

# Casey Gardonio-Foat

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**SOFTWARE ENGINEER IN ST. LOUIS, MO**

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I am passionate about the power of great design to help startups, small and large businesses, and non-profit organizations thrive. A curious, quick, and self-directed learner with a background in research, graphic design, and entrepreneurship, I excel at both big-picture and detail-oriented thinking and eager to develop new skills.

## LANGUAGES

- JavaScript
- Typescript
- Sass
- HTML5/CSS

## TOOLS

- Node.js
- Bootstrap
- Visual Studio
- Adobe CC
- Shopify
- WIX

## FRAMEWORKS

- Angular

## DATABASES

- Node.js
- Adobe CC
- Google Suite

## PROJECT EXPERIENCE

### Craving Compass — Web-based restaurant menu search application

- Developed interactive browser-based application for searching restaurant menu items based on location using Typescript, HTML, CSS, and Sass components via the Angular framework.
- Created and implemented custom Bootstrap theming.
- Created wireframes and interactive prototype in Adobe XD to develop and test user experience.
- Integrated multiple RESTful APIs to source, use, and display restaurant location and menu data.

### Collector's Catalog — Web-based collection cataloging application

- Developed interactive browser-based application for searching restaurant menu items based on location using Typescript, HTML, CSS, and Sass components via the Angular framework.
- Created and implemented custom Bootstrap theming and created custom graphic design assets.
- Created wireframes and interactive prototype in Adobe XD to develop and test user experience.
- Collaborated with team to establish and connect to back end architecture in Spring Boot and MySQL.

## WORK AND VOLUNTEER EXPERIENCE

### Founder and owner, [Wink & Rise](#), St. Louis, January 2018 – present

- Launched and managed ecommerce startup dedicated to non-medical sleep aids.
- Designed custom ecommerce website using Shopify, including modifying Liquid and CSS code.
- Planned and conducted surveys and focus groups to develop new products.
- Created strategic brand identity across all touch points based on market position research.
- Created all marketing assets, including photography, packaging, and promotional material.

### Founder and owner, [Casey York Design](#), St. Louis, MO, May, 2012 – present

- Designed, produced, and manufactured home décor products, fine art prints, and sewing patterns.
- Licensed repeating fabric designs to Marcus Brothers Textiles (as "Casey York").
- Authored two books with Stash Books and twelve magazine articles (as "Casey York").
- Developed, taught, and managed logistics for national quilting workshops and lectures.
- Coordinated, set-up, and staffed trade show displays and pop-up retail locations.
- Designed and maintained e-commerce and portfolio website using Wix.
- Developed nationally recognized brand identity across all touch points, including products and

packaging, marketing collateral, social media accounts, and technical illustrations.

- Completed paid freelance graphic design projects, including marketing and branding materials for eight organizations and quilt designs and patterns for two fabric manufacturers.

**Instructor and Artist in Residence**, TechShop, St. Louis, Oct. 2016 – Dec. 2017

- Developed and taught training and project courses for longarm quilting machine.
- Wrote, illustrated, and laid out instructional handouts for courses and workshops.

## VOLUNTEER SERVICE

**Board Secretary**, American Ethical Union, New York, Aug. 2019 – present

- As Board Director, provided strategic and fiduciary oversight for a national ethical humanist federation of 24 chapters.
- As Board Secretary, documented all Board and national meetings and managed distribution of internal and public records.
- Spearheaded the creation of the Policy Committee and, as Chair, managed development of a comprehensive AEU Policy Handbook.
- As Chair of the Education Committee, recruited and managed a team of remote volunteers to develop educational resources for member Societies.
- Assisted Communications Committee with marketing strategies, graphic design, website development (using Wordpress), and branding.
- Instituted organization improvements, including shared action-tracking tools, organizational directory, and reorganization of shared files.
- Mastered Google Suite applications and trained other Board members on their use.

**Idea Supporter & Grant Screener**, Balsa Foundation, St. Louis, Aug. 2016 – present

- Evaluated applications from minority- and women-owned businesses for bi-annual grant competition.
- Gave constructive feedback on writing style and business strategy to applicants and provided referrals to local entrepreneurship resources.

**Frick Symposium Coordinator**, Frick Collection & NYU IFA, New York, Sep.. 2005 – May, 2006

- Coordinated annual two-day graduate student symposium in Manhattan.
- Solicited presentation submissions from and managed communications with participating art history graduate programs.
- Organized and managed two NYU Institute of Fine Arts selection committees (student and faculty).
- Managed logistics for presentations, hospitality, and receptions.
- Maintained detailed account of procedures for use by future Symposium Coordinators.

## EDUCATION

**LaunchCode**, CoderGirl Programming Course — 2021

**Udemy**, Angular: The Complete Guide — 2021

Bootstrap: Create Four Real World Projects — 2021

User Experience Design Essentials: Adobe XD UI UX Design — 2021

Business Branding: The Complete Course Parts 1 & 2 — 2021

**IE Business School via Coursera**, Brand Identity and Strategy — 2020-2021

Brand and Content Marketing — 2021

**New York University, Institute of Fine Arts**, Ph.D., Art History — 2012; M.A. — 2003

**University of Wisconsin-Madison**, B.A., Art History — 2019

