

The model (using 2000 articles) returned the following topics categories, which I manually named. Most topics were generally discernable with the exception of the “News” and “Crime” topics.

	Business	Technology	News	Politics	Crime	Personal Finance	Health Insurance	Finance	Markets	Real Estate
1	business	will	going	president	read	can	people	billion	percent	home
2	will	apple	think	will	news	financial	health	percent	rate	new
3	sales	company	like	read	information	percent	percent	stock	rates	according
4	new	new	just	obama	statement	retirement	tax	investors	market	water
5	company	companies	get	state	two	money	year	share	year	read
6	read	read	one	house	told	years	costs	year	growth	year
7	also	technology	thats	bill	car	credit	insurance	company	fed	city
8	businesses	million	now	law	reported	may	plans	capital	last	california
9	small	service	can	former	reports	workers	will	shares	interest	prices
10	products	time	people	states	tweet	pay	read	earnings	since	york

Most articles were correctly categorized, with most falling under business-related articles. This was due to a high number of Black Friday-related articles that relayed sales figures of different retail chains.

	Probability	Content
Business.1	0.16260162601626	retailers are reporting stunning sales stats as american...
Markets	0.38031914893617	by the numbers, the u.s. stock market appears to be o...
Business.1	0.235294117647059	shoppers trying to navigate macy's website hit a road ...
Business.1	0.298507462686567	black friday may be known for its doorbuster deals an...
Politics	0.189300411522634	spacex won a nasa contract to send a \$112 million wa...
Business.1	0.260989010989011	as major retailers including target and kohl's raked in r...
News	0.218487394957983	when daymond john secured a \$300,000 order for his ...
Politics	0.331491712707182	central american countries warned on thursday that lar...
Technology	0.280952380952381	stripe, the online payments company that has essentia...
Business.1	0.325358851674641	as retailers move sales online to cater to consumers ...
Real Estate	0.214876033057851	a species of ant in the forests of ethiopia looks poise...
Finance	0.168141592920354	american express will raise its late fees beginning in ja...
Business.1	0.269230769230769	it's a great time to be a consumer in the u.s., target ce...
Crime	0.169230769230769	actelion has confirmed it has been approached by joh...
Technology	0.274853801169591	apple has brought back a holiday tradition — offering ...
Business.1	0.298029556650246	more than 1,500 shoppers lined up outside of the mall...
Markets	0.165450121654501	gulf of mexico oil and gas drillers could see some relie...