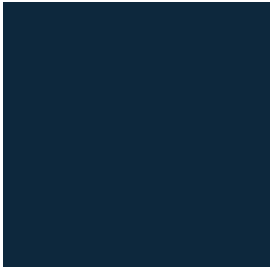


Notional color scheme



0d283d



31526c



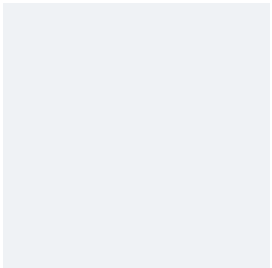
1d3d55



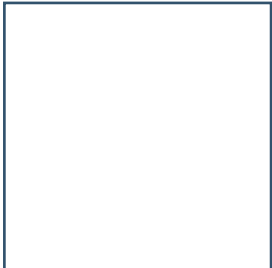
031727



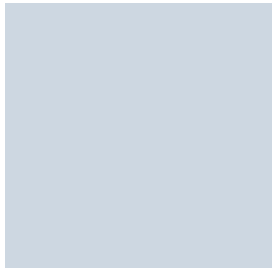
1d3d55



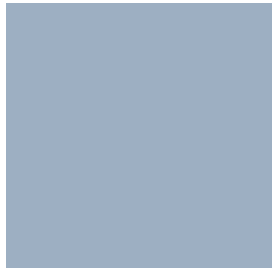
EFF2F5



ffffff



cdd7e1



9DAFC2



58626b



d86021

principal window colors

Search Box Background

Normal state 58626b

Mouse Hover 81909B

Headline text
Font: Roboto, Regular
Size: 24 pt

Headline Blue:
Top banner, lead
text, section titles

Section Label text
Font: Roboto, Regular
Size: 18pt

Web Page Background

Body text
Font: Roboto, Light
Size: 12 pt

Button
No border

Top Search Background

Section Box Background

Section Box Border
1 pixel wide

Medicine Explorer

Enter a drug name...

Advanced Search

Medicine Explorer is a tool for the general public to search for information on pharmaceuticals performance so they can make better health decisions. We provide search-able information and trends on pharmaceuticals and adverse effects. Simply enter the name of your drug into the search field above to begin.

Most Recent Recalls

2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name
2015 06 14 - Drug Name

Top 20 Most Searched Over the Counter Drugs

Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name

Top 20 Most Searched Prescription Drugs

Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name
Drug name	Drug name	Drug name	Drug name	Drug name

