



XRPL Guru

# The Challenge



The **XRPL ecosystem** is **rich in resources**: docs, blogs, grants, hackathons, accelerators...

But developers often feel lost:

- Where do I **start**?
- What should I do **next**?
- How do I **connect** my work with opportunities?

**Resulting:** slow adoption, drop-off, wasted potential...

# The Need



Developers don't need just **another guide** or **documentation hub**.

They need a proactive copilot that:

- Takes each developer **by the hand**.
- Builds a living, **adaptive journey**.
- **Provides** rhythm, direction, and motivation.

**Drives toward one clear goal: developer success**

**Introducing [XRPL Guru](#): a proactive copilot that transforms the XRPL developer ecosystem's scattered resources into a [living, guided journey](#) — from onboarding to market impact.**

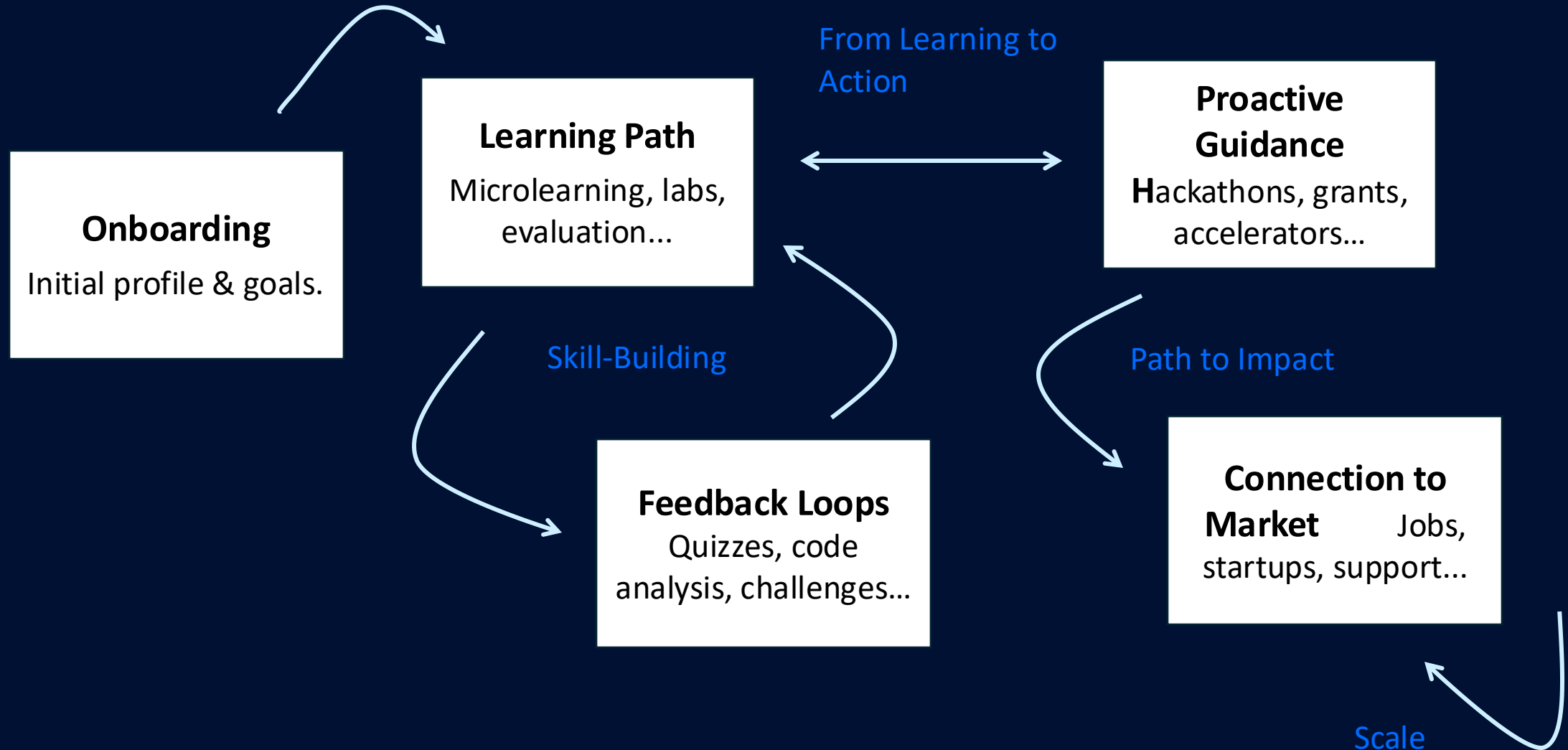
## **XRPL Guru is an Orchestrator of the XRPL Developer Journey**

