CARSTEN JULIAN SAVAGE

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EXPERIENCE

Alvarez & Marsal – Disputes and Investigations, San Francisco, CA   **Aug 2021 – Present**
Associate
- Wrangle data and conduct analyses in Excel, Python, and SQL
- Create Python scripts to scrape information from law firms for business development
- Generate financial spreadsheets and models using financial and workforce-related data
- Analyze market research, industry data, and case documents related to commercial disputes
- Assist in the creation of expert reports for cases going to mediation, arbitration, and trial
- Provide mentorship to A&M interns

Lee & Associates – Strategic Asset Advisory Group, Pasadena, CA   **Jun 2020 – Jul 2020**
Intern
- Researched comparable sale, lease, and on market properties to assess subject property's value
- Underwrote loan proposals to analyze risk
- Updated P&L, net loan proceeds, and rent roll for properties
- Assisted in creating and reviewing listing and investment proposals for properties

Quantum Thought, San Mateo, CA   **Jun 2020 – Jul 2020**
Business Development Intern
- Conducted market sizing and competitor research for software in development
- Formulated pricing strategies for new products
- Redesigned company website and product brochures
- Executed customer experience analysis and developed email campaigns for industries
- Created a forecasting model to outline upcoming product marketing campaign

Alvarez & Marsal – Disputes and Investigations, San Francisco, CA   **Sep 2019 – Dec 2019**
Intern
- Evaluated market and industry data, research, and case documents related to client projects
- Created tables, charts, and expert report attachments
- Assisted with drafting and editing expert reports
- Contributed to the creation of the West Coast Disputes and Investigations internship program

RentHoop of Dreamler, Inc., Los Angeles, CA   **Mar 2019 – Jun 2019**
Digital Marketing Intern
- Used analytics platform OneLink to measure the effectiveness of grassroots marketing to students
- Conducted analysis of user interface for app improvement
- Drafted off-campus housing guide with search engine optimization tactics
- Experimented with MixPanel analytics to identify key performance indicators
- Utilized Snapchat's advertising platform (SnapAds) to conduct campaign targeting specific demographics

EDUCATION

Pomona College, Claremont, CA   **May 2021**
Bachelor of Arts, Economics

SKILLS

- Python; SQL; R; STATA; Snowflake; Excel, PowerBI, PowerPoint, Access; Chinese (conversational)