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0d283d

f1f2f2

ffffff

58626b

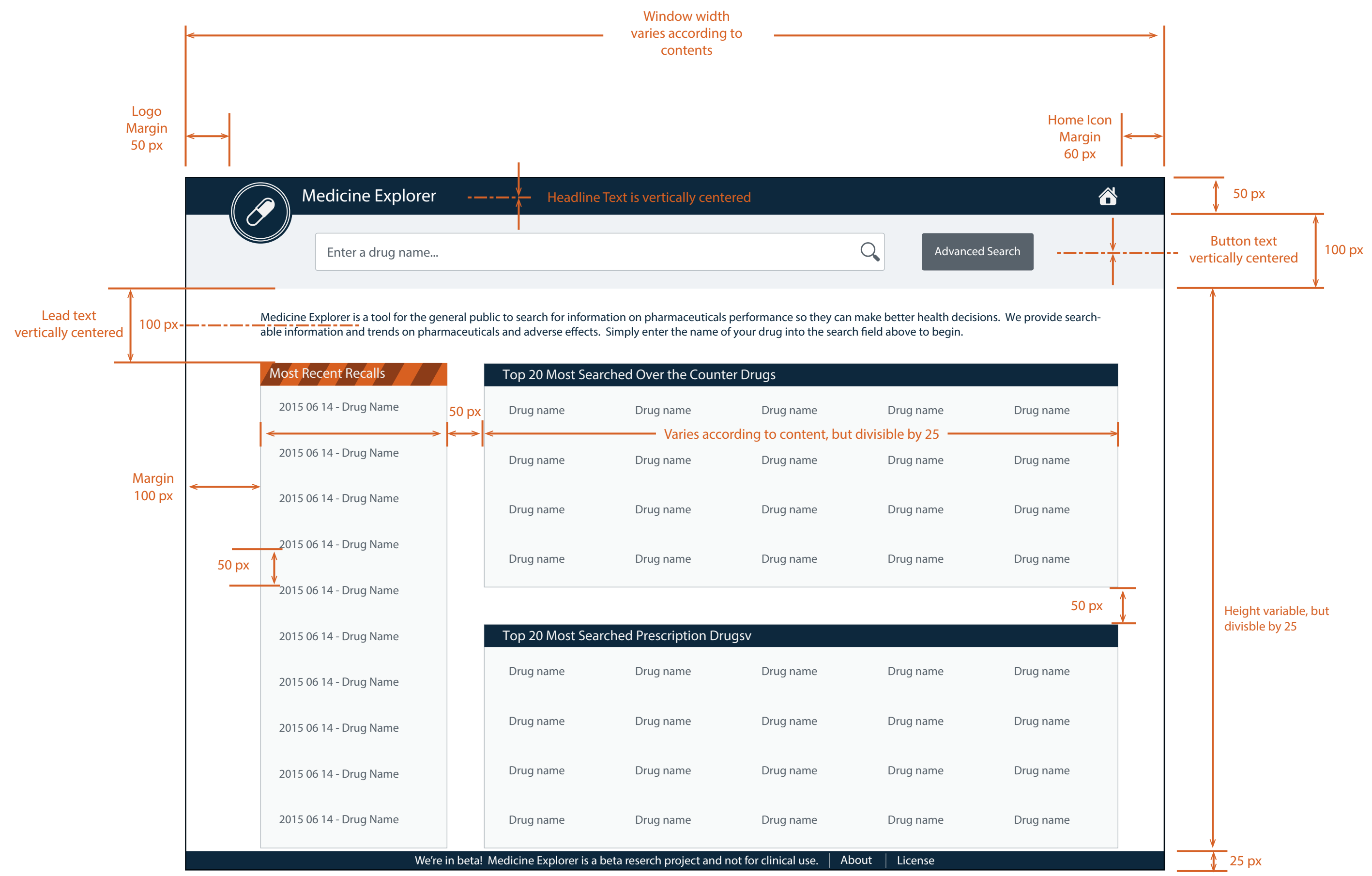
81909B

eff2f5

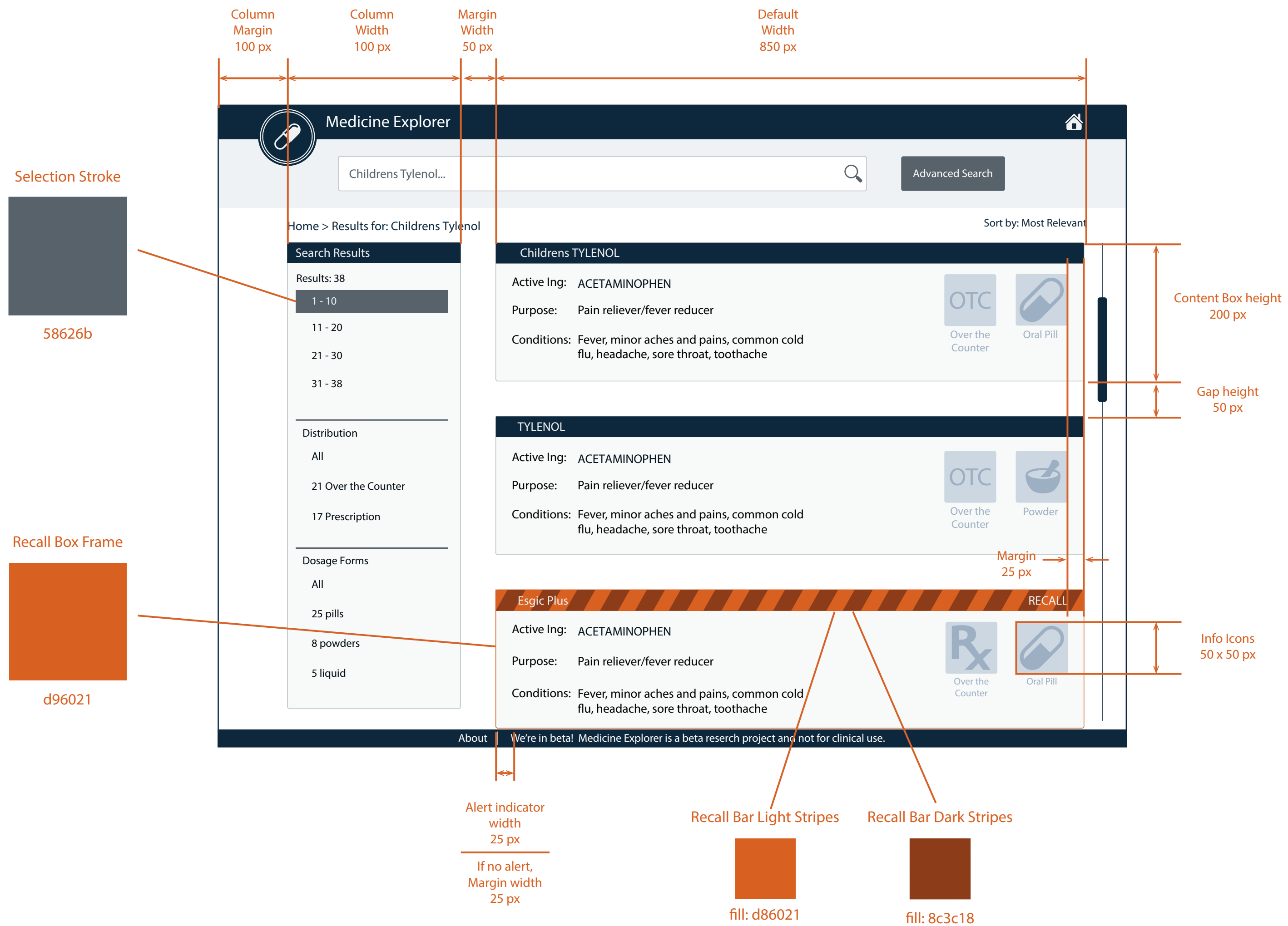
fill: f8fafa

b8bfc4

Homepage Elements



Search Results page Elements



Drug Details - General Info Elements

Medicine Explorer

Childrens Tylenol...

