lnternational Google Trends Dataset: Country, Region and Interest over Time Analysis

Country Name is Austria Top Terms Rank is in range [0, 25] Top Rising Term Rank is in range [0, 25] Refresh Date is on 2022/06/21 Top Terms Week is in the last 6 months Top Term is Heidi Klum

Top Terms and Top Rising Terms Analysis

Per Refresh Date, Country Name, Region Name

Important notes:

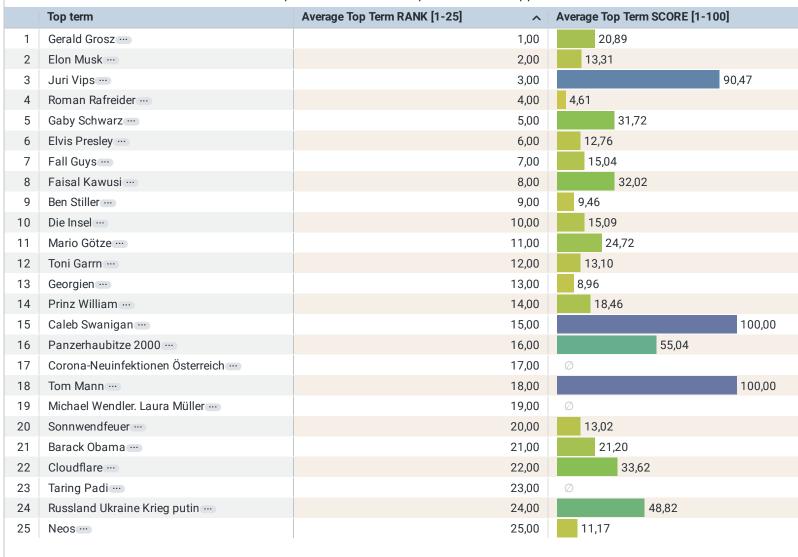
- if we select values within the global filters Country Name and Region Name, we will get the calculation of the **Average**% indicators for the selected date value within the global filter Refresh Date (this is the refresh_date attribute in the raw dataset for Top 25 Terms and Top 25 Rising Terms)
- if we select date ranges in the global filter Refresh Date, we will get multiple search terms with the same ranks within the selected date range. Hence, we can use the global filters Top Term Rank and Top Rising Term Rank to check, e.g. only terms that have Rank = 1 in the selected range

Top research questions answered with the tiles below:

- Q1: Which top terms/top rising terms have the highest average rank, and what is their average score for selected refresh_date, country, and region?
- Q2: Which top terms are trending in DACH (Countries, and how is this trend in all other countries?
- Q3: Which top terms are trending in a specific region, and how is their average score differing from region to region?
- **Q4:** How is interest over time evolving for the selected top term?
- Q5: How did interest over time evolve in the past three years for the selected top term (year-over-year analysis for catching the seasonal patterns)?

International Top Terms

Global filters 'Top Terms Week' and 'Top Term' are not applied to this tile.



