

# CARSTEN JULIAN SAVAGE

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## EDUCATION

**Pomona College, Claremont, CA**

**May 2021**

*Bachelor of Arts, Economics*

- **Test Scores:** SAT 2120/2400
- **Relevant Coursework:** Microeconomic Theory, Macroeconomic Theory, Applied Econometrics, Economic Statistics, Industrial Organization, Silicon Valley Regional Economy, Health Economics, Calculus 2, International Relations, Comparative Politics, Intermediate Chinese 51A and 51B
- **Awards:** Denison Book Award; Williams College Book Award

## EXPERIENCE

**Lee & Associates – Investment Services Group, Pasadena, CA**

**Jun 2020 – Aug 2020**

*Intern*

- Research comparable sale, lease, and on market properties to assess subject property's value
- Underwrite loan proposals to analyze risk
- Update P&L, net loan proceeds, and rent roll for properties
- Assist in creating and reviewing listing and investment proposals for properties

**Quantum Thought, San Mateo, CA**

**Jun 2020 – Jul 2020**

*Business Development Intern*

- Conducted market sizing and competitor research for software in development
- Redesigned company website and product brochures
- Executed customer experience analysis and developed email campaigns for industries
- Created a forecasting model to outline upcoming product marketing campaign

**Alvarez & Marsal – Disputes and Investigations, San Francisco, CA**

**Sep 2019 – Dec 2019**

*Intern*

- Analyzed financial, economic, and regulatory issues qualitatively and quantitatively in the context of business transactions
- Evaluated market and industry data, research, and case documents related to client projects
- Created financial spreadsheets and models, and applied econometric analysis to financial data based on business issues or transactions
- Drafted and edited reports and findings, including the creation of tables and charts

**Advantage Solutions, Irvine, CA**

**Jun 2019 – Aug 2019**

*Event Specialist*

- Executed Safeway events to market partner companies' food products
- Created and presented intercom advertisements to augment customer traffic
- Drafted call reports detailing customer perception and product sales

**RentHoop of Dreamler, Inc., Los Angeles, CA**

**Mar 2019 – Jun 2019**

*Digital Marketing Intern*

- Used an analytics platform (OneLink) to measure the effectiveness of grassroots marketing to students
- Conducted analysis of user interface for app improvement
- Drafted off-campus housing guide with search engine optimization tactics
- Experimented with MixPanel analytics to identify key performance indicators
- Utilized Snapchat's advertising platform (SnapAds) to conduct campaign targeting likely users in specific demographics

## LEADERSHIP EXPERIENCE

**First Presbyterian Church of Burlingame, Burlingame, CA**

**May 2019 – Aug 2019**

*NextGen Intern*

- Led group exercises for NextGen, a K-12 integration program

## SKILLS

- Adobe Photoshop, Animate, InDesign; Microsoft Excel; STATA; SQL (beginner); Chinese (conversational)