

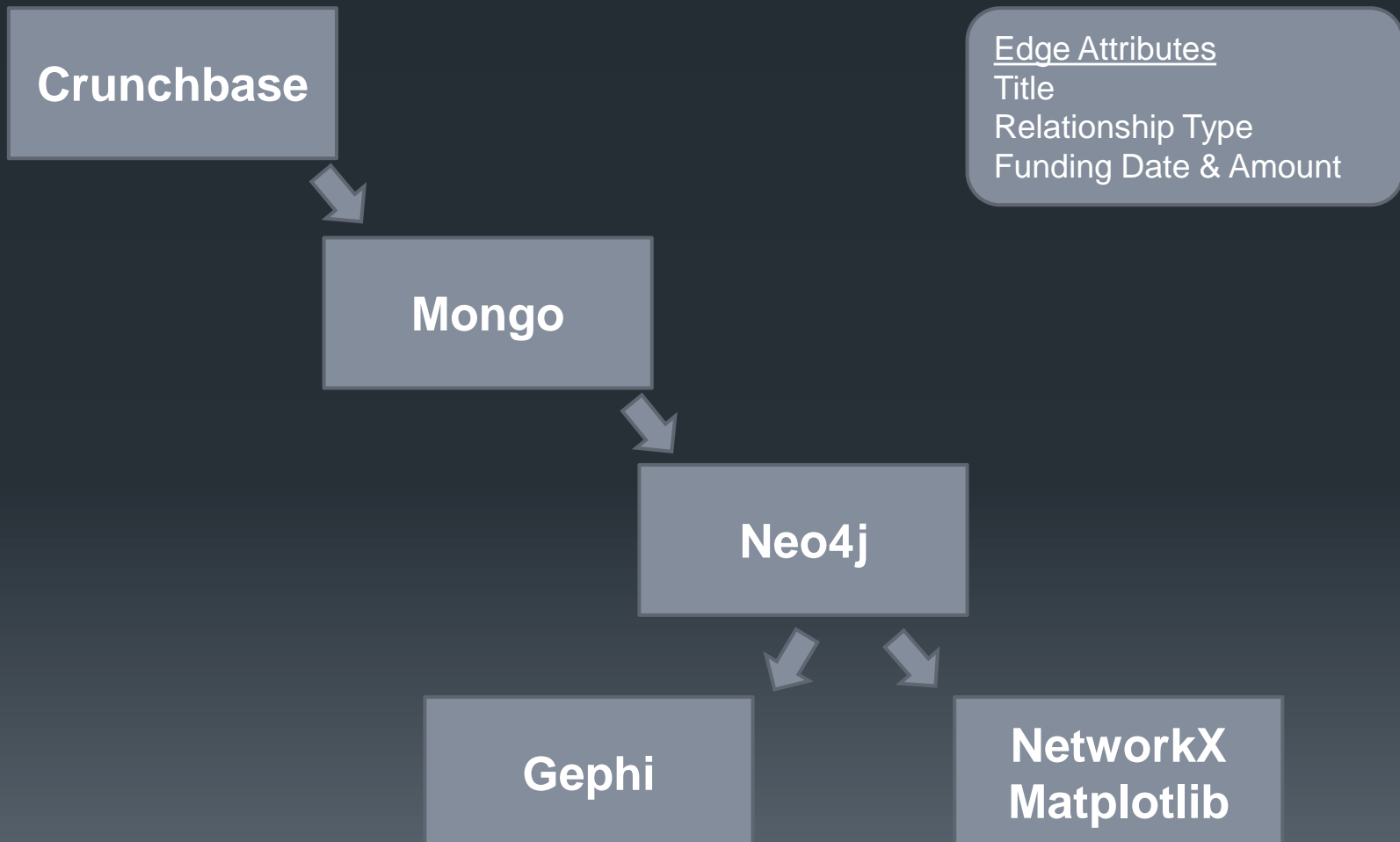
Visibly Connected

Visualizing Your Connection Network
Using Graph Data From Crunchbase

Casson Stallings

A Graph Database to Explore Connections and Relationships

2



“Said tongue in cheek but: I'm often not the most talented in any given topic but often my value is that I know who is & how to get help.”

