Isaac **Onyemaechi Ugwu**

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Education

Herald College	*Nsukka, Enugu NG*
SENIOR SECONDARY CERTIFICATE EXAMINATION	*Sep 2017 – Jun 2020*
University of Nigeria, Nsukka	*Nsukka Enugu NG*
B.ENG IN ELECTRICAL ENGINEERING	*Sep 2022 – Present*
Aleph Group Inc	*Mexico*
DIGITAL AD DEGREE IN DIGITAL MARKETING ENG 03	*Sept 2022 – Dec 2022*
Side Hustle Academy	*Lagos Nigeria*
FRONTEND WEB DEVELOPMENT (REACTJS)	*Sep 2022 – Nov 2022*
Simplilearn	*England*
DIGITAL MARKETING AND SOCIAL MEDIA MANAGEMENT	*Oct 2022 – Nov 2022*
Lectera	*Miami , USA*
DIGITAL AND SOCIAL MEDIA MARKETING	*Aug 2022 – Oct 2022*

Work Experience

CoinW	*Remote*
DIGITAL MARKETING SPECIALIST	*Sept 2022 – Jan 2023*

- Researched advertising trends
- Developed projects to create content
- Published Digital marketing content online
- Focused on building a Telegram Community
- Conducted market research to inform Ad campaigns

XIRCLS- Decentralized ,collaborative Marketing platform	*Remote*
SALES BUSINESS DEVELOPMENT INTERN	*Oct 2022 – Dec 2022*

- Learnt to track and measure Marketing strategies

DigitMoni Fintech Solutions	*Nsukka, Enugu NG*
FRONTEND WEB DEVELOPER	*Nov 2022 – Jan 2023*

- Engaged in learning of Frontend web development trends
- Taught and worked on web development projects

Digitmoni Fintech Solutions	*Nsukka, Enugu NG*
DIGITAL MARKETING SPECIALIST	*Nov 2022 – Jan 2023*

- Taught and practiced Digital marketing
- Made research to inform Ad campaigns
- Published Digital marketing content online
- Researched advertising trends

Skills

Programming Languages: Javascript, Reactjs, Typescript, Nextjs, PHP
Digital Marketing: Social Media Management, Google Analytics, SEO, Adobe Photoshop, Canva, Google Ads

Projects

LionReads

A WEB APPLICATION DEDICATED FOR THE UNIVERSITY OF NIGERIA, NSUKKA STUDENTS TO GET THEIR REQUIRED EDUCATIONAL MATERIAL QUICKLY AND EASILY FROM THE SCHOOL BOOKSTORE. PAYMENT INTEGRATIONS INCLUDE PAYSTACK, FLUTTERWAVE, AND REMITA.

Javascript, PHP

https://github.com/Dprof-in-tech/-the-denpages-lionreads

SalesChamp

A ONE-PAGE E-COMMERCE WEB APPLICATION AVAILABLE FOR SALES AND PROMOTIONS OF AFFLIATE PRODUCTS. PAYMENT INTEGRATIONS INCLUDE PAYSTACK, FLUTTERWAVE, AND REMITA.

Javascript, Html & CSS

https://github.com/Dprof-in-tech/saleschamp

Social Media Management for Deeper Christian Life Ministry Enugu State 2

SOCIAL MEDIA MANAGEMENT FOR THIS RELIGIOUS ORGANIZATION RESULTING IN ABOUT 5X FOLLOWER BASE ORGANIC GROWTH IN A PERIOD OF 3MONTHS. YOU COULD CHECK OUT THIS PAGE METRIC AT DEEPER CHRISTIAN LIFE MINISTRY ENUGU STATE 2.

Meta business Suite, Facebook, Canva

https://facebook.com/dclmenugu2