

CASSIDY GROM

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Experience

Dec. 2019 - Present

Developer & Designer

NJ.com — Woodbridge, NJ

- Use HTML, CSS and Javascript to take stories from concept to wireframes to publication
- Utilize various JS packages to create interactive news apps
- Write viability reports for projects to communicate needs and timeline
- Create cost-saving, custom templates for the newsroom
- Write code for long-form articles and design social media assets
- Direct illustrators, videographers, photographers and reporters to create polished finished projects
- Construct backend technologies and train coworkers on how to use them

June 2018 - Dec. 2019

Reporter

NJ.com — Woodbridge, NJ

- Covered breaking news and local beats, Union and Middlesex counties
- Pitched and executed enterprise projects, including one about young nuns
- Organized "Best Downtown" live reveal for Facebook Live

Sept. 2017 - Dec. 2017

Digital Intern

New York Daily News — New York, NY

- Researched and synthesized public documents
- Wrote over 50 articles for the national desk covering crime, news and religion
- Assisted on large breaking news stories, such as the Sutherland Springs Church shooting

May 2017 - Aug. 2017

HSPA Eugene S. Pulliam Reporting Intern

Chronicle-Tribune (Marion, IN) & Huntington Herald-Press (Huntington, IN)

- Met daily deadlines covering education, agriculture, business and government
- Designed front-page and election infographics

May 2016 - May 2017

Co-editor-in-chief

Taylor University Echo — Upland, IN

- Led over 30 staff members in weekly design meetings and production nights
- Reformed university censorship policies
- Assigned and edited over 300 articles covering finance, news, and features

Education

Nov. 2019 - May 2020

Rutgers Coding Bootcamp

Somerset, NJ — Certificate in full stack web development

Aug. 2014 - May 2018

Taylor University

Upland, IN — Bachelor of Arts in journalism, studies in graphic design, Honors Guild member

Aug. 2017 - Dec. 2017

McCandlish Phillips Journalism Institute

New York, NY — Studies in entrepreneurial journalism

Skills

- | | | |
|--------------|------------------|-------------------|
| - HTML/CSS | - MongoDB | - Reporting |
| - Javascript | - Express | - Graphic design |
| - React | - Research | - User experience |
| -AJAX | - Marketing | - Adobe Suite |
| -Jquery | - Event planning | - AP style |

Awards

- 2020 - Online News Association design finalist
- 2019 - NJPA Robert P. Kelly award for first-year journalists
- 2019 - Micheal Cromartie Forum fellow
- 2018 - SPJ Robert D.G. Lewis First Amendment award