Advanced Search

Home > Childrens Tylenol > General Info

General Info

Warnings

Dose Formats

At Risk Groups

Childrens **TYLENOL**

Active Ing: ACETAMINOPHEN

Purpose: Pain reliever/fever reducer

Conditions: Fever, minor aches and pains, common cold flu, headache, sore throat, toothache

Instructions

Bacon ipsum dolor amet ham hock pork frankfurter filet mignon. Leberkas meatloaf salami chicken, turkey rump shank pancetta ham hock bresaola boudin tail cow. Shoulder meatloaf bresaola jerky strip steak swine pork ribeye tongue cow ham hock landjaeger turkey flank pancetta. Shankle pig hamburger picanha frankfurter ribeye, meatloaf sirloin. Cupim cow ball tip venison chuck strip steak rump ham hock ham bacon. Kielbasa venison capicola beef ribs tri-tip brisket frankfurter salami ham hock

Description

Bacon ipsum dolor amet ham hock pork frankfurter filet mignon. Leberkas meatloaf salami chicken, turkey rump shank pancetta ham hock bresaola boudin tail cow. Shoulder meatloaf bresaola jerky strip steak swine pork ribeye tongue cow ham hock landjaeger turkey flank pancetta. Shankle pig hamburger picanha frankfurter ribeye, meatloaf sirloin. Cupim cow ball tip venison chuck strip steak rump ham hock ham

OTC

Over the Counter

Oral Pill

Logo size 75 x 75 px

Logo spacing 100 px

Strong Interactions

Icon label font Roboto 12 pt

No Strong Warnings

No Recalls

About

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Column Margin 100 px

Tab Width 150 px

Margin Width 50 px

Tab labels horizontal, vertical centered

Roboto Light 16 pt

Selected tab font Roboto Bold, 16 pt

Tab Height 50 px

Label Font 16 pt

Copy font 12 pt

Margin Width 50 px

Margin Width 50 px

Logo Column 50 px

Margin Width 50 px

6

Margin Width 50 px

Margin Width 25 px

Margin Width 100 px

Headline font Roboto 16 pt

Line spacing 25 px

Copy font Roboto 12 pt

Collapsed line height 50 px

Medicine Explorer

Childrens Tylenol...

Advanced Search

Home > Childrens Tylenol > Warnings

General InfoWarningsDose FormatsAt Risk Groups

Acetaminophen

Do Not Use If

Bacon ipsum dolor amet ham hock pork frankfurter filet mignon. Leberkas meatloaf salami chicken, turkey rump shank pancetta ham hock bresaola boudin tail cow. Shoulder meatloaf bresaola jerky strip steak swine pork ribeye tongue cow ham hock landjaeger turkey flank pancetta. Shankle pig hamburger picanha frankfurter ribeye, meatloaf sirloin. Cupim cow ball tip venison chuck strip steak lump ham hock ham bacon. Kielbasa venison capicola beef ribs tri-tip brisket frankfurter salami ham hock filet mignon. Picanha turducken pork drumstick.

Drug Interactions with Acetaminophen

With Tylenol	With Nyquil	With Ritalin	With Robitussin
Acne	A symptom	A symptom	A symptom
Fever	B Symptom	B Symptom	C Symptom
Insomnia	C Symptom	C Symptom	
Upset Stomach	Upset Stomach		

Acetaminophen Interaction Frequency

Adverse Reactions to Acetaminophen

About | We're in beta! Medicine Explorer is a beta reserch project and not for clinical use.

RECALL window colors

All Recall Window fonts
are Roboto regular, 18pt

Recall Bar Title Text



ffffff

Recall Notice Headline



d86021

Recall Bar Light Stripes



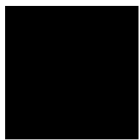
fill: d86021

Recall Bar Dark Stripes



fill: 8c3c18

Body Text



fill: 000000

Recall Box Frame



fill: d86021

Recall Symbol



fill: f1f2f2



Recall Icon Background



fill: d86021

Medicine Explorer

Recall: SOME DANGEROUS DRUG NAME

Advanced Search

Home > Recall

RECALL

VOLUNTARY ONGOING RECALL

CLASS I RECALL: DANGER OF SERIOUS HEALTH PROBLEMS OR DEATH

Recall Reported: 08/30/2015

Recall Initiated: 09/15/2015

Product Description:

SOME DANGEROUS DRUG (Scarychemical Tablets, 10 mg, 60-count bottle, Rx only, Manufactured by: Regular Meds, Inc. 1 Medical Way, Avenue, 700 Matadero Avenue, Rancho Cucamonga, California 91701, Distributed by: BagEm and SendEm LLC 950 Ben Lippen Bend, Parsippany, NJ 07054.

Distribution Pattern:

Nationwide

Amount:

121,680 bottles

Reason for Recall:

Presence of Particulate Matter; Regular Meds has identified the particulate as a human hair, sealed in the bag at the additive port area.

Packaging Identifiers:

Lot #13297008, Exp. 11/15;13307008, Exp. 11/15;13367008, Exp.12/15.

Company:


A Made Up Company, Inc.

