tibble* outputs only the first 10 rows and the variables that fit on the screen but provides information about omitted variables and rows.
2. A *data frame* can have row names, while a *tibble* cannot.
3. In R version <4.1 a *data frame* converts all *character* values to *factor* type. This conversion was often confusing and annoying. In contrast, a *tibble* only coerces *character* values into *factor* on demand. Since R version 4.1 regular **data frames** behave the same as **tibbles**.

Among other reasons, points 1. and 3. make it more straightforward to work with *tibbles* rather than with basic *data frames*.

# SUMMARY