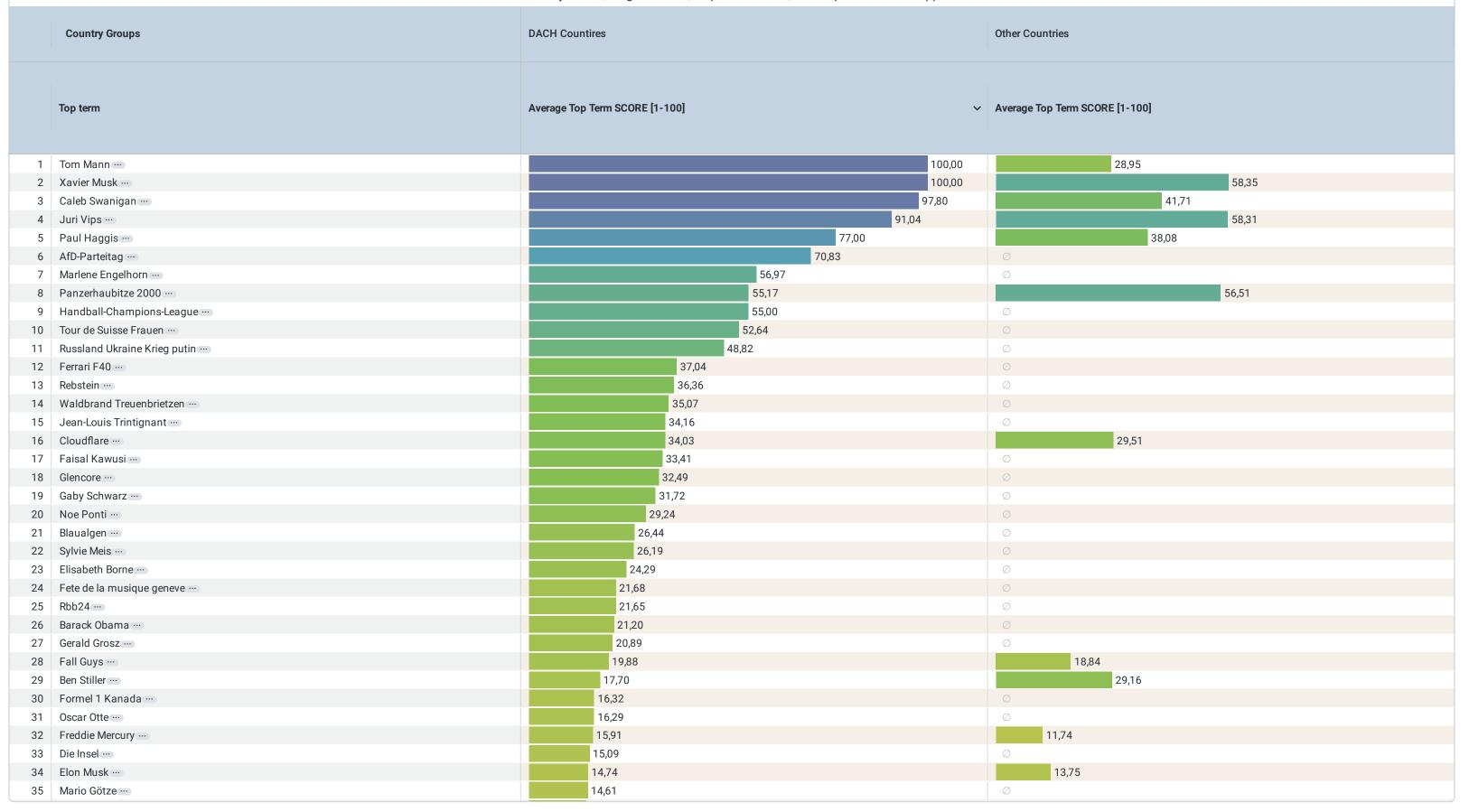
International Top Rising Terms

Global filters 'Top Terms Week' and 'Top Term' are not applied to this tile.

	Top RISING term	Average Top Rising Term RANK	Average Top Rising Term SCORE	Average Rising Term PERCENT	
		[1-25]	[1-100]	GAIN [%]	
1	şinasi yüzbaşıoğlu ···	1,00	Ø	2.450	
2	são paulo x palmeiras ···	2,00	Ø	2.000	
3	記録的短時間大雨情報…	3,00	Ø	1.650	
4	şinasi yüzbaşıoğlu kimdir ···	4,00	Ø	950	
5	sensex today ···	5,00	Ø	550	
6	sed ···	6,00	35,89	300	
7	dpboss ···	7,00	Ø	250	
8	kahoot ···	8,00	15,07	250	
9	matka ····	9,00	40,14	250	
10	kalyan chart ···	10,00	Ø	250	
11	10th result 2022 ···	11,00	Ø	250	
12	patria ···	12,00	33,83	190	
13	office 365 ···	13,00	21,03	160	
14	palmeiras ···	14,00	23,86	150	
15	libero mail ···	15,00	26,59	140	
16	dolar hoy ···	16,00	Ø	140	
17	outlook 365 ···	17,00	26,87	140	
18	e devlet ···	18,00	15,31	130	
19	outlook ···	19,00	54,94	130	
20	ups tracking ···	20,00	32,79	130	
21	whatsapp web ···	21,00	38,82	130	
22	juneteenth ···	22,00	46,81	110	
23	santander ···	23,00	43,78	100	
24	e dnevnik ···	24,00	31,83	90	
25	local guide program ···	25,00	34,29	90	

International Top Terms per DACH (Countries vs Other Countries

Global filters 'Country Name', 'Region Name', 'Top Terms Week', and 'Top Term' are not applied to this tile.