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About

License

WINDOW PLACEMENT AND PROPORTIONS



Medicine Explorer




Recall: SOME DANGEROUS DRUG NAME


Advanced Search

Home > Recall

RECALL

VOLUNTARY ONGOING RECALL

CLASS I RECALL: DANGER OF SERIOUS HEALTH PROBLEMS OR DEATH



Recall Reported: 08/30/2015

Recall Initiated: 09/15/2015

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Lot #13297008, Exp. 11/15;13307008, Exp. 11/15;13367008, Exp.12/15.

Company:

A Made Up Company, Inc.

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About

License

Varies according to content, but divisible by 25

50 px

25 px

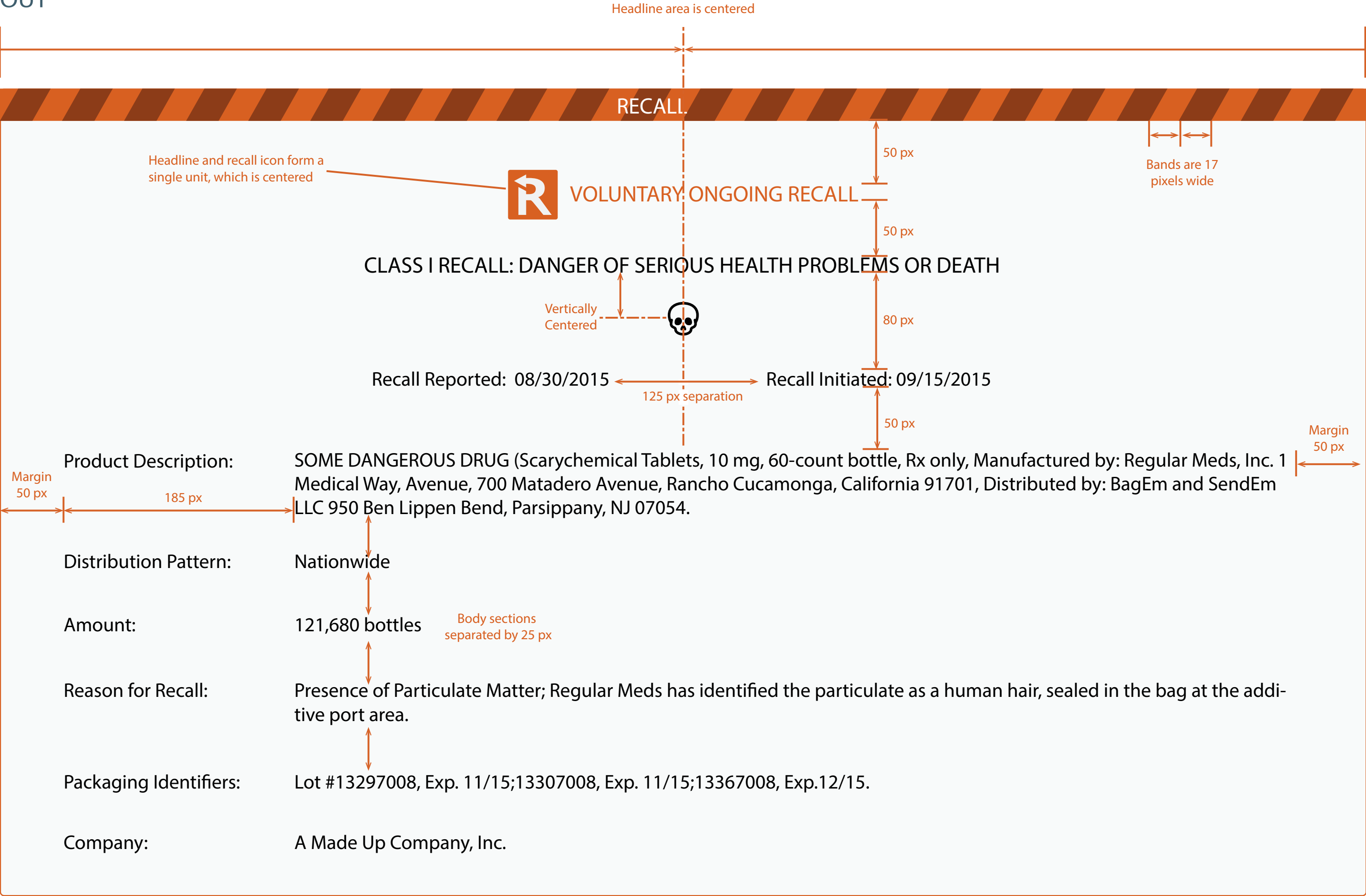
Margin 100 px

Height variable, but divisible by 25

© 2015 Northrop Grumman Systems Corporation

9

WINDOW LAYOUT





Childrens Tylenol...



Advanced Search

Home > About

About Medicine Explorer

Disclaimer: The Medicine Explorer Application is a Beta Research Project Prototype and not for clinical use

Same margins
as Drug
Details Pages

Medicine Explorer is for the general public and clinicians who seek drug information (over the counter and prescription) for making better health decisions. The site uses datasets from openFDA to provide easy access to public data relating to adverse events, product labeling, and recall enforcement reports.

