

# CARSTEN JULIAN SAVAGE

San Francisco, CA

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## EXPERIENCE

**Alvarez & Marsal, San Francisco, CA**

**Aug 2021 – Sep 2022**

*Associate*

- Created financial spreadsheets and models using financial and workforce-related data
- Conducted complex data analyses using Excel, Python, and SQL
- Utilized Python to scrape information from over 3,000 attorneys' profiles for business development
- Analyzed financial statements, market research, and industry data for more than 25 client engagements
- Provided mentorship to and supervised A&M interns

**Quantum Thought, San Mateo, CA**

**Jun 2020 – Jul 2020**

*Intern*

- Conducted market sizing and competitor research for software in development
- Formulated pricing strategies for new products
- Created a forecasting model for future product marketing campaigns

**Lee & Associates – Strategic Asset Advisory Group, Pasadena, CA**

**Jun 2020 – Jul 2020**

*Intern*

- Researched comparable sale, lease, and on market properties to assess subject property's value
- Underwrote loan proposals to analyze risk
- Assisted in creating and reviewing listing and investment proposals for properties

**Alvarez & Marsal, San Francisco, CA**

**Sep 2019 – Dec 2019**

*Intern*

- Evaluated market and industry data, research, and internal documents related to client projects
- Created tables, charts, and expert report attachments
- Assisted with drafting and editing expert reports

**RentHoop, Los Angeles, CA**

**Mar 2019 – Jun 2019**

*Digital Marketing Intern*

- Conducted analyses of search engine optimization tactics and improvements to the app's user interface
- Employed Mixpanel analytics to identify key performance indicators and draft an actionable strategy
- Used analytics platform OneLink to measure KPIs for grassroots on-campus marketing efforts
- Utilized Snapchat's advertising platform (SnapAds) to conduct a campaign targeting specific demographics, increasing RentHoop app downloads by more than 25%

## EDUCATION

**Pomona College, Claremont, CA**

**May 2021**

*Bachelor of Arts, Economics*

## SKILLS

- Python; SQL; R; STATA; Excel, PowerBI, Access, PowerPoint