Global filters 'Country Name', 'Region Name', 'Top Terms Week', and 'Top Term' are not applied to this tile. **Country Code** AT СН Total Average Top Term SCORE [1-100] → Average Top Term SCORE [1-100] Average Top Term SCORE [1-100] Average Top Term SCORE [1-100] Top term 97,25 97,80 1 Caleb Swanigan ··· 100,00 2 Tom Mann ··· 100,00 100,00 3 Juri Vips ··· 90,47 92,43 91,04 4 Panzerhaubitze 2000 ··· 55,04 55,44 55,17 5 Russland Ukraine Krieg putin ... 48,82 48,82 34,44 34,03 6 Cloudflare ··· 33,62 7 Faisal Kawusi ··· 32,02 35,81 33,41 31,72 31,72 8 Gaby Schwarz ··· 9 Mario Götze ··· 24,72 12,29 14,61 21,20 10 Barack Obama ··· 21,20 11 Gerald Grosz ··· 20,89 20,89 11,32 12 Prinz William ··· 18,46 13,05 13 Die Insel ··· 15,09 15,09 14 Fall Guys ··· 15,04 23,10 19,88 15 Elon Musk ··· 13,31 18,45 12,08 14,74 Toni Garrn ··· 13,10 13,10 17 Sonnwendfeuer ··· 13,02 13,02 12,76 12,76 18 Elvis Presley ··· 11,17 11,17 19 Neos ··· 20 Ben Stiller ··· 9,46 24,67 17,70 8,96 8,96 21 Georgien ··· 22 Roman Rafreider ··· 4,61 4,61 23 Corona-Neuinfektionen Österreich ···· 24 Michael Wendler. Laura Müller ··· 25 Taring Padi ··· 100,00 100,00 26 Xavier Musk ··· 27 Paul Haggis ··· 77,00 77,00 28 AfD-Parteitag ··· 70,83 70,83

Regional Insights ONLY

56,97

52,64

37,04

55,00

56,97

55,00

52,64

37,04

29 Marlene Engelhorn

32 Ferrari F40 ···

31 Tour de Suisse Frauen ···

Handball-Champions-League ···

Word Cloud of the International Top Terms (Size is based on the Average Top Term SCORE [1-100]) per Selected Region ONLY (Slobal filters 'Top Terms Week' and 'Top Term' are not applied to this tile.