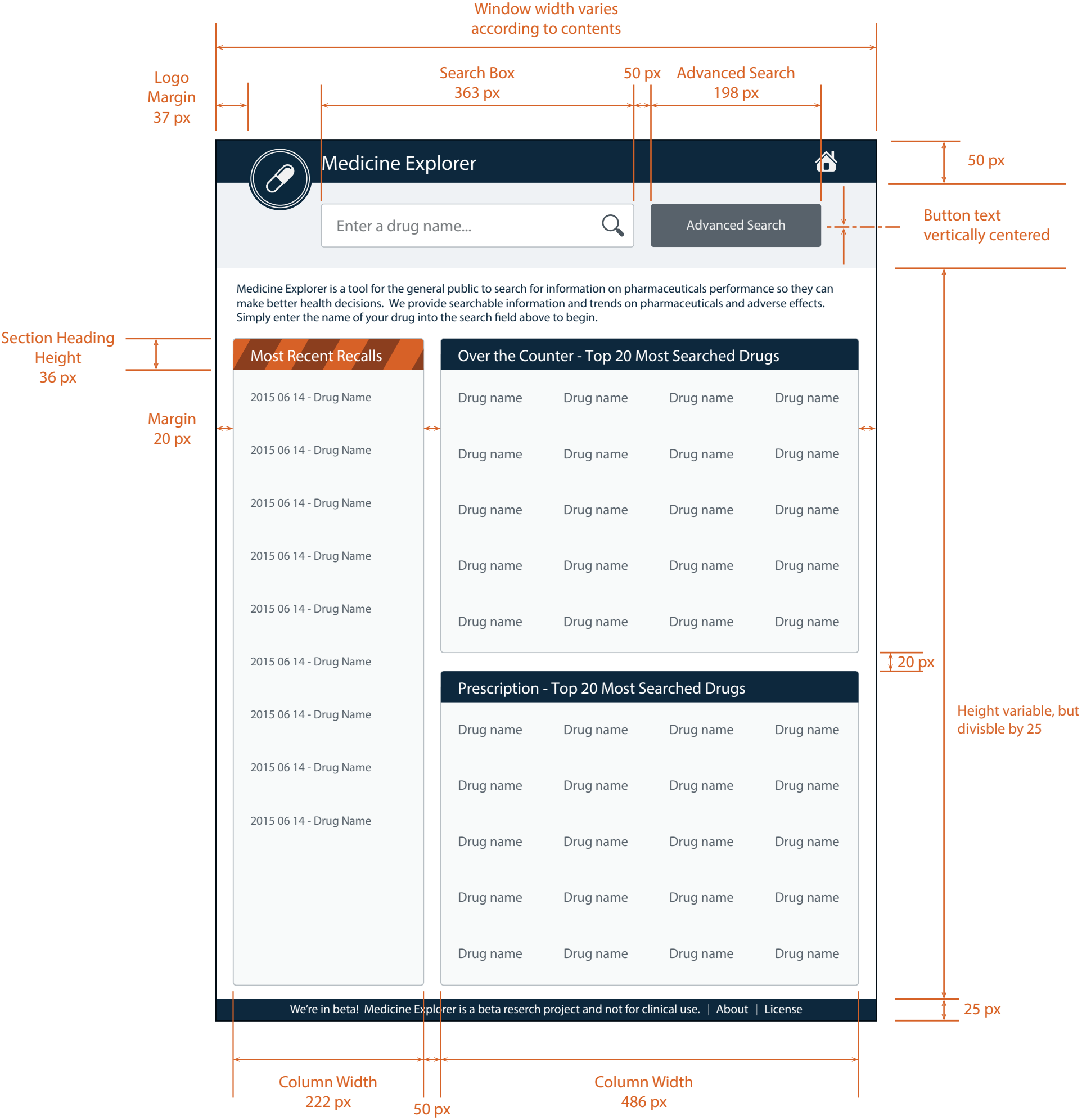
General Public Example Use

You pick up a decongestant from the pharmacy but remember that some may interact negatively with your high blood pressure prescription. With Medicine Explorer, you can easily search for your blood pressure medication and navigate to the drug interaction information and scan the results for interaction with over the counter medications. Also, you can see the potential side effects of the medications to make an informed decision.

