Final Project Prototype

Project Description

YT is a data visualization video project about YouTube culture. In this project, I want to explore its identity and discover how and why the platform resists and adapts to the changes and trends of the digital culture over the past 18 years. My initial idea was to display popular and niche YouTube videos of the past 18 years that are data-generated on a webpage. The data was supposed to be *YouTube* videos and comments from various channels from 2005 to 2023. I wanted to use pre-existing YouTube datasets that cover the years between 2005 (i.e., YouTube's first year of existence) and 2023 to create a randomly generated list of videos. The page would generate new videos after a delay. The usual thumbnail icons would display videos instead of their usual images. Generated comments will be displayed. If the video does not interest the user, they could generate new videos by clicking the "skip" button. The skipping button would be used to create apophenia, which is the perception of patterns within random data. If it is pressed, the comments will start floating around on the webpage. Each time the user clicks on this button, more floating comments will be generated, and even generated videos will start floating around on the webpage. Comments and images will blend to create an abstract representation of the platform. The web page design was supposed to be like YouTube's video layout. I wanted to use video and web development for this project because it represents YouTube's essence. Node.js, React.js, npm packages like node-ytdl-core or react-voutube, HTML and CSS were the programming methods planned in the initial idea because I am new to data collection and its way of collecting it through programming, I wanted to use something that I was more familiar with. The goal was to loop sequences of generated YouTube videos on a webpage, create a skip interactive button and generate comments and videos on the page.

After a discussion with Sabine, the data visualization of the project changed. The design will look more like Mary Flanagan's *pile of secrets. pile of secrets* is a series that displays video game footage on LCD screens. Flanagan collected video game footage from 1980 to 2011 to answer the question: "What makes a game a game?" The artist gathered common elements in video games into her database. So, instead of displaying videos on a webpage, the *YouTube* data will be displayed on multiple screens in a room. Each screen in this installation will be associated with a specific year. The videos will loop on the screens.

At first, I wanted to display the videos by looping them one after the other. But while pulling the data from their datasets, I thought of testing layering the videos like Jason Salavon's *All the Ways (The Simpsons)*. This series gathers all the frames of every episode of *The Simpsons*' 26 seasons into a single episode. I wanted to layer all the videos like in Salavon's project. However, while doing the video editing, I noticed that

the various lengths of the videos created some gaps in the layering at the end of the dataset video. Instead, I balanced the number of layers on a time frame of approximately five minutes, so the current result of the videos is closer to the aesthetic found in another inspirational data project, *Particle*. *Particle* is a processed urban imagery that fluctuates between recognizable landscapes and abstract data-like patterns combined with dense sound textures. It deconstructs visual and audible urban landscapes. The images and sounds have been broken into fragments and then reconfigured. My project prototype has a similar aesthetic.

Artistic Process

My goal in this prototype was to select specific years, find datasets that give results fitting to these years, and download their associated videos. I decided to use a fiveyear gap, resulting in four collections. The years selected were 2005, 2010, 2015, and 2020. Each year, a total of ten videos are collected. All datasets used for this prototype come from the platform *Kaggle*. For the year 2005, I used the dataset Youtube Oldest Videos (2005) Dataset, which is a dataset gathering videos released during the first year of the platform. For 2010, I used the All PewDiePie Videos and Youtube videos having more than 1 Billion views datasets. All PewDiePie Videos is a dataset gathering all the videos released by the famous YouTuber PewDiePie. Youtube videos having more than 1 Billion views is a dataset gathering all the videos that reached over one billion views on YouTube. For 2015, I used the Top 14 Ever Most Viewed YouTube Videos and Youtube videos having more than 1 Billion views datasets. The Top 14 Ever Most Viewed YouTube Videos is a dataset gathering the 14 most-ever watched videos on YouTube. For 2020, I used the Youtube videos having more than 1 Billion views, Cyberpunk 2077 YouTube Reception and Data of YouTube Videos. Cyberpunk 2077 YouTube Reception is a dataset that collected all the reactions related to the controversial release of the video game Cyberpunk 2077 in 2020. Data of YouTube Videos is a dataset collecting videos over the year 2020. For the code, I have reused what I have built up for the first assignment of this course to apply to this project. After collecting the data, I downloaded the collected videos and created a data video data visualization through video editing. I am currently satisfied with the resulting data visualization.

The steps missing in the processing are creating more yearly videos (i.e., the best would be to create all the years from 2005 to 2023), the number of screens to use to display the videos, and how to configure the space with the screens, and find the equipment for the installation.