**Continuously monitors the ecosystem in real time — from new grants and events to updated documentation — dynamically adapting each developer's pathway and acting as a trainer/buddy that keeps them always moving forward.**


XRPL Guru is not reactive. **It makes things happen.**

- **Suggests** next steps before the developer asks.
- **Creates** challenges to maintain momentum.
- **Connects** developers with mentors, funding, and events at the right time.
- **Acts** as a success engine, not just a knowledge base.

# How the Guidance Works



# Example of a Guided Path to Developer Success

- 
- ✓ Paulo joins via the **Ambassadors program** → he has the **XRPL Guru assigned as his copilot.**
  - ✓ He **learns** basics, **builds** first XRPL token.
  - ✓ **Joins** a **hackathon** with personalized **prep** pack.
  - ✓ Paulo **submits** a **Grant**.
  - ✓ Enters **XRPL Accelerator** with **MVP ready**.
  - ✓ **Works** in a **fintech** or **launches** XRPL-based **startup**.



## Outcome for Developers

Clear, adaptive path → no one gets lost

Faster learning → stronger retention

Fast-Track to Value

## Outcome for Ripple & XRPL

Higher conversion: devs → projects → companies.

More mature proposals for Grants/Accelerators

Global talent pipeline with live metrics

## Long-Term Impact

Human Capital → Skilled XRPL developers worldwide

Innovation → New startups, apps, and financial products

Adoption → stronger demand for XRP, stablecoins, RWAs

Differentiation → XRPL as the only ecosystem with a proactive copilot for dev success

# One Guru, Two Contexts: Personal Journey or Corporate Training



## Value for Individuals

- Automatically assigned when a developer joins the XRPL ecosystem.
- Becomes their personal AI Copilot, guiding the journey, learning path, and opportunities.

## Value for Companies/Startups

- Organizations can assign the XRPL Guru directly to their developers.
- Serves as a corporate training and upskilling platform, aligned with XRPL use cases.
- Accelerates onboarding and supports individual growth within teams.

# How the XRPL Guru Is Delivered

## For Individuals

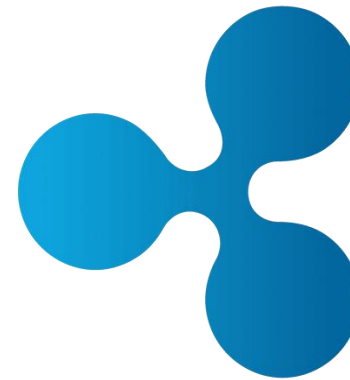
Slack, Discord,  
WhatsApp,  
Telegram...

## For Companies

Microsoft Teams,  
Slack, Google  
Workspace,  
Jira/Confluence ...



**As a  
conversational  
agent**



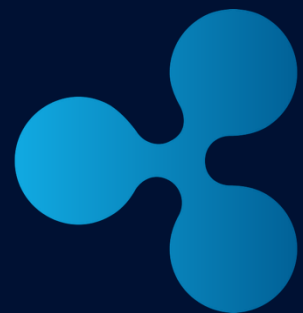
**Integrated to the  
Ecosystem**

## Documentation

Guru embedded in  
XRPL.org Docs,

## Hackathons

Guru acts as a live  
copilot during events



# XRPL Guru

UBRI RESEARCH

# From Research to Scalable Product



A research project was conducted under **Ripple's UBRI program at USP** by Dr. Etienne Cartolano, under the supervision of Dr. Marcos Simplicio, exploring **how AI copilots could support blockchain developers** — this work laid the foundation for what is now evolving into the XRPL Guru product

