Website Planning Document

Local Weather Services

Author: Cassie White

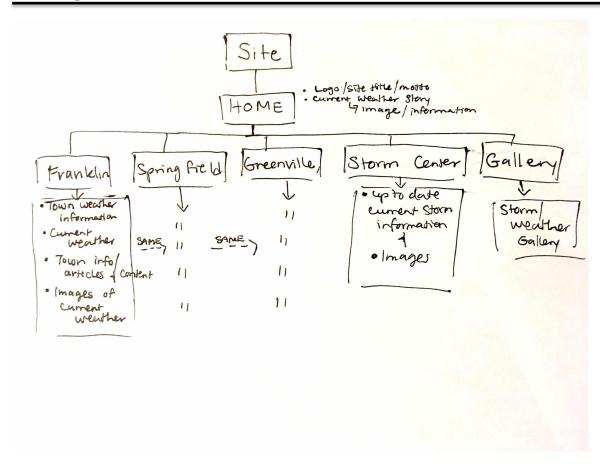
Site Purpose

To deliver up-to-date and reliable weather information for the cities of Franklin, Greenville, and Springville

Target Audience

Local residence of these three cities age range from 18-80 in years. Specifically residence looking for storm alerts, summer heat updates, and daily weather updates for outdoor activities or travel trips.

Site Map

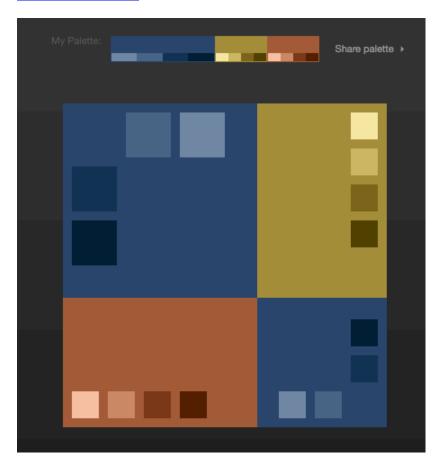


Color Scheme

Main Color: Navy Blue Background: White Text: Darker Blue Headings: Deep Orange

Navigation: Gold

Palette Color Link



Typography

Headings:

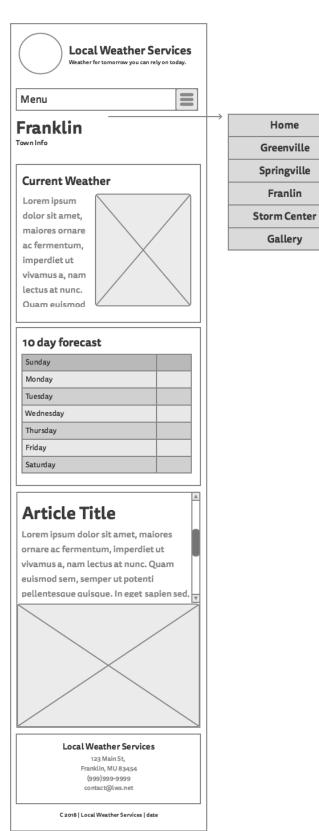
Neue Haas Grotesk (San Serif)

Main Text:

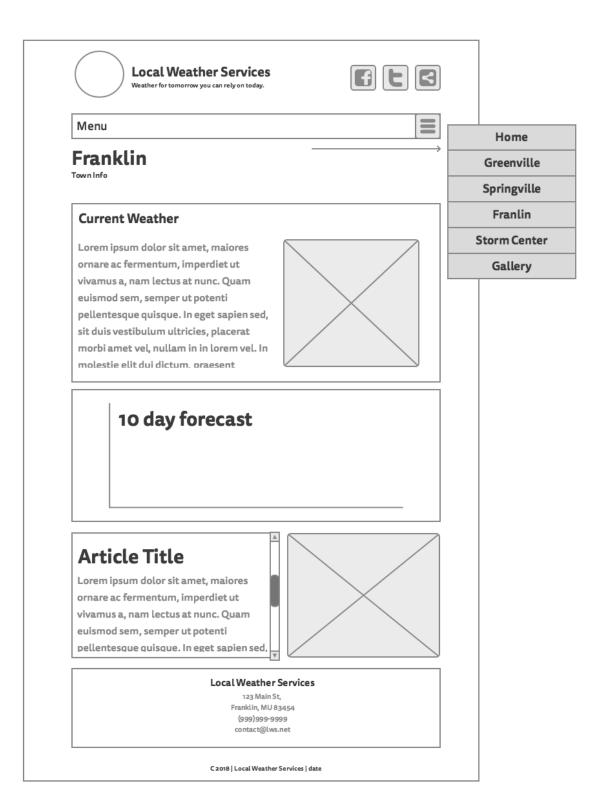
 $Stempel\ Garamond\ (Serif)$

Wire-Frame Sketches

Small (Smart Phone)



Medium (Tablet)



Large (Desktop)









Home	Franklin	Greenville	Springville	Storm Center	Gallery
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Franklin

Town Info

Current Weather

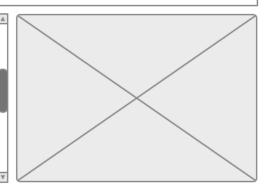
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10 day forecast

Article Title

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Local Weather Services

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