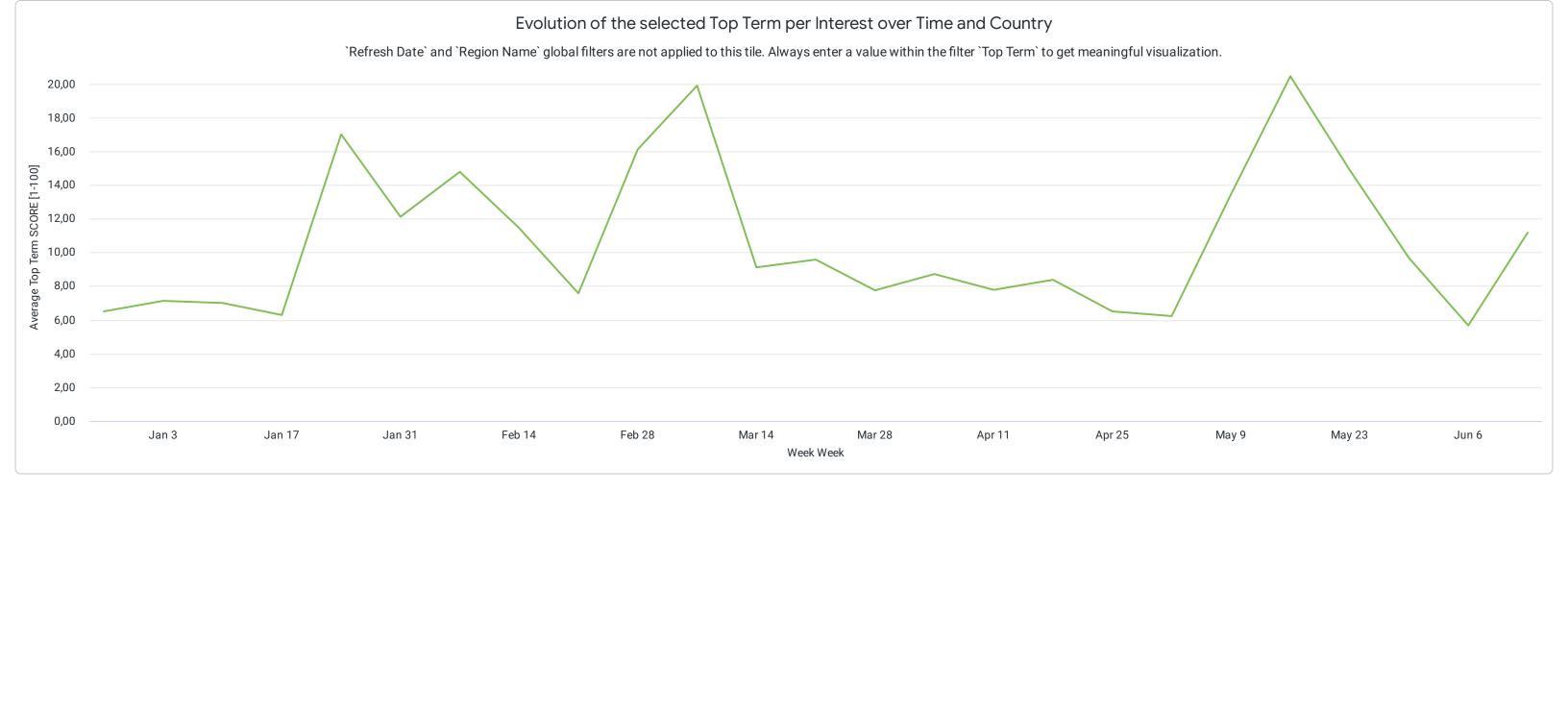
Panzerhaubitze 2000 (See 10 Swanigan Gerald Grosz (See 11 See 11 Se

