

FEATURES

A COLOURFUL PERSONALITY WITH A COMMITMENT TO CONTENT

Always willing to learn new things and reach new heights when it comes to not only work but also personal development.

CONTACT

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🌐 161 Dartford Road
Thornleigh 2120

EDUCATION

HSC

Turramurra High School
2008-2013

CERT I-III DESIGN

Hornsby Tafe Institute
2011-2013

CERT IV GRAPHIC DESIGN

Enmore Design College
2014

DIPLOMA OF INFORMATION TECHNOLOGY

Academy of Information and
Technology
2019-2020

CASSIE SLOAN

CONTENT CREATOR | ARTIST | WRITER
MODEL | DEVELOPER | ADMINISTRATOR

SKILLS (CAREER)

• RETAIL

- Cash up + EOD procedures/ closing up
- Opening the store, counting til etc
- Entering invoices/stock
- Making sales
- Stock merchandising
- Devising creative displays
- Delegating tasks

• OFFICE

- Entering invoices
- Liaising with clients
- Email marketing (EDM)
- Graphic design
- Social media management
- SEO
- Processing shipping orders
- Audio + visual editing
- CRM (Infusionsoft/keap)
- Adobe CS

SKILLS (ADDITIONAL)



DRAWING/DESIGN

Digital and Print



PHOTOGRAPHY

Product, Portrait, Landscape



VIDEO/PODCAST EDITING

Reels, documentary, youtube

DILIGENT LEARNER

(Always carries a notebook)

UX/UI TESTING

(for games and websites)

TECH SAVVY

(phones, computer, consoles etc)



EXPERIENCE

HIGH SCHOOL JOBS

Work Experience @ **ART GALLERY OF NSW (2011)**

Shift Runner @ **DOMINOS PIZZA (2012-2014)**

Waitress @ **JAVA LAVA CAFE (2013-2014)**

ADULTHOOD

Graphic Designer | Office Administrator **THINK DESIGN (2014-16)**

Games Consultant | Key Holder @ **EB GAMES HORNSBY (2016-17)**

Art Director | Writer | Pitcher @ **CHIC CONTENT AGENCY (2017-18)**

Writer | Project Administrator | Content Creator @ **Netergy (2018)**

International Model @ **Scoop Management (2014-18)**

All-rounder @ **The Australian Writers' Centre (2018-19)**

REFEREES

THINK DESIGN - Pip Stevens 9211 0128

EB GAMES - Ben Harris 0434558663

CCA + NETERGY - Atal Hakikat 0403122222

SCOOP - Bianca 02 8340 3980

AWC - Francesca Miur # Rah Gardiner #