# Exploring AI copilots for blockchain developers



## Key research lines:

1. **Comparative study** of AI assistant architectures
2. Development of a RAG **pipeline** for XRPL docs
3. Design of **UX/UI mockups**
4. First **prototype tested**

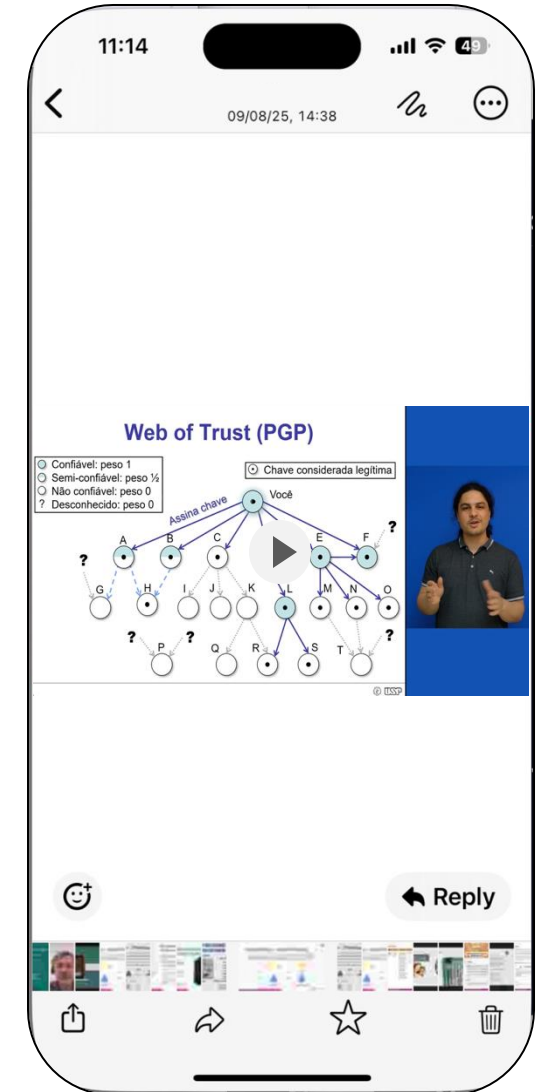
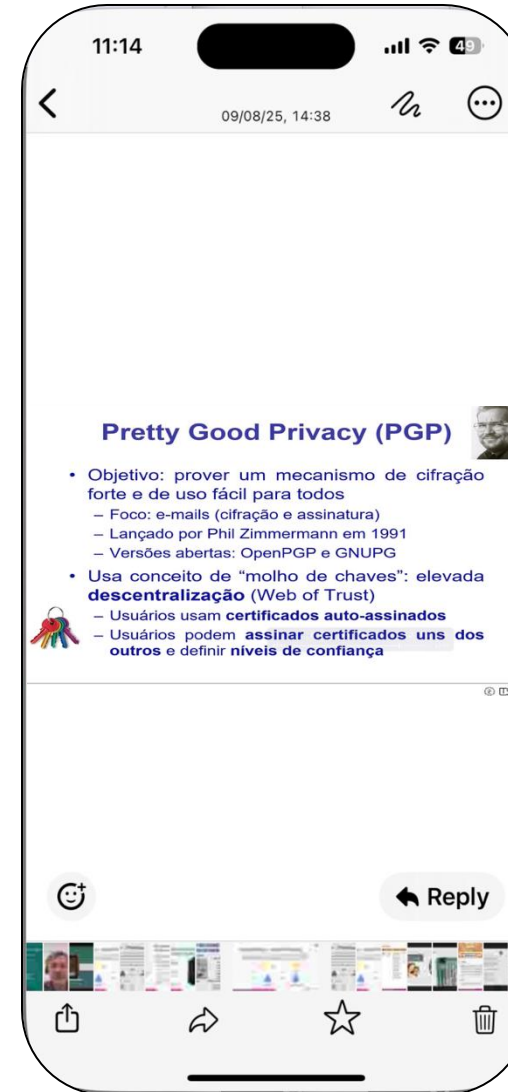
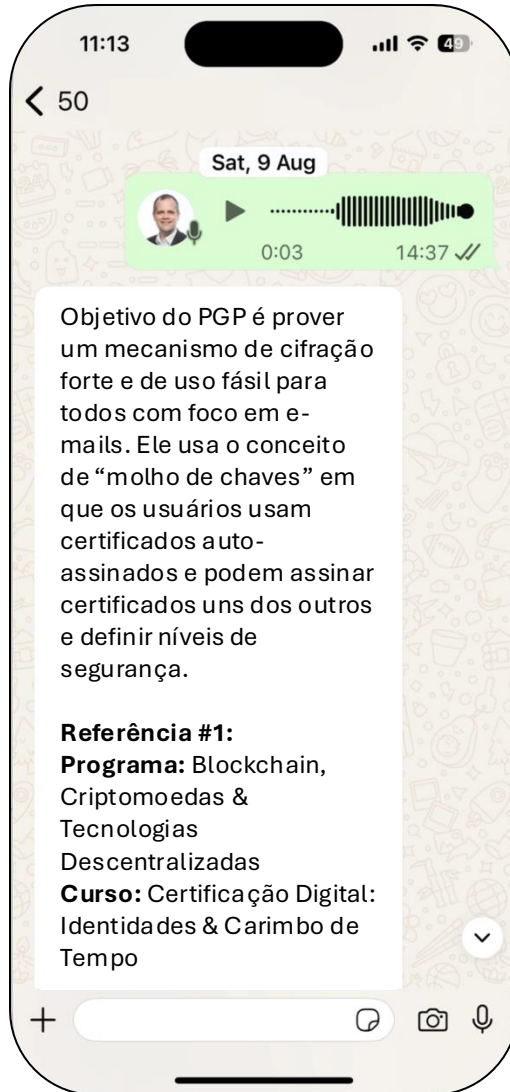
# Achievements During Research