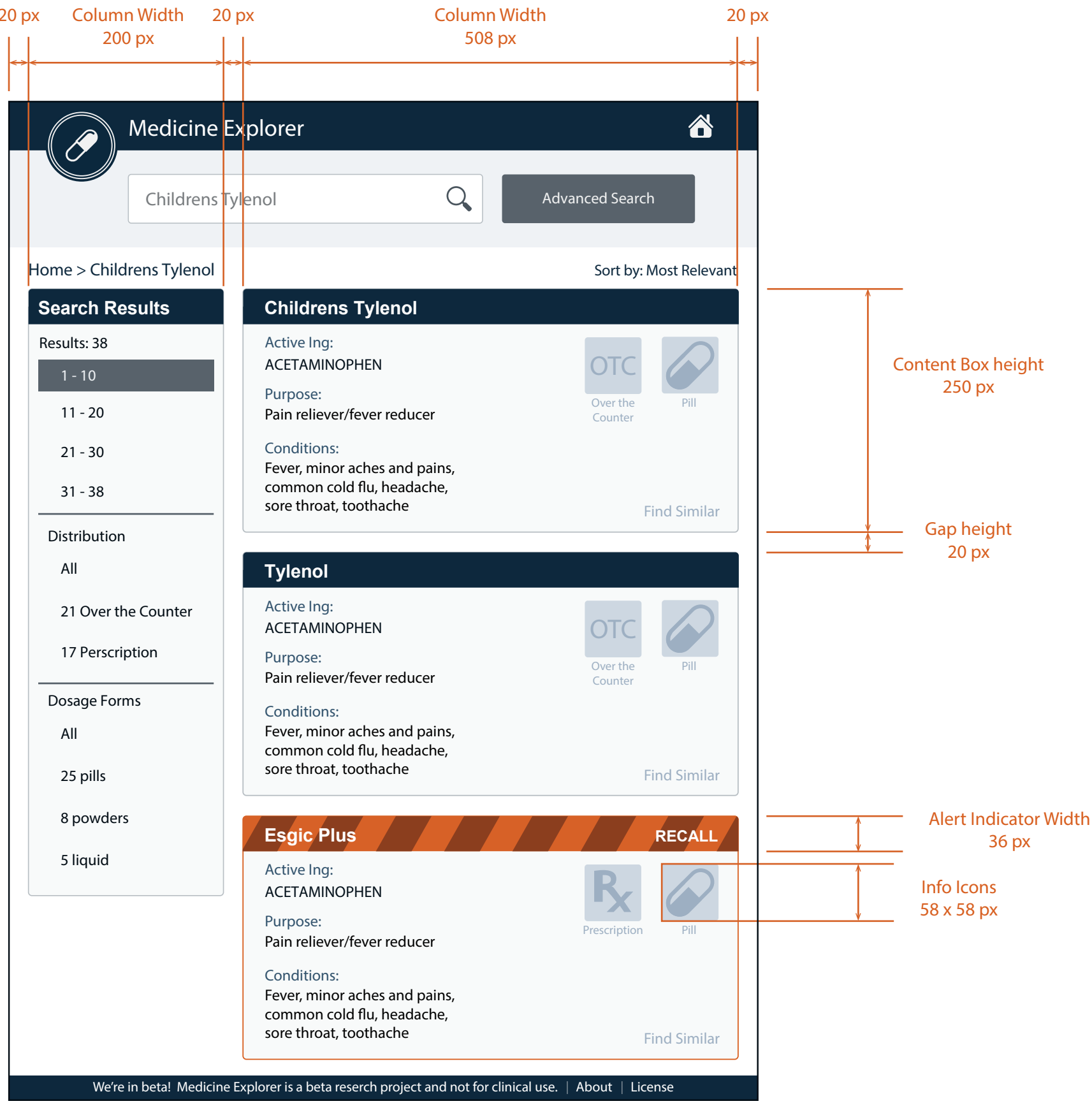
Clinician Example Use

As a doctor, use Medicine Explorer to help decide which over the counter medications would be safe for your patients to take. Through the site, you have the option to view adverse reaction data regarding medications. While reviewing reported issues, you also have the capability to inspect At Risk Population data and see if a drug is safe to prescribe to patients who are pregnant. Allowing you to be assured that the medicine is safe with low risk of complications for your patients.

Tablet - Homepage Elements
(Portrait - 768 x 1024 px)



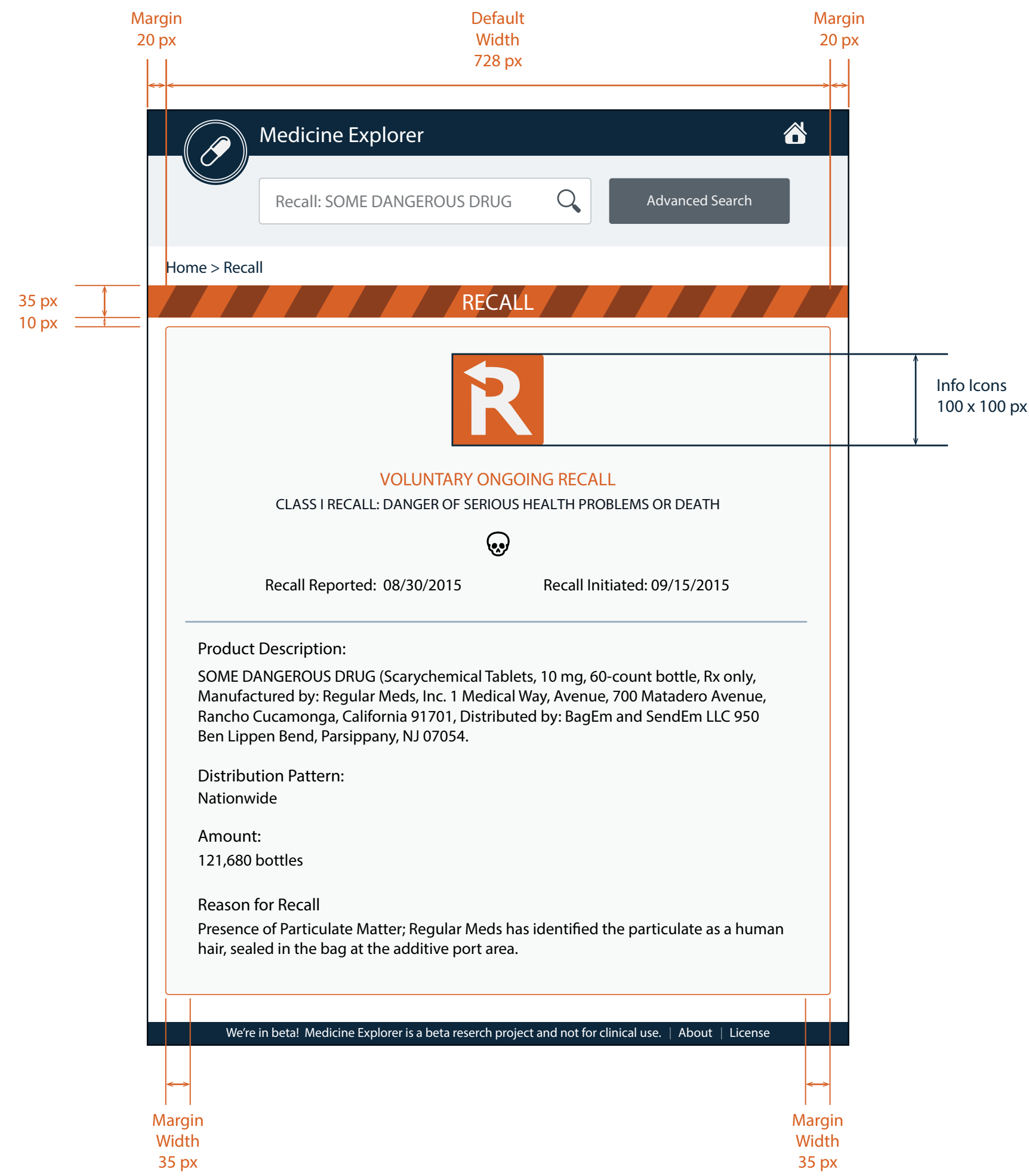
Tablet - Results Page
(Portrait - 768 x 1024px)