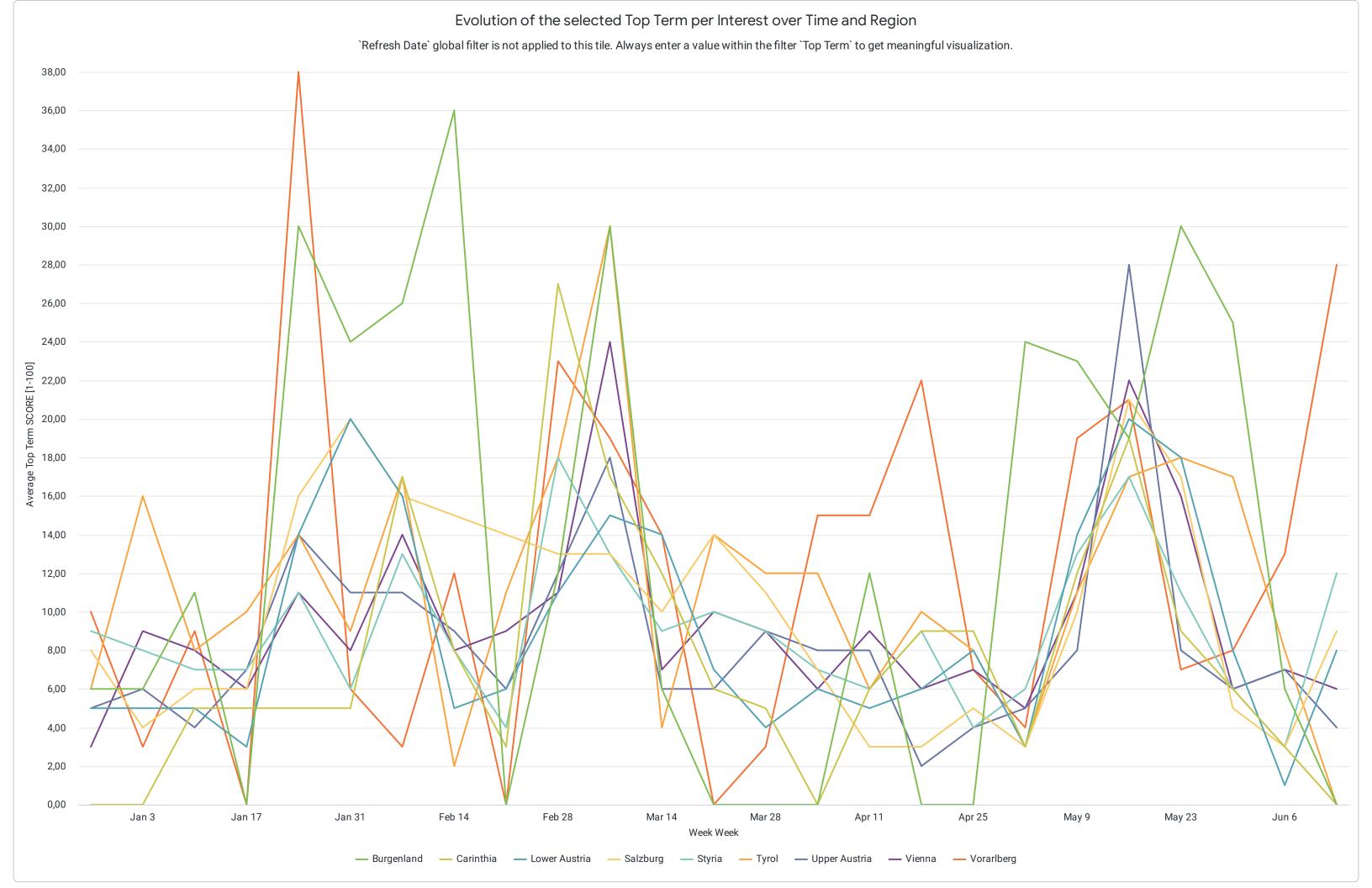
Comparing Average Top Term SCORE of the International Top Terms per ALL Regions