- ✓ **Validated the concept** of an **AI-powered copilot** for blockchain developers
- ✓ Produced **technical documentation** & architecture
- ✓ Delivered **RAG-based prototype** capable of retrieving **Ripple/USP knowledge** for developers
- ✓ Established an **interdisciplinary research line** between **blockchain, AI, and software engineering** at USP





# WhatsApp prototype



# AI-generated personalized roadmaps prototype



 **Gestão de Conteúdo da Trilha**

 Etienne ( Mawe.AI )

quais modalidades de ataques cibernéticos?

Gestão de Cibersegurança e Riscos tecnológicos C2

Número de Pílulas

2

Número de Dias

5

Apenas Dias da Semana

☒

Restrição de Horários

De: 08:00 Até: 18:00

Atualizar Pílulas

**Pílulas Geradas**

**Ataques de Negação de Serviço (DDoS)**

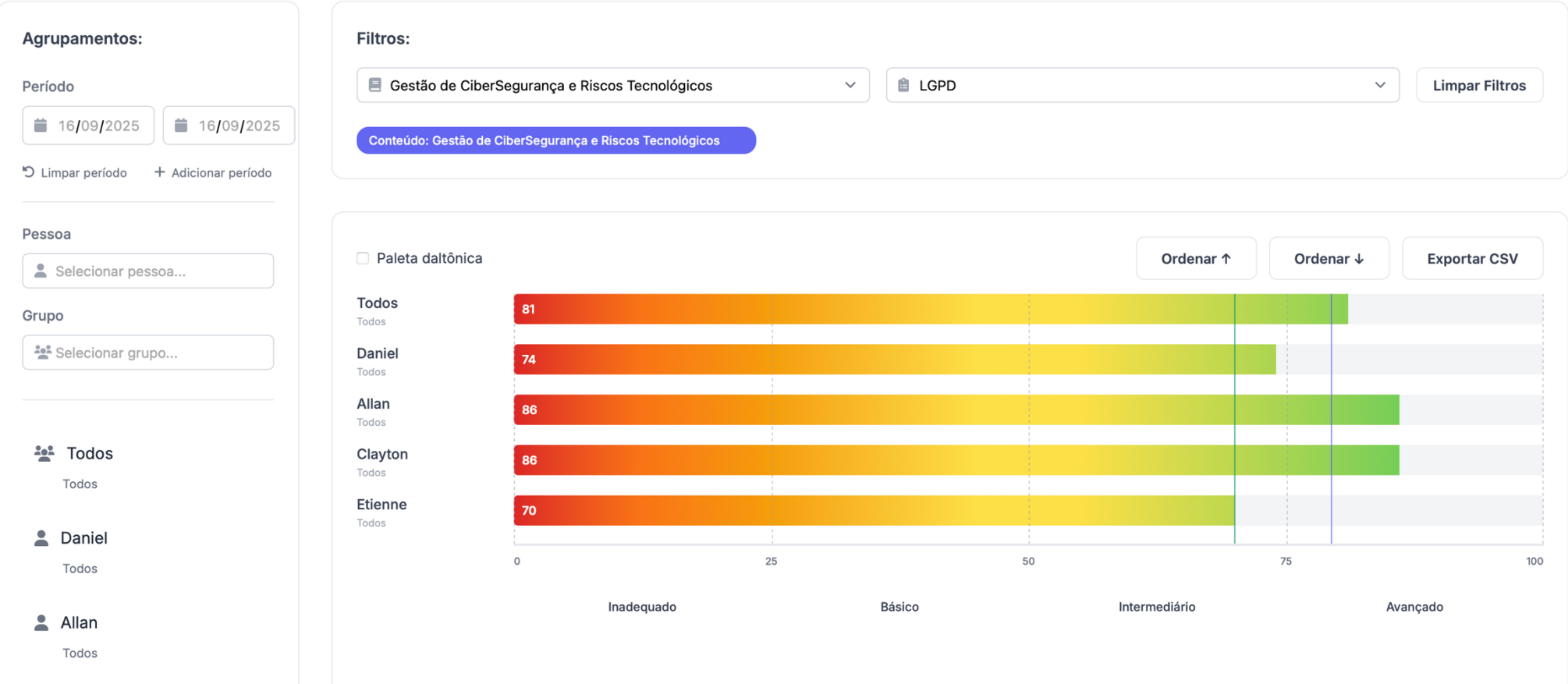
Os ataques de negação de serviço (DDoS) são ações intencionais realizadas por hackers para sobrecarregar servidores ou websites com um volume massivo de requisições simultâneas, tornando os serviços indisponíveis. Um exemplo marcante ocorreu entre 2011 e 2013, quando hackers iranianos lançaram ataques DDoS contra bancos norte-americanos, como JPMorgan e Bank of America, impedindo consumidores de acessarem suas contas e paralisando operações bancárias. Esses ataques, que podem ser motivados por conflitos cibernéticos internacionais, representam riscos

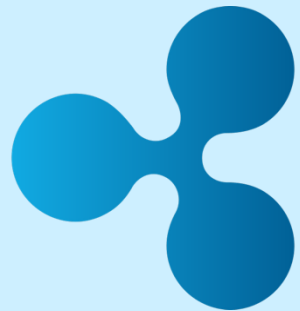
**Engenharia Social e Phishing**

Engenharia social é uma técnica de manipulação psicológica usada para obter informações confidenciais, como credenciais ou dados sensíveis, explorando a confiança e o comportamento humano. Um exemplo comum é o phishing, onde e-mails aparentemente legítimos, muitas vezes imitando organizações confiáveis como bancos ou empresas, induzem o destinatário a clicar em links, baixar arquivos maliciosos ou fornecer informações pessoais. Esses ataques são facilitados pela facilidade de acesso a informações públicas, como em redes sociais, e pela falta de conscientização dos

