

Cassi Gallagher-Shearer

Front-End Developer specializing in UX, design, and modern web technologies

Bellingham, WA
360-319-8079
ccgall@gmail.com
<https://cassigs.com/>
linkedin.com/in/cassigs/

EXPERIENCE

Submittable — Marketing Web Engineer

Nov 2021 – Nov 2025 | Remote

Sole owner and front-end developer for Submittable.com, delivering full-stack marketing site solutions using Gatsby, React, and Contentful.

Project Highlights :

- Led major site rebrand and consolidation, migrating two external sites (HubSpot CMS, Webflow) into Contentful and unifying three brands post-acquisition.
- Built UX components, custom templates, and conversion-focused landing pages; improved workflow for non-technical teams by documenting and organizing Contentful templates.
- Collaborated with marketing teams to deliver landing pages for paid campaigns and resource templates.

Slalom & Slalom Build — Engineer → Senior Web Engineer

Nov 2017 – Nov 2021 | Seattle, WA

Built MarTech solutions using CMS platforms and Salesforce Marketing Cloud before moving to Slalom Build to specialize in front-end engineering.

Delivered front-end and CMS-focused solutions for clients across finance, media, and marketing. (Wordpress, React, Drupal)

Leveling The Field, Inc. — Full-stack Engineer Intern

Nov 2017 to Mar 2018 | Seattle, WA

As an intern, I worked with a development lead to build out a full-stack web application on Ruby on Rails and React, tested code utilizing testing technologies such as RSpec and Cucumber, and worked with an existing code base to reorganize code and maintain code.

Sesame Communications — Production Artist

May 2014 - May 2017 | Seattle, WA

Part of the Service Delivery team, I helped support the Web Development, Social Media, and SEO team by creating and designing social assets to match client's brand and conducting quality assurance on web edits from other teammates to ensure accuracy

SKILLS

HTML5 / CSS3 / JavaScript
(ES6+ & Reach JS)

Responsive Design

Performance Optimization

Styling & UI Development

Figma-to-Code

Implementation

CMS & Content Platforms

RESTful APIs / GraphQL

Education

Western Washington University — BA Visual Journalism

2006 - 2010

Studied visual storytelling, digital media, and web content creation. Worked as Online Editor for Western Front and Klipsun Magazine, gaining experience in digital publishing, design, and content management.

Dev Bootcamp — Full-Stack Web Development Certificate

2017

Completed a full-stack web development program focused on technologies like JavaScript, HTML, CSS, and Ruby on Rails. Gained practical experience with pair programming, and collaborative software development.