--*Mark Suster*

The Network View LinkedIn Gives You

How You're Connected



You



Jeff Altman



Greg Timpany



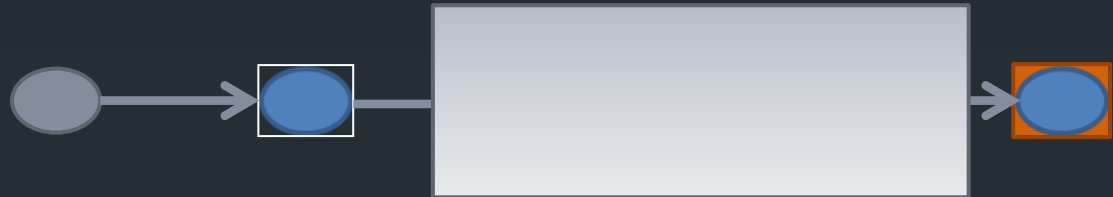
Amjad Hussain

31 more connections can
introduce you to someone who
knows Ben

[Get introduced ▶](#)



Ben Horowitz



Identify and Expose the Shortest Path

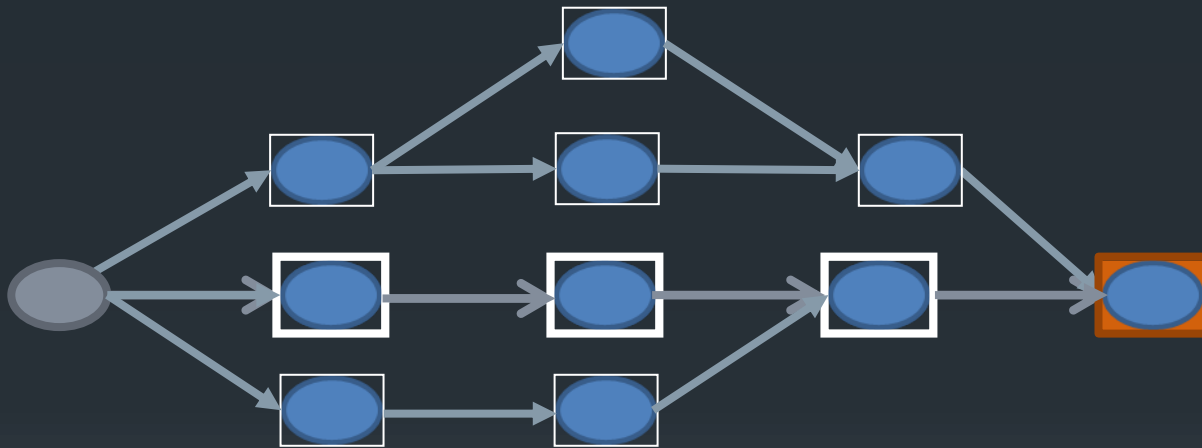
5



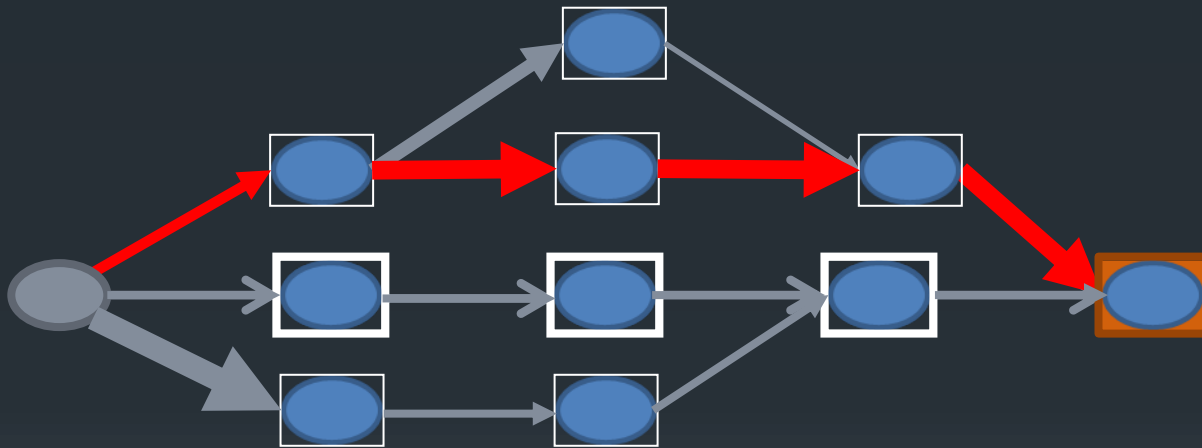