See video at <https://youtu.be/wlcn2HSdl1s>

# AI-based assessment prototype





# XRPL Guru

SERVICES

# XRPL Guru's Services



**Smart Onboarding** →  
profile & goals  
assessment

**Adaptive Path** → living  
learning journey that  
evolves with XRPL  
updates

**Empower Loop** →  
continuous cycle of  
practice, feedback,  
and reinforcement

**Proactive Guidance** →  
suggests hackathons,  
grants, and accelerator  
entry points

**Code Partner** →  
support for coding,  
troubleshooting, and  
contextual tips

**Market Bridge** →  
connects to jobs,  
mentors, and startup  
opportunities

**Impact Dashboard** →  
tracks progress and  
measures ecosystem  
value

# Smart Onboarding

Assigns the Guru at the entry point, capturing profile and goals to personalize the journey

## How It Works

- **Integrated** at XRPL.org, Ambassadors, or hackathon signup.
- **Collects** developer background, skills, and objectives.
- Immediately **pairs** the developer with their AI copilot.

## Value Delivered

- **Personalized** starting point for each developer.
- Reduces early **drop-off**.
- Creates a sense of **belonging** from day one.

# Adaptive Path

A living learning journey that evolves with XRPL updates and the developer's progress

## How It Works

- Agent delivers **dynamic** learning steps.
- Updates when **new features**, docs, or events are released.
- **Evolves** from tutorials → labs → advanced projects.

## Value Delivered

- Keeps developers **always aligned** with the latest XRPL.
- Ensures **continuous growth**.
- Transforms scattered content into a **clear journey**.

# Empower Loop

Continuous cycle of practice, feedback, and reinforcement to strengthen skills

## How It Works

- Agent **delivers** quizzes, coding challenges, and code reviews.
- Real-time **feedback** integrated into the learning path.
- Progressively **increases** difficulty.

## Value Delivered

- Reinforces **knowledge retention**.
- Builds developer **confidence**.
- Identifies **skill gaps** early.



# Proactive Guidance

Actively pushes opportunities instead of waiting for developers to search

## How It Works

- Agent monitors XRPL ecosystem in **real time**.
- Pushes **contextual alerts** directly to dev channels.
- Suggests the “next best step” for **each profile**.

## Value Delivered

- Developers never **feel lost**.
- **Maximizes** participation in community programs.
- **Increases** adoption of XRPL opportunities.

# Code Partner

**An AI copilot specialized in XRPL coding and troubleshooting**

## How It Works

- Agent **embedded** in dev channels and IDEs
- **Provides** snippets, error explanations, and best practices.
- **Contextualized** with XRPL standards and ecosystem libraries.

## Value Delivered

- **Speeds up coding and debugging.**
- **Reduces frustration and wasted time.**
- **Ensures higher quality XRPL applications.**

# Market Bridge

**Connects developers to jobs, mentors, and startup opportunities**

## How It Works

- Agent **recommends** openings, mentors, or startup calls.
- Uses developer profile + activity data to **suggest matches**.
- Evolves from “job alerts” to **networking introductions**.

## Value Delivered

- **Clear career pathway for XRPL developers.**
- **Stronger talent pipeline for Ripple ecosystem.**
- **Encourages startups to emerge from within the community.**

# Impact Dashboard



**Tracks developer progress and ecosystem value creation**

## How It Works

- Collects anonymized **metrics**.
- Presents **insights** to Ripple, XRPLF, and partners..

## Value Delivered

- **Visibility of XRPL developer growth.**
- **Evidence of ROI for grants and accelerator.**
- **Supports strategic decision-making for ecosystem expansion.**



# XRPL Guru

ROADMAP

# Roadmap Overview

- **Versioned Delivery** → Each service **evolves incrementally** (v1, v2, v3).
- **Dual Delivery** → Always delivered as **Agent** (copilot in channels) or **Integrated**.
- **Progressive Scope** → **Start with** individual developer success → expand to ecosystem → **finalize with** corporate & academia.

# Roadmap Overview

- **Time Horizon** → **24 months**, split into Year 1: Foundations and Year 2: Scale.
- **Year 1 (Months 1–12)** → **Build core services**: onboarding, guidance, learning path, empower loop, code partner.
- **Year 2 (Months 13–24)** → **Scale ecosystem impact**: market bridge, accelerator, predictive guidance, impact dashboard, corporate/academia.

