



Name: Emma Jones

Age: 43

Location: CVS Pharmacy Store

Profession: Retail Floor Manager

Quote: "Staying in top shape is the most important part of my job."



General Public, Medication Consumer

Emma Jones began her career as an assistant sales clerk at the Macy's Department Store. Quickly rising through the ranks, she has managed the main sales floor for over 9 years.

Emma also manages her high blood pressure, a frequently symptomless condition commonly known as "the silent killer". She takes three medications a day, watches her sodium intake and exercises regularly.

Her busy days on the sales floor are always teeming with people - and their germs. Today, Emma fears she may have caught one of her customers' severe cold.

During lunch she runs to the pharmacy to pick up a decongestant but remembers that some may interact negatively with her high blood pressure prescription. Smartphone in hand, Emma scans the web to determine which over-the-counter medication would be safe for her to take.