



Like Button

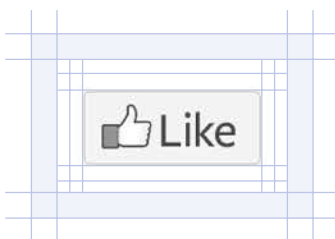
Maintain Proportions

The proportions and spacing of the Like Button should never be altered for any reason. Hold the "Shift" key in most software programs to maintain the proportions while scaling up or down.



Preserve Clear Space

To preserve the integrity of the Like Button, always maintain a minimum clear space around the logo. This clear space insulates our Like Button from distracting visual elements, such as other logos, copy, illustrations or photography. Always maintain this minimum clear space, even when proportionally scaling the logo.



Incorrect Use

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the Like Button. Don't alter the rounded box shape or alter the proportions, or add any embellishments.



Online



Do

- Use the Like Button online only as a functioning Like Button



Don't

- Use the Like Button logo or plugin in online ads, including Facebook Ads
- Modify, obscure, or cover elements of the Like Button logo other than what you can do when you're setting it up on Facebook