Identify and Expose the Shortest Path

Identify Alternative Paths

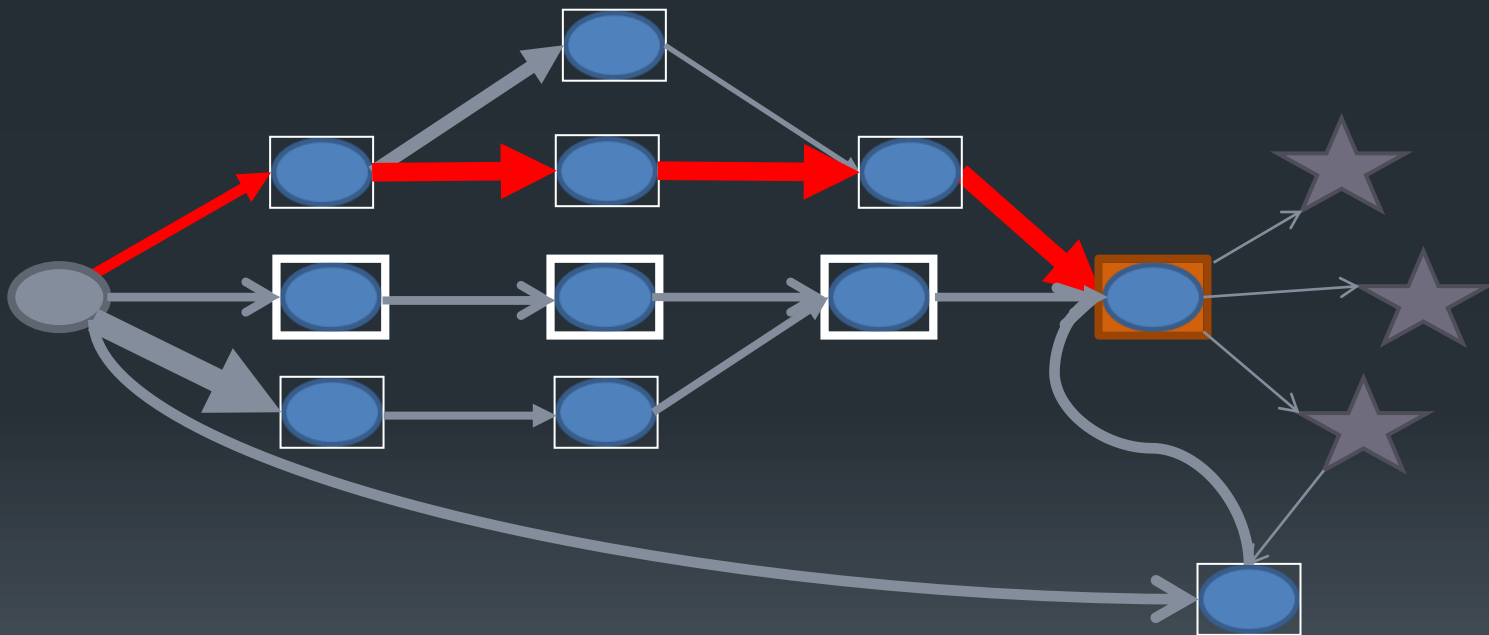
6



Identify and Expose the Shortest Path
Identify Alternative Paths
Identify Relative Strengths of Relationships



Identify and Expose the Shortest Path
Identify Alternative Paths
Identify Relative Strengths of Relationships
Interactive Investigation of Network