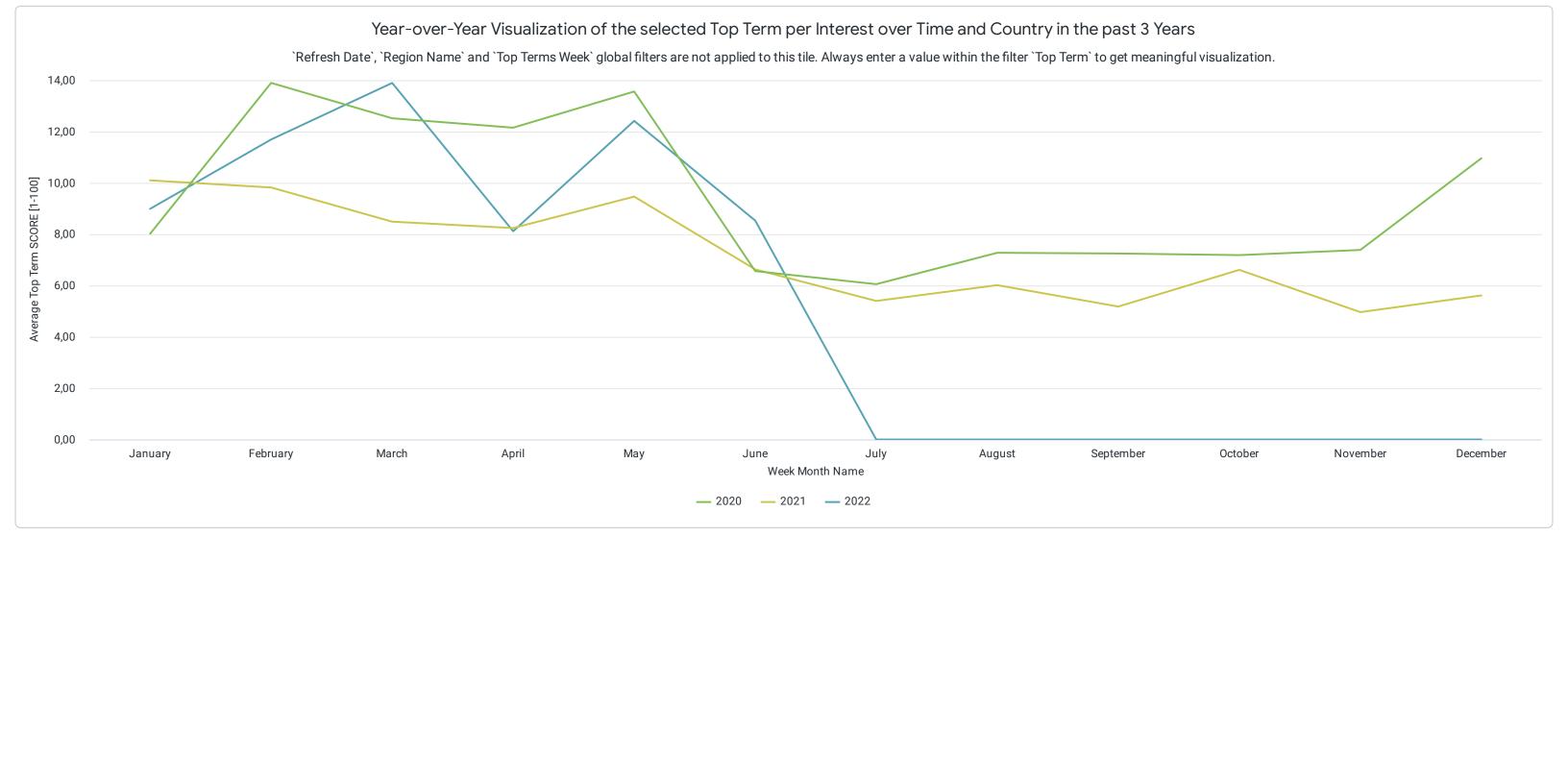
Global filters `Region Name`, `Top Terms Week`, and `Top Term` are not applied to this tile.

