Ideation Initiative (II)	Record_i ID	Community_i URL	Group_i URL
	Record_j ID	Community_j URL	Group_j URL
	•••	•••	
Campaign Hashtag (CH)	Record_i ID	Campaign_i Name	Hashtag_i Name
	Record_j ID	Campaign_j Name	Hashtag_j Name
	•••	•••	•••
Idea Post (IP)	Record_i ID	Idea_i URL	Post_i URL
	Record_j ID	Idea_j URL	Post_j URL
	•••	•••	•••
Comments (C)	Record_i ID	IdeaScale Comment_i ID	Facebook Comment_i ID
	Record_j ID	IdeaScale Comment_j ID	Facebook Comment_j ID
		•••	
Reply (R)	Record_i ID	IdeaScale Reply_i Email	Facebook Reply_i Email
	Record_j ID	IdeaScale Reply_j Email	Facebook Reply_j Email
	•••	•••	•••
User (U)	Record_i ID	IdeaScale Email_i ID	Facebook Email_i ID
	Record_j ID	IdeaScale Email_j ID	Facebook Email_j ID
		•••	•••