Images

```
| Formula across cares (tose the territory "popility") | Separate (tose the territory approximate) | Separate
```

Figure 1 - Code sorting videos released in 2005 that now have views over 32,500,000

```
| Record | Compare | Constitution |
```

Figure 2 - Videos sorted from the query

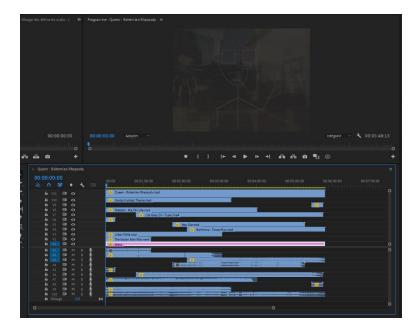


Figure 3 - Video editing for the 2005 dataset

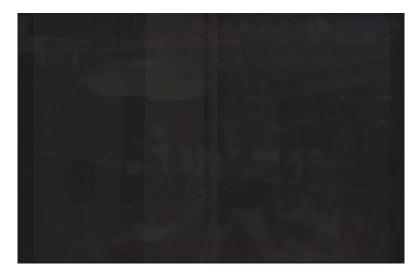


Figure 4 - Screenshot of the dataset video

```
of / create a server (using the tapeets, transmork object)

spopuse(express.jon()); // support joon encoded bodies

spopuse(express.jon()); // support joon encoded bodies

spopuse(express.jon()); // support joon encoded bodies

spopuse(cupress.uplencoded(( extended: true ))); // support encoded bodies

spopuse(cupress.pon())

// composite performers.pon()

cont ( Pongolient, Objectid ) - require( Pongodo );

// create a Pongolient with a Pongolient(performers)

cont ( Pongolient, Objectid ) - require( Pongodo );

// create a Pongolient with a Pongolient(performers)

cont ( Pongolient vith a Pongolient(performers)

cont ( Pongolient vith a Pongolient vith a Pongolient(performers)

cont ( Pongolient vith a Pongolient vith a
```

Figure 5 - Code pulling data from videos released in 2010 with over one billion views

Figure 6 - Videos sorted from the first query

```
### Septiment of the Control of the
```

Figure 7 - Code pulling PewDiePie videos released in 2010

```
The filterate process of the process
```

Figure 8 - Videos sorted from the second query

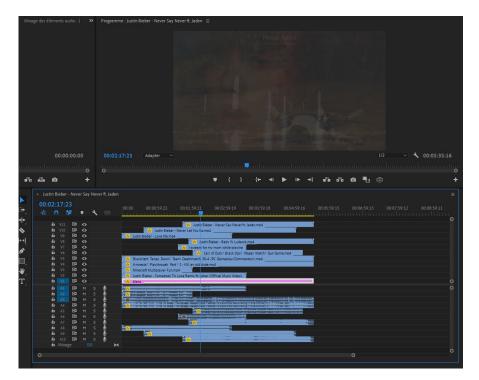


Figure 9 - Video editing for the 2010 dataset

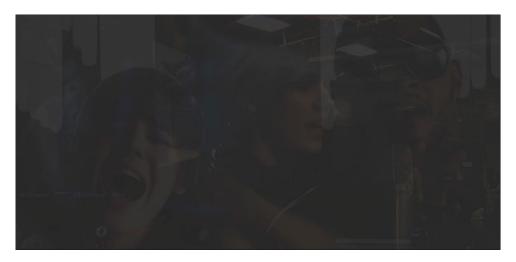


Figure 10 - Screenshot of the dataset video

```
app.use(express.json()); // support json encoded bodies
app.use(express.unlencoded(( extended: true ))); // support encoded bodies

app.use('Cilent', CilentRoute);

// conside.log(process.emc) @ URI;

const und = process.emc, NRNNO @ URI;

const und = process.emc, NRNNO @ URI;

// Corestes & Bongocilent with a RongocilentOptions object to set the Stable API version

const Cilent = new Mongocilent(uri, ());

async function run() {

try(

console.log('success');

// Connecting to hompode

andt cilent.connect();

andt cilent.connect();

andt cilent.connect();

console.log('success');

// Accessing the dataset

const do = cilent.db('CoRTSI_Final_Project');

console.log('success');

// In try

// Console.log('success');

// In try

// In try
```

Figure 11 – Code pulling the list of the most viewed videos on YouTube

```
### Comparison of the Comparis
```

Figure 12 - Videos sorted from the first query

Figure 13 - Code pulling videos released in 2015 with over a billion views

```
### STATE ACCORDANCE OF THE PROPERTY OF THE PR
```

