## **FEATURES**

# A COLOURFUL PERSONALITY WITH A **COMMITMENT TO CONTENT**

Always willing to learn and try new things when it comes to my personal and professional development.

## CONTACT

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- **(**+61) 479 170 679
- 161 Dartford Road Thornleigh 2120

## **EDUCATION**

# **HSC**

Turramurra High School 2008-2013

## **CERT I-III DESIGN**

Hornsby Tafe Institute 2011-2013

# **CERT IV GRAPHIC DESIGN**

Enmore Design College 2014

# **DIPLOMA OF INFORMATION TECHNOLOGY**

Academy of Information and Technology (received Women in Tech scholarship) 2019-2020

# CASSIE SLOAN

SOFTWARE DEVELOPER | ARTIST | CONTENT CREATOR | WRITER

# SKILLS (PROFESSIONAL)

#### **PROGRAMMING**













Infusionsoft myob









- OFFICE EXPERIENCE
- Entering invoices
- Liaising with clients
- Email marketing (EDM)
- Graphic design
- Social media management
- Processing shipping orders
- Audio + visual editing
- CRM (Infusionsoft/keap)
- Adobe CS

# SKILLS (ADDITIONAL)

DRAWING/DESIGN

Digital and Print

**PHOTOGRAPHY** 

Product, Portrait, Landscape

VIDEO/PODCAST EDITING Reels, documentary, youtube **DILIGENT LEARNER** 

(Always carries a notebook)

**UX/UI TESTING** 

(for games and websites)

**TECH SAVVY** 

(phones, computer, consoles etc)



#### **EXPERIENCE**

**HIGH SCHOOL JOBS** 

Work Experience @ ART GALLERY OF NSW (2011) Shift Runner @ DOMINOS PIZZA (2012-2014) Waitress @ JAVA LAVA CAFE (2013-2014)

ADULTHOOD

Graphic Designer | Office Administrator THINK DESIGN (2014-16) Games Consultant | Key Holder @ EB GAMES HORNSBY (2016-17) Art Director | Writer | Pitcher @ CHIC CONTENT AGENCY (2017-18) Writer | Project Administrator | Content Creator @ Netergy (2018) International Model @ Scoop Management (2014-18) All-rounder @ The Australian Writers' Centre (2018-19)

## REFEREES

THINK DESIGN - Pip Stevens 9211 0128 EB GAMES- Ben Harris 0434558663 CCA + NETERGY - Atal Hakikat 0403122222 **SCOOP -** Bianca 02 8340 3980 AWC - Francesca Miur # Rah Gardiner #

