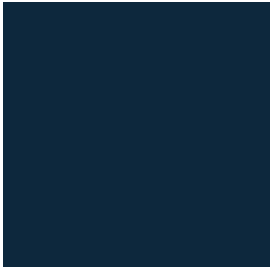




## MEDICINE EXPLORER STYLE GUIDE

**PROGRAM:** Medicine Explorer  
**COMPONENT:** Style Guide  
**CONTACT:** Gil Ruiz, Brian Scott Walker  
**DATE:** June 24, 2015

NOTIONAL COLOR SCHEME



0d283d



31526c



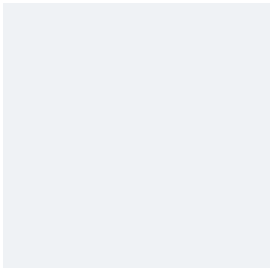
1d3d55



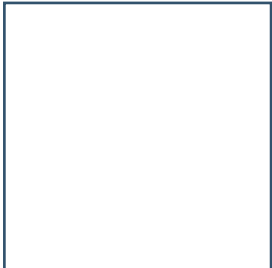
031727



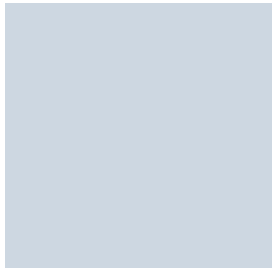
1d3d55



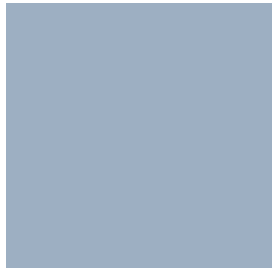
EFF2F5



ffffff



cdd7e1



9DAFC2



58626b



d86021

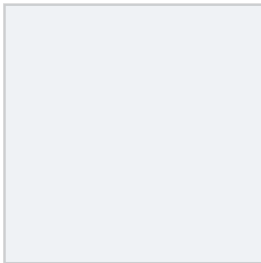
PRINCIPAL WINDOW COLORS

Top Banner Background



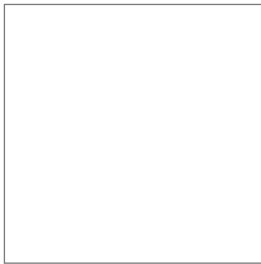
0d283d

Top Search Background



eff2f5

Web Page Background



ffffff

Search Box Background



ffffff



Normal state  
58626b

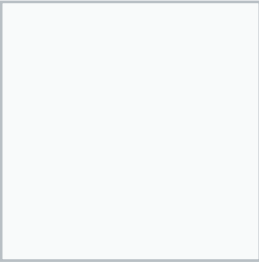


Mouse Hover  
81909B

Button  
No border

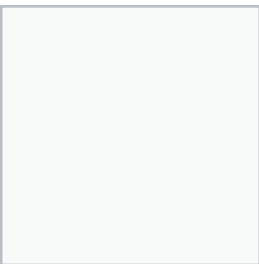
Label text  
Font: Roboto, Regular  
Size: 16 pt

Section Box Background



fill: f8fafa

Section Box Border  
1 pixel wide



b8bfc4

Headline text  
Font: Roboto, Regular  
Size: 24 pt



Medicine Explorer

Enter a drug name...



Advanced Search

Over the Counter - Top 20 Most Searched Drugs:

Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name

Perscription - Top 20 Most Searched Drugs:

Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name

Most Recent Recalls

2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name

Body text  
Font: Roboto, Light  
Size: 16 pt



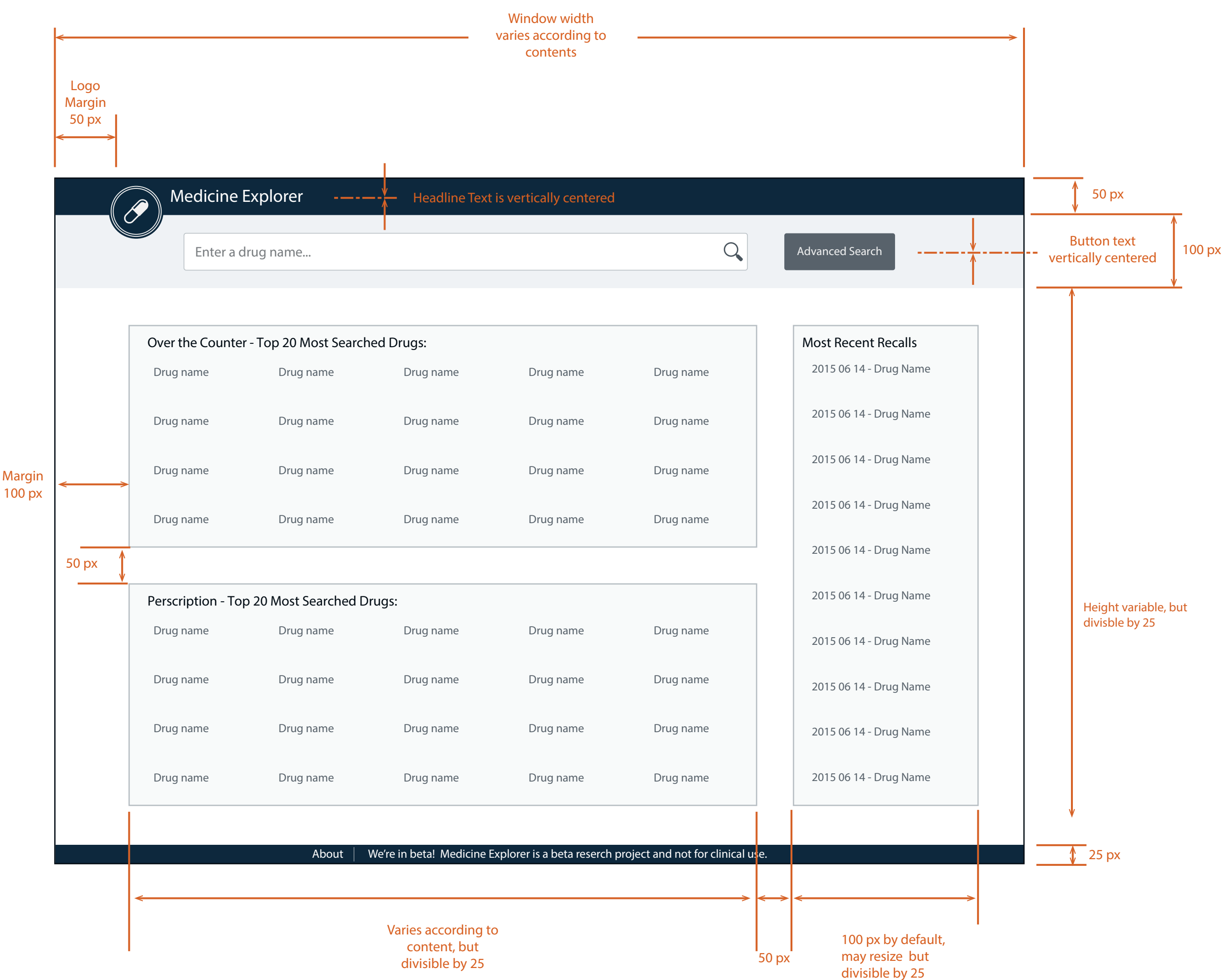
Normal state  
58626b



Mouse Hover  
81909B

About | We're in beta! Medicine Explorer is a beta reserch project and not for clinical use.

HOMEPAGE ELEMENTS



SEARCH RESULTS PAGE ELEMENTS



DRUG DETAILS - GENERAL INFO ELEMENTS



Margin Width 100 px

Margin Width 25 px

Margin Width 100 px

Line spacing 25 px

Collapsed line height 50 px

Medicine Explorer

Acetaminophen

Advanced Search

Acetiminophen

General info

Warnings

Dose Formats

At Risk Groups

Do Not Use If

Bacon ipsum dolor amet ham hock pork frankfurter filet mignon. Leberkas meatloaf salami chicken, turkey rump shank pancetta ham hock bresaola boudin tail cow. Shoulder meatloaf bresaola jerky strip steak swine pork ribeye tongue cow ham hock landjaeger turkey flank pancetta. Shankle pig hamburger picanha frankfurter ribeye, meatloaf sirloin. Cupim cow ball tip venison chuck strip steak rump ham hock ham bacon. Kielbasa venison capicola beef ribs tri-tip brisket frankfurter salami ham hock filet mignon. Picanha turducken pork drumstick.

Drug Interactions

Tylenol	Nyquil	Garbanzistanopolis	Madeupdrugfive
Acne	A symptom	A symptom	A symptom
Fever	B Symptom	B Symptom	C Symptom
Insomnia	C Symptom	C Symptom	
Upset Stomach	Upset Stomach		

Drug Interaction Frequency

Adverse Reactions

About

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RECALL WINDOW COLORS

All Recall Window fonts  
are Roboto regular, 18pt

Recall Bar Title Text



ffffff

Recall Notice Headline



d86021

Recall Bar Light Stripes



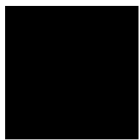
fill: d86021

Recall Bar Dark Stripes



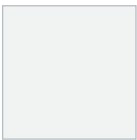
fill: 8c3c18

Body Text



fill: 000000

Recall Symbol



fill: f1f2f2



Recall Icon Background



fill: d86021

Medicine Explorer

Recall: SOME DANGEROUS DRUG NAME

Advanced Search

RECALL

VOLUNTARY ONGOING RECALL

CLASS I RECALL: DANGER OF SERIOUS HEALTH PROBLEMS OR DEATH

Recall Reported: 08/30/2015

Recall Initiated: 09/15/2015

Product Description:

SOME DANGEROUS DRUG (Scarychemical Tablets, 10 mg, 60-count bottle, Rx only, Manufactured by: Regular Meds, Inc. 1 Medical Way, Avenue, 700 Matadero Avenue, Rancho Cucamonga, California 91701, Distributed by: BagEm and SendEm LLC 950 Ben Lippen Bend, Parsippany, NJ 07054

Distribution Pattern:

Nationwide

Amount:

121,680 bottles

Reason for Recall:

Presence of Particulate Matter; Regular Meds has identified the particulate as a human hair, sealed in the bag at the additive port area.

Packaging Identifiers:


Lot #13297008, Exp. 11/15;13307008, Exp. 11/15;13367008, Exp.12/15.

About

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WINDOW PLACEMENT AND PROPORTIONS



Medicine Explorer

Recall: SOME DANGEROUS DRUG NAME


Advanced Search

Varies according to content, but divisible by 25

50 px


25 px

RECALL



VOLUNTARY ONGOING RECALL

CLASS I RECALL: DANGER OF SERIOUS HEALTH PROBLEMS OR DEATH



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Lot #13297008, Exp. 11/15;13307008, Exp. 11/15;13367008, Exp.12/15.

Margin 100 px

Height variable, but divisible by 25

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