# Roadmap Months 1–4 (v1.0)

## Quick Wins & Foundations

- **Multilingual Guru** v1 → support from day one (**Agent**).
- **Proactive Guidance** v1 → basic alerts (**Agent**).
- **Adaptive Path** v1 → initial guided journey (**Agent**).

**Outcome:** First developers onboard smoothly, with multilingual support and initial copilot guidance.



# Roadmap Months 5–8 (v2.0)

## Onboarding & First Feedback Loops

- **Smart Onboarding** v1 → entry point assignment & profile.
- **Docs Copilot** v1 → contextual support embedded in XRPL.org.
- **Empower Loop** v1 → quizzes & simple feedback (**Agent**).

**Outcome:** Developers now have personalized entry, doc integration, and first feedback loops.

# Roadmap Months 9–12 (v3.0)

## Adaptive Journeys

- **Adaptive Path v2** → journey adapting to progress (Agent).
- **Proactive Guidance v2** → contextual recommend. (Agent).
- **Docs Copilot v2** → deeper contextual support (Agent).
- **Empower Loop v2** → adaptive reinforcement (Agent).

**Outcome:** Guru evolves into a proactive, adaptive copilot, with IDE-level coding support.

# Roadmap Months 13–16 (v4.0)

## Adaptive Journeys

- **Code Partner v1** → snippets & basic troubleshooting (Agent).
- **Accelerator Support v1** → milestone tracking.
- **Market Bridge v1** → first connections to jobs (Agent).

**Outcome:** Developers start linking skills with real-world opportunities.

# Roadmap Months 17–20 (v5.0)

## Adaptive Journeys

- **Predictive Guidance** v1 → anticipates opportunities & next steps (Agent).
- **Code Partner** v2 → contextual support in IDEs (Agent).

**Outcome:** Developers test advanced use cases and get predictive support.

# Roadmap Months 21–24 (v6.0)

## Scale & Impact

- **Market Bridge v2** → networking with startups, investors, partners (Agent).
- **Impact Dashboard v1** → ecosystem metrics & progress.
- **Corporate Mode v1** → **Guru** as corporate training tool.
- **Code Partner v3** → advanced debugging in IDEs (Agent).

**Outcome:** Developers test advanced use cases and get predictive support.

# Services Roadmap 1 / 3

Service	Year 1 (Months 1–12)	Year 2 (Months 13–24)
<b>Multilingual Guru</b>	v1 → Basic multilingual support from the start ( <b>Agent</b> )	v2 → Expanded multilingual, context-aware ( <b>Agent</b> )
<b>Proactive Guidance</b>	v1 → Basic alerts for hackathons and grants ( <b>Agent</b> ) v2 → Personalized contextual recommendations ( <b>Agent</b> )	v3 → Predictive guidance anticipating opportunities ( <b>Agent</b> )
<b>Adaptive Path</b>	v1 → Initial guided journey ( <b>Agent</b> ) v2 → Dynamic journey adapting to progress ( <b>Agent</b> )	v3 → Fully personalized, ecosystem-aware journey ( <b>Agent</b> )
<b>Smart Onboarding</b>	v1 → Guru assignment at entry point, profile capture ( <b>Integrated</b> )	v2 → Refined onboarding, personalized by goals ( <b>Integrated</b> )