Figure 14 - Videos sorted from the second query

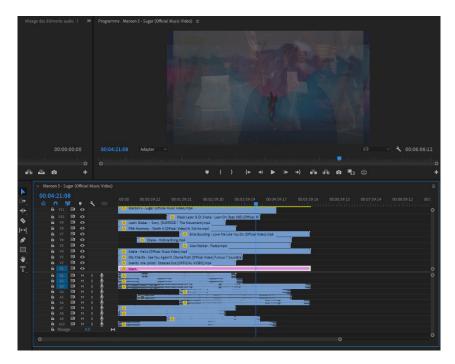


Figure 15 - Video editing for the 2015 dataset



Figure 16 - Screenshot of the dataset video

```
cont gegres = require('corress');
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
cont geg = correst(): //make an instance of express
app.use(corress.conf): // maport son encoded bodies

// correst fampolication for express or fampolication
```

Figure 17 - Code pulling a list of videos released in 2020 that have more than a billion views

```
PS E:\Cassandra\university\coding\CART451-Final-Project> node 2020-dataset.js
listening on port:: 4200
mongodb+srv://CassandraRousseau:Kawaii1853@cluster0.tudjjyq.mongodb.net/?retryWrites-true%w-majority&npName-AtlasApp
success
{
    id: new ObjectId('653c45e3a7ae7cbddddd3bae'),
    Title: 'Future - Life is good (Official Music Video) ft Drake',
    Channel: 'Future',
    published: '09-01-2020',
    UploadYear: 2020,
    Category: 'Musical'
}
{
    id: new ObjectId('653c45e3a7ae7cbddddd3baf'),
    Title: "BIS 'Dynamite' Official MV",
    Channel: 'HRBE LABELS',
    published: '28-08-2020',
    UploadYear: 2020,
    Category: 'Musical'
}
{
    id: new ObjectId('653c45e3a7ae7cbddddd3bb6'),
    Title: '52 caj Ka Daman',
    channel: 'Desi Records',
    published: '08-10-2020',
    category: 'Nusical'
```

Figure 18 - Videos sorted from the first query

```
app.use(express.italit(_allrams + 'foblic');

// const.italit(_allrams + 'foblic');

asymc.former.italit(_allrams + 'foblic');

asymc.former.italit(_allrams + foblic');

asymc.former.italit(_allrams);

as
```

Figure 19 - Pulls a list of the most viewed videos in 2020

```
## Price Section Price (Price Section Progress of Price Section Progress (Price Section Price Pric
```

Figure 20 - Videos sorted from the second query

```
// Openhave Names
// Openhave
```

Figure 21 - Code pulling the most popular videos related to the video game CyberPunk 2077 in 2020

```
| PS E MCASSANDRAUNIEWSINYCOMING/CANTASI-Final-Projects node 2009-dataset-parts_js
| Intending on port: 4200 |
| Intending of port: 4200 |
| International of port: 4200 |
```