“venture capitalists who are better networked in the VC industry generate better outcomes”

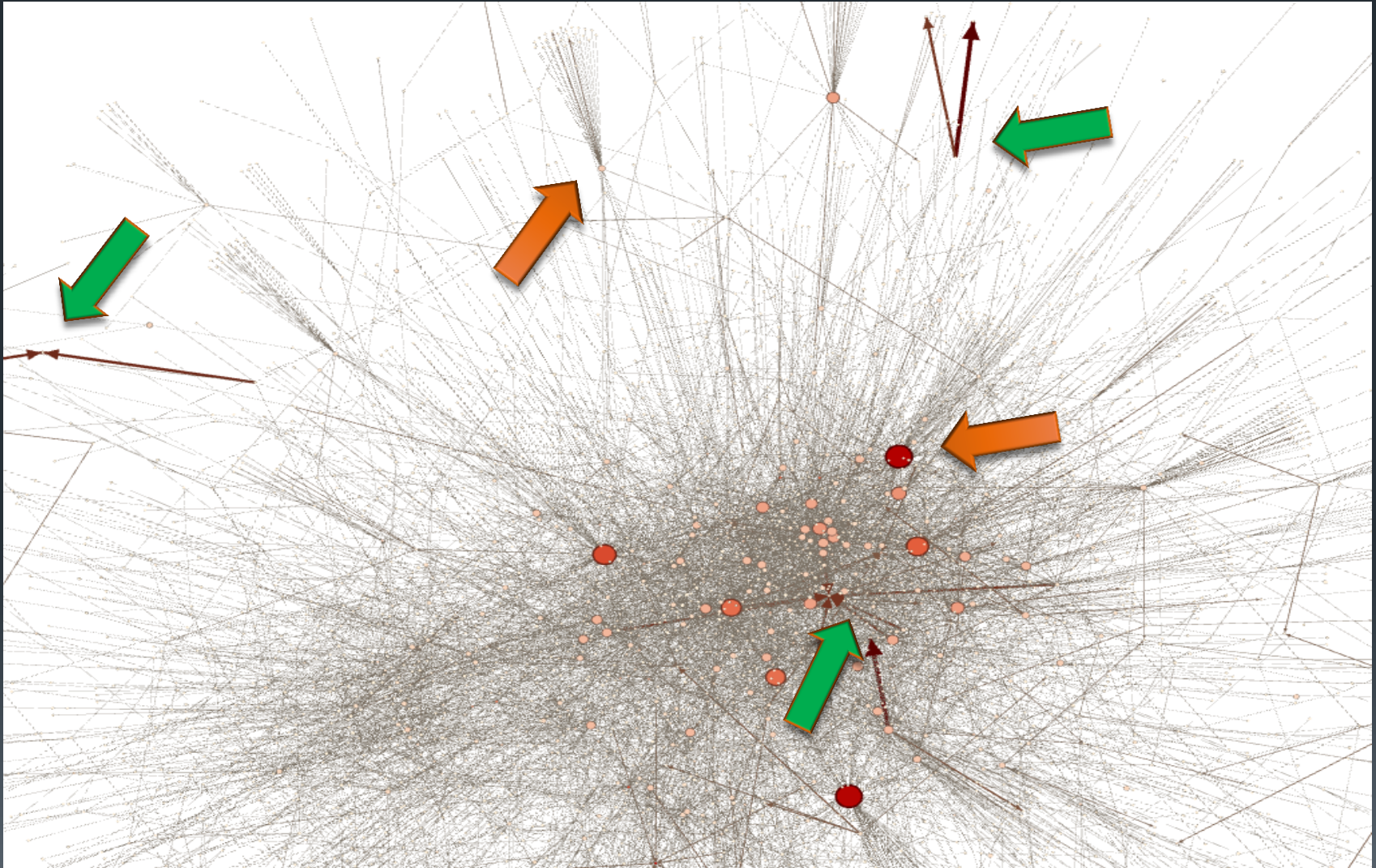
Alexander Ljungqvist

