

Dave Boggins by Matthew Erni

age: 25

residence: Philadelphia, Pennsylvania

education: Harvard Graduate

occupation: Real Estate Broker

marital status: Has a Girlfriend but they're long distance



Dave is a hard worker who does not know many people in his area

Dave is a very spontaneous guy. He moved to Philadelphia off of a whim. He likes to start his day off a little later and he enjoys a nice walk around the city with a hot coffee. Dave does hit the gym sometimes but he is not unbelievably committed. Most of the time he is locked in trying to find properties for his Real Estate firm.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Dave feels lonely in the big city and he wants to meet new people.

Needs

- A quiet place to get work done.
- Money to pay for his apartment.
- Technology for his work.

Wants

- Dave wants new friends to hang out with.
- A new local coffee shop to visit.
- Find local parks and cool spots to visit.

Values

- Dave values money and spontaneity
- Time for loved ones
- His girlfriend

Fears

- Fears his girlfriend will leave him.
- Being alone in the city.
- Not meeting new people.
- Regretting his move.



Grace

By Kelsey Fishbein

age: 16
residence: Columbia SC
education: High School
occupation: Chick fil a
marital status: Single



"Lets go explore something new!"

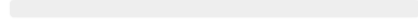
Grace is a Sophomore in high school who spends her time working and going to school. In her free time Grace hangs out with her friends, but they can never figure out fun things to do.

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Criteria For Success:

Grace wants new things to do with her friends when they are feeling spontaneous.

Needs

- Ideas of local things to do with friends
- Directions and pricing information
- Accessible activities to stay occupied

Values

- Spontaneity
- Fun
- Friendship
- Convenience

Wants

- Interaction with friends
- Easy sharing opportunities
- Variety of options to choose from

Fears

- Boredom
- Doing the same thing all the time



Randy Lover by Carter Risse

age: 22
residence: Columbia, South Carolina
education: High School
occupation: No Job
marital status: Single



Live, Laugh, League of Legends

I often sit at home all day playing League of Legends while watching a lot of anime and scrolling through reddit. Recently I've wanted to try and get out more because my mom said so. I think she's worried she'll never have grandkids. I figure if I can find some local events where I can meet likeminded people I can start making friends and meet some three dimensional girls.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

I want to meet new girls around the area and find some conventions to meet likeminded people

Needs

- Friends
- To Go Outside

Values

- Video Games
- Anime
- Reddit
- His Katana

Wants

- A girlfriend
- A Cosplay Partner

Fears

- Showering
- Social Interaction
- Health Foods