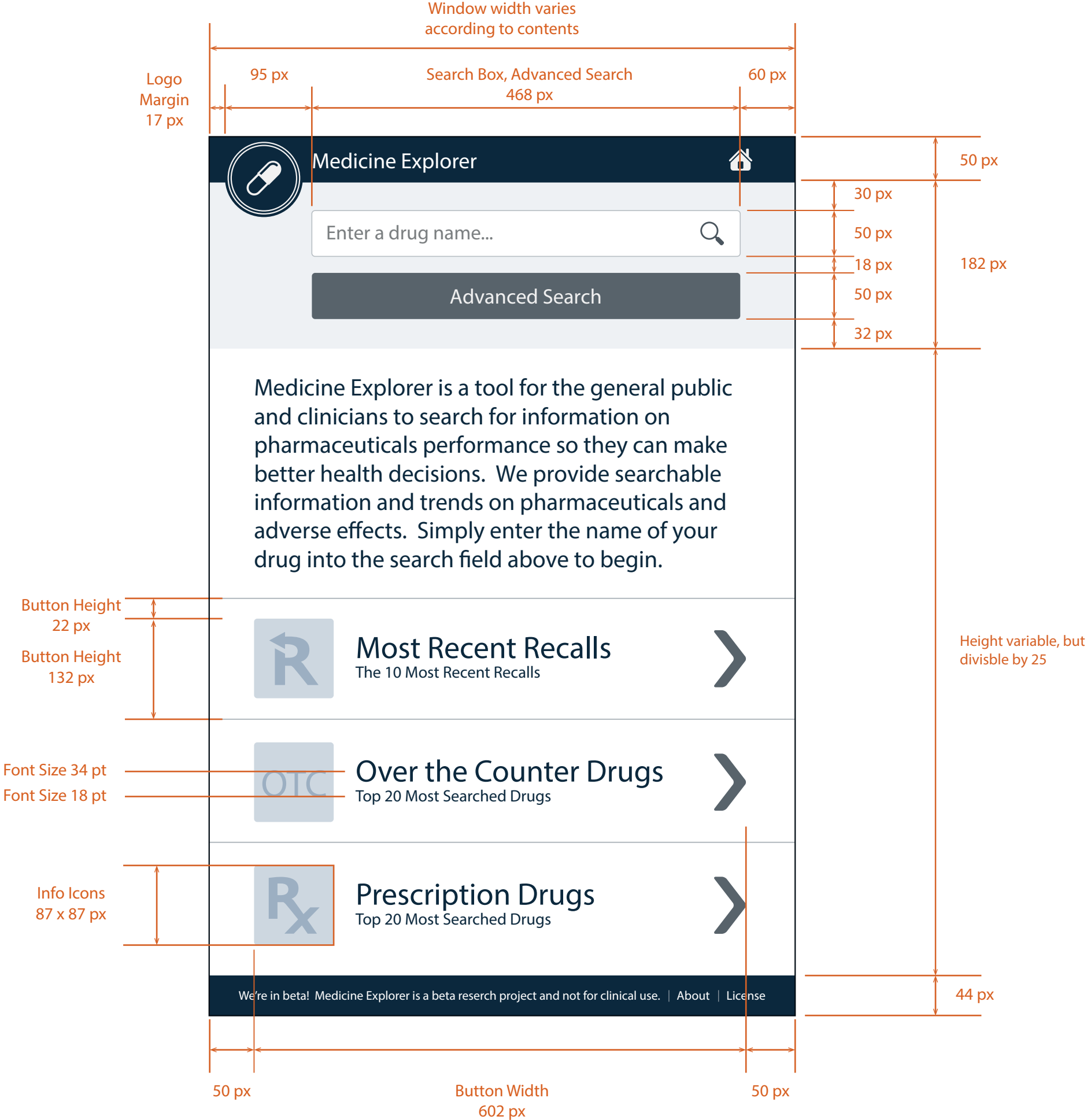
Tablet - Details Page (General Info Tab)
(Portrait - 768 x 1024px)



Tablet - Recall Page
(Portrait - 768 x 1024px)



Mobile - Homepage Elements
(Portrait - 640 x 960px)



Mobile - Listing Page Elements
(Portrait - 640 x 960px)

Medicine Explorer

Enter a drug name...