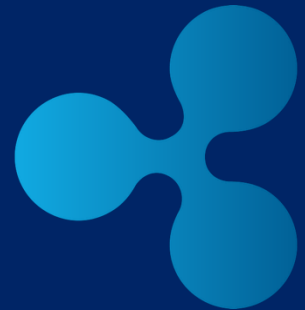
# Services Roadmap 2/3

Service	Year 1 (Months 1–12)	Year 2 (Months 13–24)
<b>Docs Copilot</b>	v1 → Basic support embedded in XRPL.org ( <b>Integrated</b> ) v2 → Advanced contextual responses ( <b>Integrated</b> )	v3 → Deep integration with examples, labs, and API refs ( <b>Integrated</b> )
<b>Empower Loop</b>	v1 → Quizzes and simple feedback ( <b>Agent</b> ) v2 → Adaptive reinforcement and continuous practice ( <b>Agent</b> )	v3 → Full practice-feedback cycle with individual metrics ( <b>Agent</b> )
<b>Code Partner</b>	v1 → Snippets and basic troubleshooting ( <b>Agent</b> ) v2 → Contextual support integrated into IDEs ( <b>Agent</b> )	v3 → Advanced debugging and co-coding ( <b>Agent</b> )
<b>Market Bridge</b>	—	v1 → First connections to jobs and mentors ( <b>Agent</b> ) v2 → Active networking with startups and investors ( <b>Agent</b> )

# Services Roadmap 3/3

Service	Year 1 (Months 1–12)	Year 2 (Months 13–24)
Impact Dashboard	—	v1 → Individual and ecosystem-wide progress metrics ( <b>Integrated</b> )
Corporate/Academia Mode	—	v1 → Guru applied in enterprises (training tool) and universities ( <b>Agent + Integrated</b> )





# XRPL Guru

RESOURCES

# Team Structure



Role	Year 1 Responsibility	Estimated Annual Cost
AI/ML Engineer 1	Build Guru core: LLM tuning	~\$20,000 - \$40,000
AI/ML Engineer 2	Multilingual, adaptive learning	~\$20,000 - \$40,000
Full-Stack Developer	Web/mobile development, XRPL.org integration	~\$15,000 - \$35,000
Cloud Engineer	Infra setup, deployment, scalability	~\$20,000 - \$35,000
Content Curator	Structure XRPL docs, adapt content for Guru	~\$10,000 - \$25,000
Product Manager	Define roadmap, priorities, ecosystem alignment	~\$25,000 - \$45,000
		~\$110,000 - \$220,000

# Team Structure 2/2

Role	Funding	Estimated Annual Cost
AI/ML Engineer 1	Contractor? Ripple?	~\$20,000 - \$40,000
AI/ML Engineer 2	Contractor? Ripple?	~\$20,000 - \$40,000
Full-Stack Developer	Contractor? Ripple?	~\$15,000 - \$35,000
Cloud Engineer	Ripple?	~\$20,000 - \$35,000
Content Curator	UBRI-USP? Ripple?	~\$10,000 - \$25,000
Product Manager	UBRI-USP? Ripple?	~\$25,000 - \$45,000
		~\$110,000 - \$220,000

# Infrastructure (Azure) 1 / 3

- The XRPL Guru prototype is currently being developed and deployed on **Microsoft Azure**.
- The solution is **cloud-agnostic** and can be migrated or deployed in the Ripple-provided infrastructure.
- Therefore, the **cost estimates** presented here are based on Azure services.
- Costs are meant to serve as a **reference benchmark**, not a fixed budget.

# Infrastructure (Azure) 2/3

Component	Function	Estimated Monthly Cost
Azure OpenAI Service	LLM inference for chat, copilot functions, multilingual	\$4,000 – \$5,000
Azure Kubernetes Service (AKS)	Container orchestration for Guru services (Agent + Integrated)	\$750 – \$1,000
Azure Cosmos DB	Store developer profiles, learning paths, feedback loops	\$600 – \$1,500
Azure App Service + API Management	API gateway for XRPL Docs, Grants, Slack, Teams integration	~\$500

# Infrastructure (Azure) 3/2

Component	Function	Estimated Monthly Cost
Azure App Service + API Management	API gateway for XRPL Docs, Grants, Slack, Teams integration	~\$500
Azure Monitor + Application Insights	Observability, logging, performance tracking	~\$250
Azure Storage (Blob + Files)	Logs, datasets, training material, multimedia	~\$200
Azure Cognitive Services (Translator, Speech)	Multilingual onboarding & docs support	\$500 – \$800
Total		\$6,800 – \$9,250



# XRPL Guru

From first line of code to market impact.  
Your proactive copilot for the XRPL journey.