

CASSIDY GROM

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Experience

Dec. 2019 - Present

News App Designer

NJ.com — Woodbridge, NJ

- Use HTML, CSS, Javascript to take long-form stories from concept to publication
- Utilize various JS packages to create interactive news apps
- Direct photographers, videographers, and illustrators to create cohesive web experiences
- Lead augmented reality and sonification data project
- Create custom cost-saving templates for the newsroom

June 2018 - Dec. 2019

Reporter

NJ.com — Woodbridge, NJ

- Covered Union and Middlesex Counties, breaking news and religion beats
- Pitched and executed enterprise projects, including one about young nuns
- Organized "Best Downtown" live reveal for Facebook Live

Sept. 2017 - Dec. 2017

Digital Intern

New York Daily News — New York, NY

- Regularly found and synthesized public documents
- Wrote over 50 articles, often about crime and pitched in on national stories

May 2017 - Aug. 2017

HSPA Eugene S. Pulliam Reporting Intern

Chronicle-Tribune (Marion, IN) & Huntington Herald-Press (Huntington, IN)

- Met daily and deadlines covering education, agriculture, business and government
- Designed front-page and election infographics

May 2016 - May 2017

Co-editor-in-chief

Taylor University Echo — Upland, IN

- Lead over 30 staff members in weekly design meetings and production nights
- Reformed University censorship policies

May 2016 - Aug. 2016

Graphic Design Intern

Ambassador Enterprises (Private Equity Firm)

Education

Nov. 2019 - May 2020

Rutgers Coding Bootcamp

Somerset, New Jersey — Certificate in Full-Stack web development

Aug. 2014 - May 2018

Taylor University

Upland, IN — B.A. in Journalism, Graphic Design Studies, Honors Program, dodgeball captain

Aug. 2017 - Dec. 2017

McCandlish Phillips Journalism Institute

New York, NY — Studies in entrepreneurial journalism

Skills

- | | | |
|----------------------|-----------------|-------------------|
| - HTML | - Research | - Public speaking |
| - CSS | - Marketing | - Wire framing |
| - Javascript | - Art directing | - Adobe Suite |
| - Project Management | - Reporting | - AP style |

Awards

2021 - International News Media Association's "30 under 30" award
2021 - Poynter-Koch fellow
2020, 2021 - Online News Association design finalist
2019 - NJPA Robert P. Kelly "rookie reporter of the year" award
2019 - Micheal Cromartie Forum religion reporting fellow
2018 - SPJ Robert D.G. Lewis First Amendment award