Figure 22 - Videos sorted from the third query

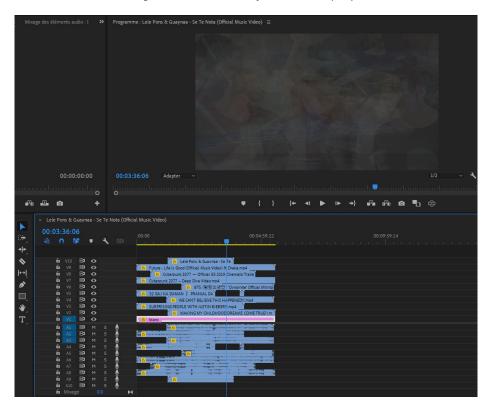


Figure 23 - Video editing for the 2020 dataset

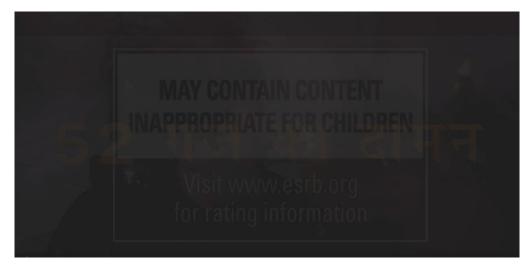


Figure 24- Screenshot of the dataset video

Code

The code was used to collect the data but not to visualize it; the datasets served me to discover the most influential or popular videos over the selected years to download them and create my data visualization. I created a code prototype through the first assignment to collect video data I reused for the final project prototype. However, different functions were used depending on the dataset format or what I was looking for within a dataset. I have used the .aggregate(), .sort(), .find(), .toArray() and .limit() functions. For the 2005 dataset, I looked for videos released in 2005 that now have views over 32,500,000. I used the find, sort, and limit functions with this dataset. For 2010, I created two is files, one for each dataset used for that year. The first one was to pull data from videos released in 2010 with over one billion views. I used the find, sort, and limit functions with this dataset. The second one served to pull PewDiePie videos released in 2010 (i.e., the year his channel was created). I used the aggregation function for this dataset. For 2015, two is files were created. The first is pulling the list of the most viewed videos on YouTube. I used the find and to Array functions for this dataset. The second one is pulling videos released in 2015 with over a billion views. I used the find, sort, and limit functions with this dataset. Three datasets have been pulled for the year 2020. The first one is pulling a list of videos released in 2020 that have more than a billion views. I used the find, sort, and limit functions with this dataset. The second pulls a list of the most viewed videos in 2020. I used the aggregation function for this dataset. The third one pulls a list of the most popular videos related to the release of the video game CyberPunk 2077 in 2020. I used the find, sort, and limit functions with this dataset. The results from the code are the videos that I've used for the data visualization. The only exception to the rule is the music videos of Justin Bieber from the 2010 video because only his title, Baby, was part of the results. Still, due to the phenomenon he brought in 2010, I decided to put his most viewed videos in 2010 in the data visualization.

Challenges & Issues

The most challenging part of the project is finding the right datasets or the right way to pull the data from them to get the results needed for the project. Most datasets I have found so far do not have a column within their collections telling just the year of video creation. It often provides the very specific date and hour the video was published. This accuracy is not helpful to pull a group of videos because the code requires a specific date to pull its data. Otherwise, I receive no results in the terminal. Suppose I can't find a dataset describing the year of publication. In that case, I must pull data by the highest number of views or find datasets of a subject that happened specifically during the selected year.

Regarding data visualization, I'll need to find a way to make the video layers opaque without making them hide each other. For now, I feel the opacity is still low and makes the videos a bit too dark to watch, but it is very hard to intensify their opacity without hiding the other layers. I tested some colour editing, but so far, I barely see any improvement by doing that.

Another challenge was downloading good-quality videos for the data. *YouTube* restricted the downloads of videos by adding their paid subscription to *YouTube Premium*. For the sake of the project, I decided to get a free month's trial. However, I got fooled by the platform; the downloading function is not allowing you to download the videos on your local computer, it stays on the digital platform. I tried to find an alternative to download the videos, and I found *TarTube*, a GUI front-end for *youtube-dl* and *yt-dlp*. This app allows you to download videos with the quality of your choice. This GUI was very useful, and I could download the videos I needed for my data collection and video editing.

References & Resources

- "(8) YouTube Premium YouTube." Accessed November 4, 2023.
 - https://www.youtube.com/premium.
- "All PewDiePie Videos." Accessed November 4, 2023.
 - https://www.kaggle.com/datasets/arusouza/all-pewdiepie-videos.
- "Cyberpunk 2077 Youtube Reception." Accessed November 4, 2023.
 - https://www.kaggle.com/datasets/andrewmvd/cyberpunk-2077.
- "Data of YouTube Videos." Accessed November 4, 2023.
 - https://www.kaggle.com/datasets/wchaktse/data-of-5132-youtube-videos.
- "Jason Salavon | All the Ways (The Simpsons)." Accessed September 30, 2023.
 - http://salavon.com/work/all-the-ways-video/.

- JASON SALAVON ALL THE WAYS Feb 25 Apr 9, 2016 @ Mark Moore Gallery, 2016. https://www.youtube.com/watch?v=ja1c1HbQdKQ.
- npm. "React-Youtube," November 22, 2022. https://www.npmjs.com/package/react-youtube.
- npm. "Ytdl-Core," July 14, 2023. https://www.npmjs.com/package/ytdl-core.
- "Particle." Accessed September 30, 2023. http://www.dfuse.com/particle.html.
- "Tartube The Easy Way To Watch And Download Videos." Accessed November 4, 2023. https://tartube.sourceforge.io/.
- "Top 14 Ever Most Viewed YouTube Videos." Accessed November 4, 2023. https://www.kaggle.com/datasets/moazzimalibhatti/top-14-ever-most-viewed-youtube-videos.
- user, mf default. "[Pile of Secrets]." *Mary Flanagan* (blog), July 3, 2011. https://maryflanagan.com/pile-of-secrets/.
- "Youtube Oldest Videos(2005) Dataset." Accessed November 4, 2023. https://www.kaggle.com/datasets/demko1/youtube-oldest-videos2005-dataset.
- "Youtube Videos Having More than 1 Billion Views." Accessed November 4, 2023. https://www.kaggle.com/datasets/jkanthony/youtube-videos-having-more-than-1-billion-views.