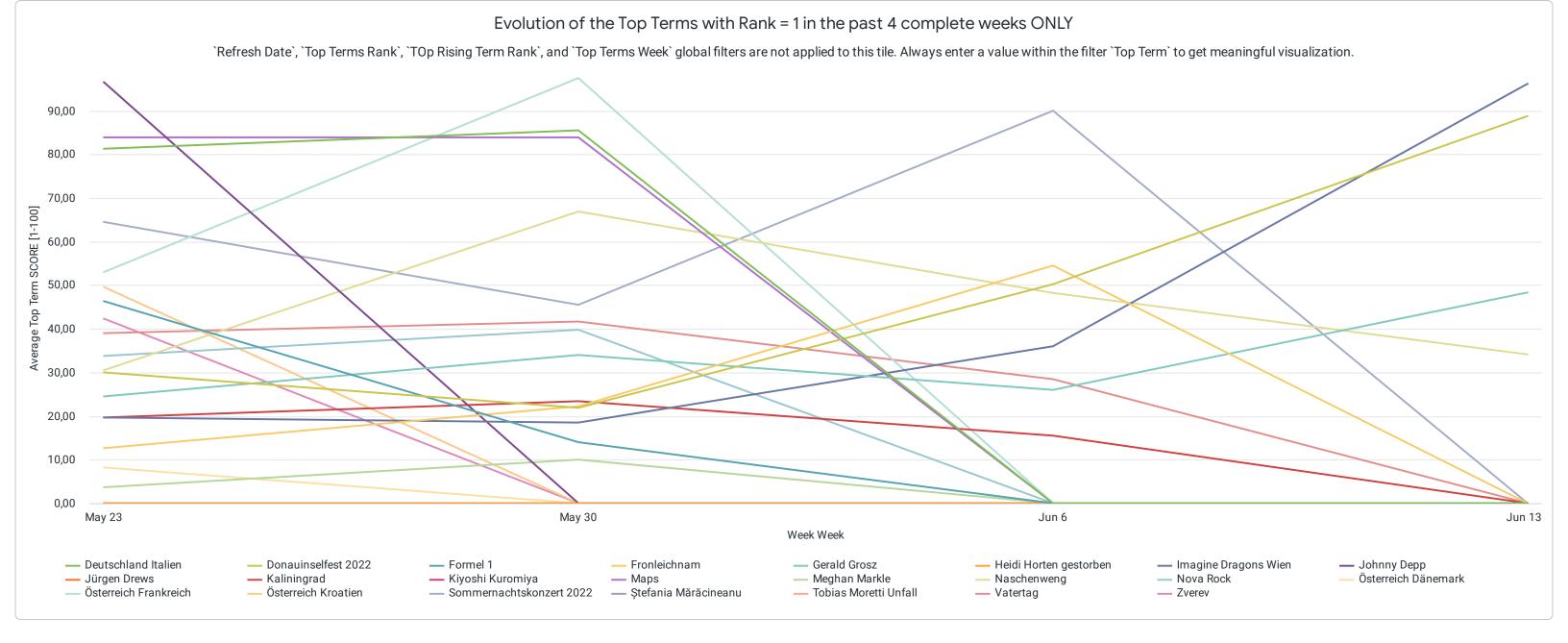
Region Name	Burgenland	Carinthia	Lower Austria	Salzburg	Styria	Tyrol	Upper Austria	Vienna	Vorarlberg
Top term	Average Top Term SCORE [1-100]								
1 Gerald Grosz ···	31,42	27,30	22,31	17,74	17,64	18,38	19,98	14,60	35,33
2 Elon Musk ···	22,88	13,71	10,87	15,37	11,60	14,58	15,58	11,45	7,07
3 Juri Vips ···	Ø	Ø	87,80	100,00	94,00	100,00	100,00	86,17	Ø
4 Roman Rafreider ···	10,93	5,36	3,20	5,81	4,17	4,06	3,42	4,21	7,05
5 Gaby Schwarz ···	31,25	77,67	28,48	34,00	33,27	59,70	41,61	19,05	Ø
6 Elvis Presley ···	15,13	8,40	11,71	15,34	8,23	12,22	13,22	10,58	24,37
7 Fall Guys ···	19,70	22,62	11,81	15,26	12,10	13,63	14,37	9,19	36,39
8 Faisal Kawusi ···	Ø	58,86	41,11	47,67	26,79	30,39	26,87	18,59	72,43
9 Ben Stiller ···	24,40	15,56	7,82	17,74	6,33	13,88	7,69	5,71	19,03
10 Die Insel ···	37,71	27,33	12,01	13,91	9,52	18,52	11,86	10,06	16,33
11 Mario Götze ···	46,54	33,25	18,49	49,28	15,58	30,10	15,13	19,30	39,57
12 Toni Garrn ···	36,54	27,79	12,25	29,78	6,80	15,43	15,37	5,02	23,48
13 Georgien ···	14,86	12,03	6,32	7,65	7,96	5,65	7,69	11,75	10,82
14 Prinz William ···	25,94	25,03	18,60	23,00	15,23	18,58	16,25	11,95	38,02
15 Caleb Swanigan ···	Ø	Ø	100,00	Ø	Ø	Ø	Ø	Ø	Ø
16 Panzerhaubitze 2000 ···	Ø	Ø	82,30	93,50	92,43	49,63	38,25	21,33	98,25
17 Corona-Neuinfektionen Österreich ···	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø
18 Tom Mann ···	Ø	Ø	100,00	Ø	Ø	Ø	100,00	100,00	Ø
19 Michael Wendler. Laura Müller ···	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø

∴ Top Terms per Interest over time









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