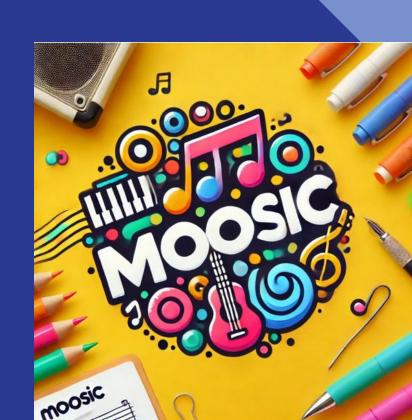


Smart Playlist creation

.. Scale it Up!





# Is K-Means a good method for creating playlists?

YES, to an extent



# Is K-Means a good method for creating playlists?

- K-Means can create cohesive playlists by grouping songs with similar numerical audio characteristics
- XBut it has limitations when it comes to musical nuance and user taste.



## Is K-Means a good method for creating playlists?

#### Pros

- Easy to Implement.
- Scalable
- Fast Convergence .

#### Cons

- X Needs Predefined K
- X Sensitive to Initialization
- X Doesn't Handle Non-Spherical Shapes Well
- X Sensitive to Outliers



### What is the right amount of playlists?

#### Inputs

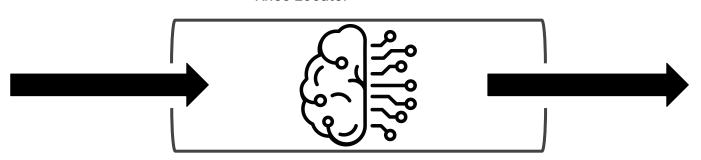
- List of 5235 songs
- 50 -250 songs/playlist
- Numerical features

#### Preprocessing

- Data scaling
- Principal Component Analysis (PCA)
- Inertia & silhouette scores
- Knee Locator

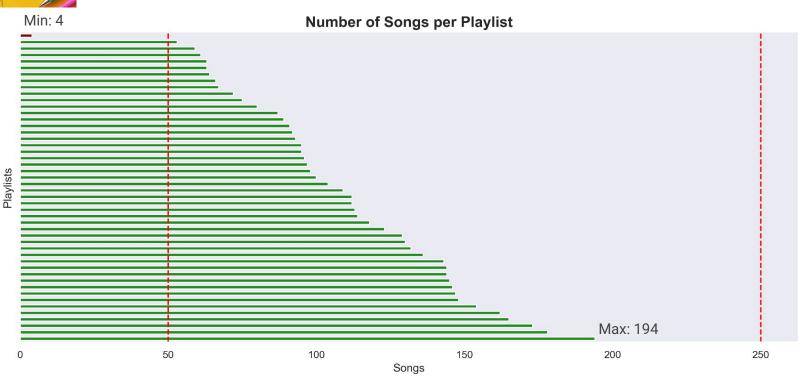
Final number of playlists

48





### What is the right amount of playlists?





### challenges

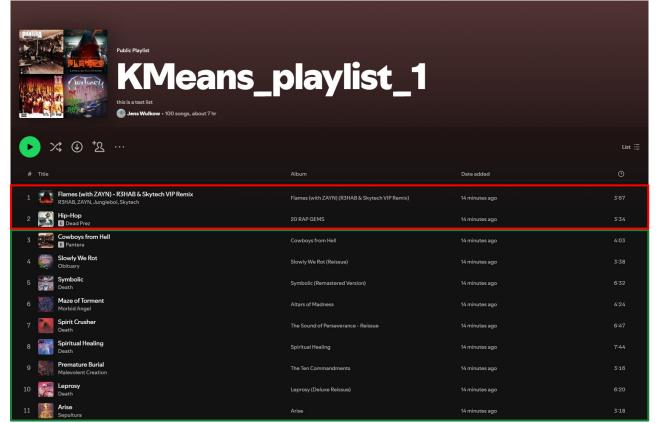
Difficulty Finding the "Perfect" Number of Clusters (k)

Some Playlist Sizes Not Within Desired Range

No Overlapping Songs (Songs Only in One Cluster)



#### **Are the Playlists cohesive?**





#### **Are the Playlists cohesive?**

0	KMeans_playlist_2			
#	# Title	Album	Date added	©
35	No Diggity Blackstreet, Dr. Dre, Queen Pen	No Diggity: The Very Best Of Blackstreet	18 minutes ago	5:05
36	Started From the Bottom  ☐ Drake	Nothing Was The Same (Deluxe)	18 minutes ago	2:54
	Always On Time  Ja Rule, Ashanti	Pain Is Love	18 minutes ago	4:05
38	Bottoms Up (feat. Nicki Minaj)  Troy Songz, Nicki Minaj	Passion, Pain & Pleasure	18 minutes ago	4:02
	Big Poppa - 2005 Remaster  The Notorious B.I.G.	Ready to Die (The Remaster)	18 minutes ago	
40	Money Maker  Ludacris, Pharrell Williams	Release Therapy	18 minutes ago	3:50
	Shake Ya Tailfeather (feat. Nelly & Murphy Lee)  Diddy, Murphy Lee, Nelly	Bad Boys II	18 minutes ago	4:53
	Just A Lil Bit  1 50 Cent	Ultimate R&B Love 2008 (International Version)	18 minutes ago	3:58
	There It Go (The Whistle Song)  ■ Juelz Santana	What The Game's Been Missing!	18 minutes ago	3:00
44	Shake That  Eminem, Nate Dogg	Curtain Call (Deluxe)	18 minutes ago	4:34
	All Eyez On Me (ft. Big Syke)  2 Pac, Big Syke	All Eyez On Me	18 minutes ago	5:07
46	Nuthin' But A "G" Thang  Dr. Dre, Snoop Dogg	The Chronic	18 minutes ago	3:58
	Nein Mann - Radio Edit Laserkraft 3D	SLAM! FM Presents Grand Slam! 2009 Volume 3 & 4	18 minutes ago	3:48
48	Hey Mama (feat. Nicki Minaj, Bebe Rexha & Afrojack) David Guetta, AFROJACK, Bebe Rexha, Nicki Minaj	Listen	18 minutes ago	3:12
49	Uptown Top Ranking - Remastered 2001 Althea And Donna	Uptown Top Ranking	19 minutes ago	3:49
50	007 (Shanty Town) Desmond Dekker	This Is Crucial Reggae - Desmond Dekker	19 minutes ago	
	Engine 54 The Ethiopians	Let's Do Rocksteady: The Story Of Rocksteady 1966-68	19 minutes ago	
	This is Reggae Music Zap Pow	Reggae Chartbusters, Vol. 4	18 minutes ago	3:01



Are we capturing the **human** idea of "similarity" with spotify's features?



Generally, we get **fairly cohesive** playlists, but sometimes we also encounter **really bad** matches.



### What kind of **data** might help us create **better playlists**?

To detect **genre** or other **human** ideas of similarity, we could obtain labeled data from existing **human**-made Spotify playlists

- By scoring song pairs based on how often they co-occur—especially as neighbors—we can define a playlist cohesion score for newly generated playlists.
- This can serve as a cost function for **supervised ML**.



#### **Next Steps**

- Exploring Other Algorithms: HDBSCAN
- Adding selection layers to throw out misfits:
- Chat-GPT can judge playlists quite efficiently
- Some **humans**, too
- Supervised Learning for Genres
- Train a model using labeled data





# Thank You Talention!