Advanced Search

< Most Recent Recalls

2015 06 14 - Accutane

2015 06 14 - Baycol

2015 06 14 - Bextra

2015 06 14 - DES

2015 06 14 - Ergamisol

2015 06 14 - Micturin

2015 06 14 - Hismanal

2015 06 14 - Darvon & Darvocet

2015 06 14 - Mylotarg

2015 06 14 - Lotronex

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Section Heading
Height
64 px

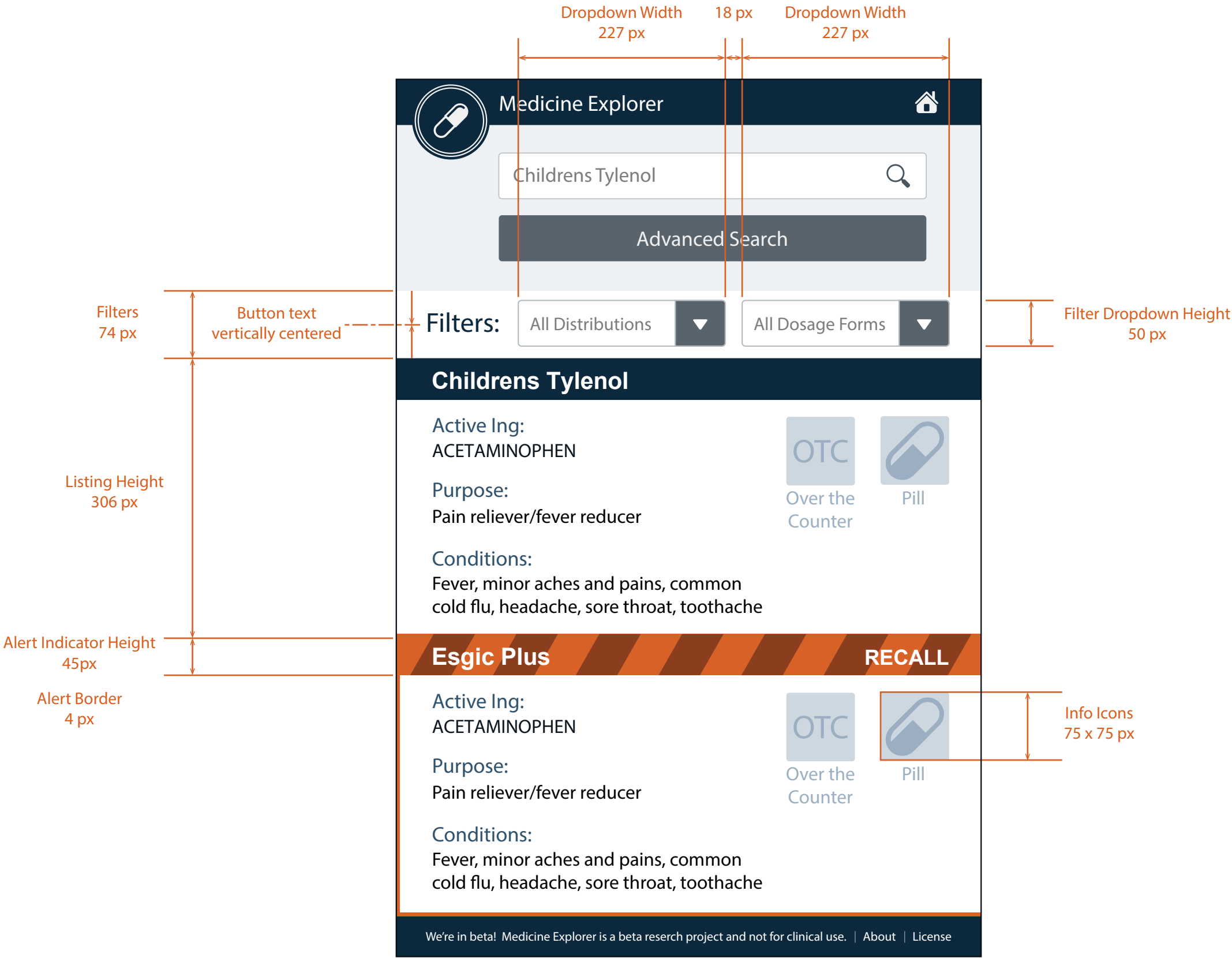
Listing Height
60 px

Font Size
26 pt

40 px

52 px

Mobile - Results Page
(Portrait - 640 x 960px)



Mobile - Details Page
(Portrait - 640 x 960px)

