

SOCIAL MEDIA

Usage and impact demographics

Survey Participants

474

Average age

26

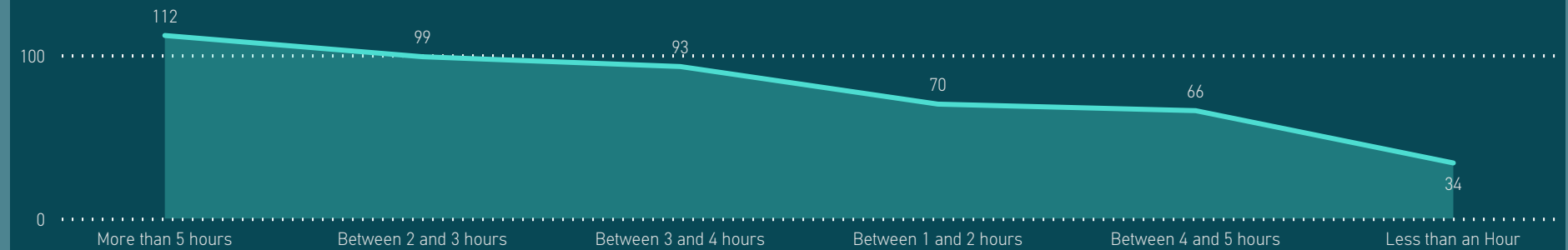
Youngest

13

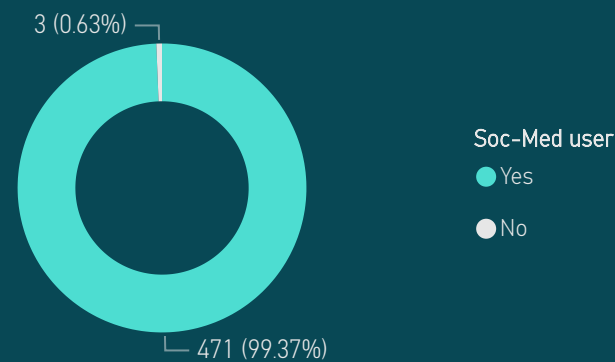
Eldest

91

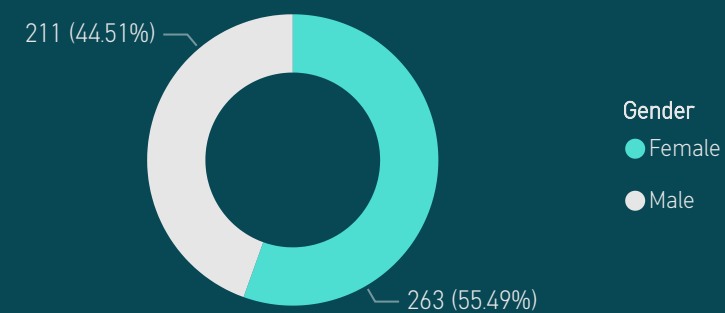
Usage duration



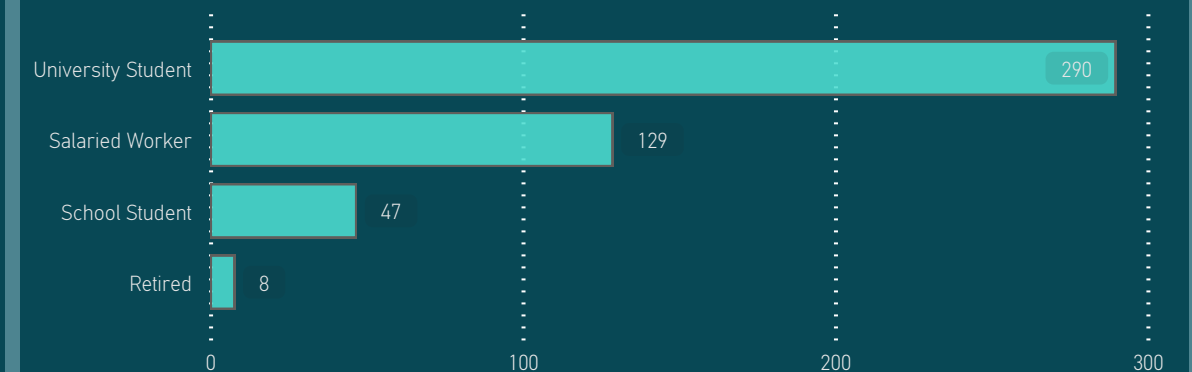
Social Media user among participants



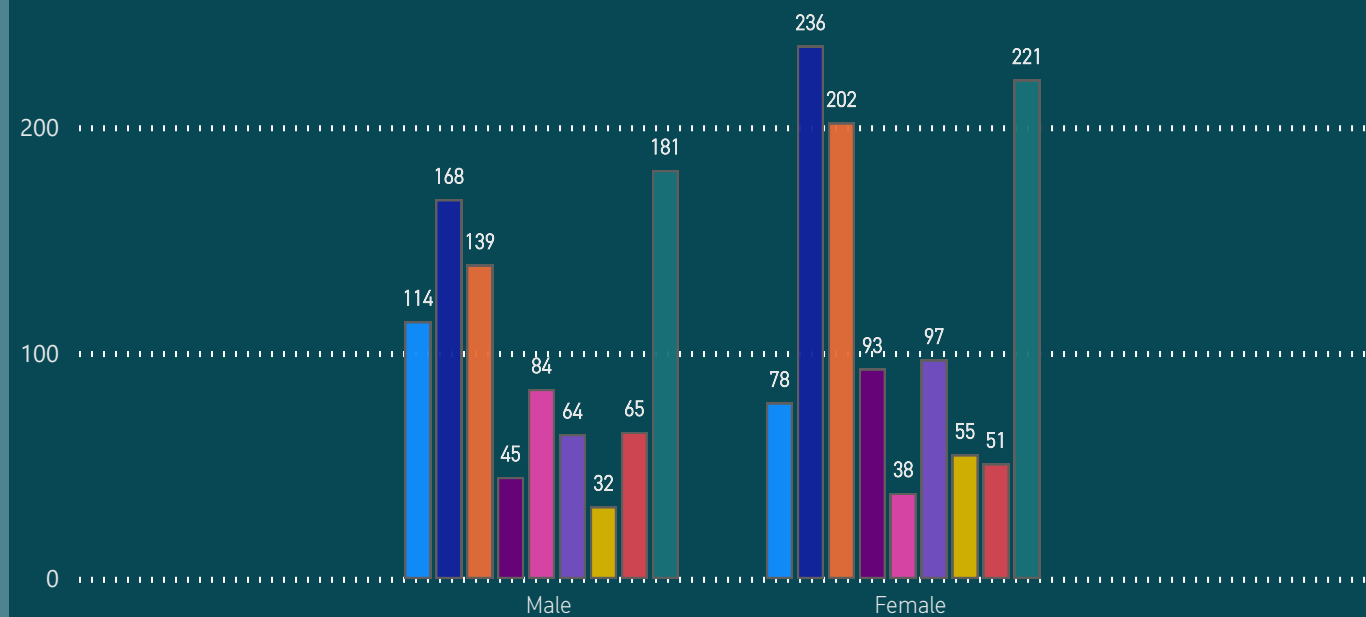
User by Gender



Occupational Status



Most used social media between genders



Social Media Impact

