

CARSTEN JULIAN SAVAGE

San Francisco, CA

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EXPERIENCE

Alvarez & Marsal, San Francisco, CA

Aug 2021 – Sep 2022

Associate

- Created spreadsheets and models using financial and workforce-related data to support economic damages valuations
- Conducted complex analyses of client and market data using Excel, Python, and SQL
- Utilized Python to scrape information from over 3,000 attorneys' profiles and created dashboards for business development
- Analyzed financial statements, market research, and industry data for more than 25 client engagements
- Evaluated profitability of clients' and opponents' products and services in the context of litigation and assisted in drafting solutions to maximize profitability.

Quantum Thought, San Mateo, CA

Jun 2020 – Jul 2020

Intern

- Conducted market sizing and competitor research for software in development
- Formulated pricing strategies for new products
- Created a forecasting model for future product marketing campaigns

Lee & Associates – Strategic Asset Advisory Group, Pasadena, CA

Jun 2020 – Jul 2020

Intern

- Researched comparable sale, lease, and on market properties to assess subject property's value
- Underwrote loan proposals to analyze risk
- Assisted in creating and reviewing listing and investment proposals for properties

Alvarez & Marsal, San Francisco, CA

Sep 2019 – Dec 2019

Intern

- Evaluated market and industry data, research, and internal documents related to client projects
- Created tables, charts, and expert report attachments
- Assisted with drafting and editing expert reports

RentHoop, Los Angeles, CA

Mar 2019 – Jun 2019

Digital Marketing Intern

- Conducted analyses of search engine optimization tactics and improvements to the app's user interface
- Employed Mixpanel analytics to identify key performance indicators and draft an actionable strategy
- Used analytics platform OneLink to measure KPIs for grassroots on-campus marketing efforts
- Utilized Snapchat's advertising platform (SnapAds) to conduct a campaign targeting specific demographics, increasing RentHoop app downloads by more than 25%

EDUCATION

Pomona College, Claremont, CA

May 2021

Bachelor of Arts, Economics

SKILLS

- Python (Scikit-learn, Pandas, PyTorch, PySpark); SQL; R; STATA; Excel, PowerBI, Access, PowerPoint