

Casey Gardonio-Foat

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launch_code

FRONT END DEVELOPER IN ST. LOUIS, MO

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I am passionate about the power of great design to help startups, small and large businesses, and non-profit organizations thrive. A curious, quick, and self-directed learner with a background in research, graphic design, and entrepreneurship, I excel at both big-picture and detail-oriented thinking.

LANGUAGES	TOOLS	FRAMEWORKS	DATABASES
<ul style="list-style-type: none">• JavaScript• Typescript• Sass• HTML5/CSS	<ul style="list-style-type: none">• Node.js• Visual Studio• Shopify• Bootstrap• Adobe CC• WIX	<ul style="list-style-type: none">• Angular	<ul style="list-style-type: none">• Node.js• Adobe CC• Google Suite

PROJECT EXPERIENCE

Craving Compass — Web-based restaurant menu search application

- Developed interactive browser-based application for searching restaurant menu items based on location using Typescript, HTML, CSS, and Sass components via the Angular framework.
- Designed and implemented custom Bootstrap theming.
- Created wireframes and interactive prototype in Adobe XD to develop and test user experience.
- Integrated multiple RESTful APIs to source, use, and display restaurant location and menu data.

Collector's Catalog — Web-based collection cataloging application

- Developed interactive full-stack web application allowing collectors to document and organize objects in their collections and to search and browse the collections of other app users.
- Structured and coded browser-based user interface using Typescript, HTML, and Sass components via the Angular framework.
- Established seamless connectivity with back end architecture created by team members using Spring Boot and MySQL.
- Created and implemented custom Bootstrap theming and created custom graphic design assets.
- Designed wireframes and interactive prototype in Adobe XD to develop and test user experience.

WORK AND VOLUNTEER EXPERIENCE

Founder and owner, Wink & Rise, St. Louis, January 2018 – present

- Launched and managed ecommerce startup dedicated to non-medical sleep aids.
- Designed custom ecommerce website using Shopify, including modifying Liquid and CSS code.
- Executed surveys and focus groups to develop new products.
- Created strategic brand identity across all touch points based on market position research.
- Created all marketing assets, including photography, packaging, and promotional material.

Founder and owner, Casey York Design, St. Louis, MO, May, 2012 – present

- Designed, produced, and manufactured home décor products, fine art prints, and sewing patterns.
- Developed original technique for creating one-of-a-kind, colorfast, heirloom-quality quilted goods robust enough for everyday use.

Licensed repeating fabric designs to Marcus Brothers Textiles (as "Casey York").

- Authored two books with Stash Books and twelve magazine articles (as "Casey York").
- Developed, taught, and managed logistics for national quilting workshops and lectures.
- Designed, fabricated, and staffed trade show displays and pop-up retail locations.
- Designed and maintained e-commerce and portfolio website using Wix.
- Developed nationally recognized brand identity across all touch points, including products and packaging, marketing collateral, social media accounts, and technical illustrations.
- Executed paid freelance graphic design projects, including marketing and branding materials for eight organizations and quilt designs and patterns for two fabric manufacturers.

Instructor and Artist in Residence, TechShop, St. Louis, Oct. 2016 – Dec. 2017

- Developed and taught training and project courses for longarm quilting machine.
- Wrote, illustrated, and laid out instructional handouts for courses and workshops.

Board Secretary, American Ethical Union, New York, Aug. 2019 – present

- As Board Director, provided strategic and fiduciary oversight for a national ethical humanist federation of 24 chapters.
- As Board Secretary, documented all Board and national meetings and managed distribution of internal and public records.
- Spearheaded the creation of the Policy Committee and, as Chair, managed development of a comprehensive AEU Policy Handbook.
- As Chair of the Education Committee, recruited and managed a team of remote volunteers to produce educational resources for member Societies.
- Assisted Communications Committee with marketing strategies, graphic design, website development (using Wordpress), and branding.
- Initiated organization improvements, including shared action-tracking tools, organizational directory, and reorganization of shared files, to optimize efficiency and collaboration.
- Mastered Google Suite applications and coached other Board members on their use.

Idea Supporter & Grant Screener, Balsa Foundation, St. Louis, Aug. 2016 – present

- Evaluated applications from minority- and women-owned businesses for bi-annual grant competition.
- Gave constructive feedback on writing style and business strategy to applicants and provided referrals to local entrepreneurship resources.

Frick Symposium Coordinator, Frick Collection & NYU IFA, New York, Sep. 2005 – May, 2006

- Organized annual two-day graduate student symposium in Manhattan.
- Solicited presentation submissions from and managed communications with participating art history graduate programs.
- Organized and managed two NYU Institute of Fine Arts selection committees (student and faculty).
- Orchestrated logistics for presentations, hospitality, and receptions.
- Maintained and supplemented detailed account of procedures for use by future Symposium Coordinators.

EDUCATION

LaunchCode, CoderGirl Programming Course — 2021

Udemy, Angular: The Complete Guide — 2021

Bootstrap: Create Four Real World Projects — 2021

User Experience Design Essentials: Adobe XD UI UX Design — 2021

Business Branding: The Complete Course Parts 1 & 2 — 2021

IE Business School via Coursera, Brand Identity and Strategy — 2020-2021

Brand and Content Marketing — 2021

New York University, Institute of Fine Arts, Ph.D., Art History — 2012; M.A. — 2003

University of Wisconsin-Madison, B.A., Art History — 2019