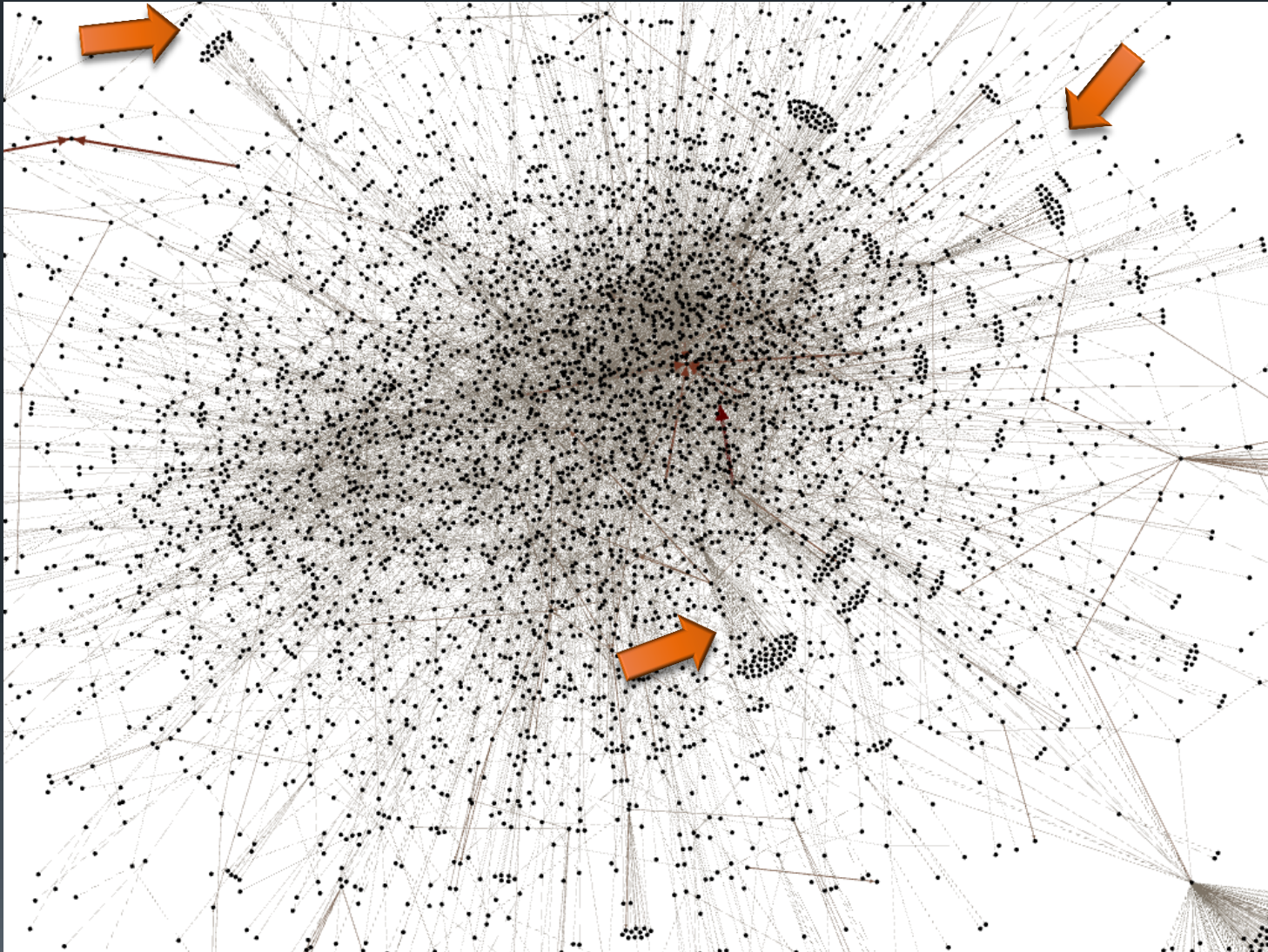
“In the non-profit world, connection is everything.”

Kathy Landau

Connections within the Startup Community from Crunchbase

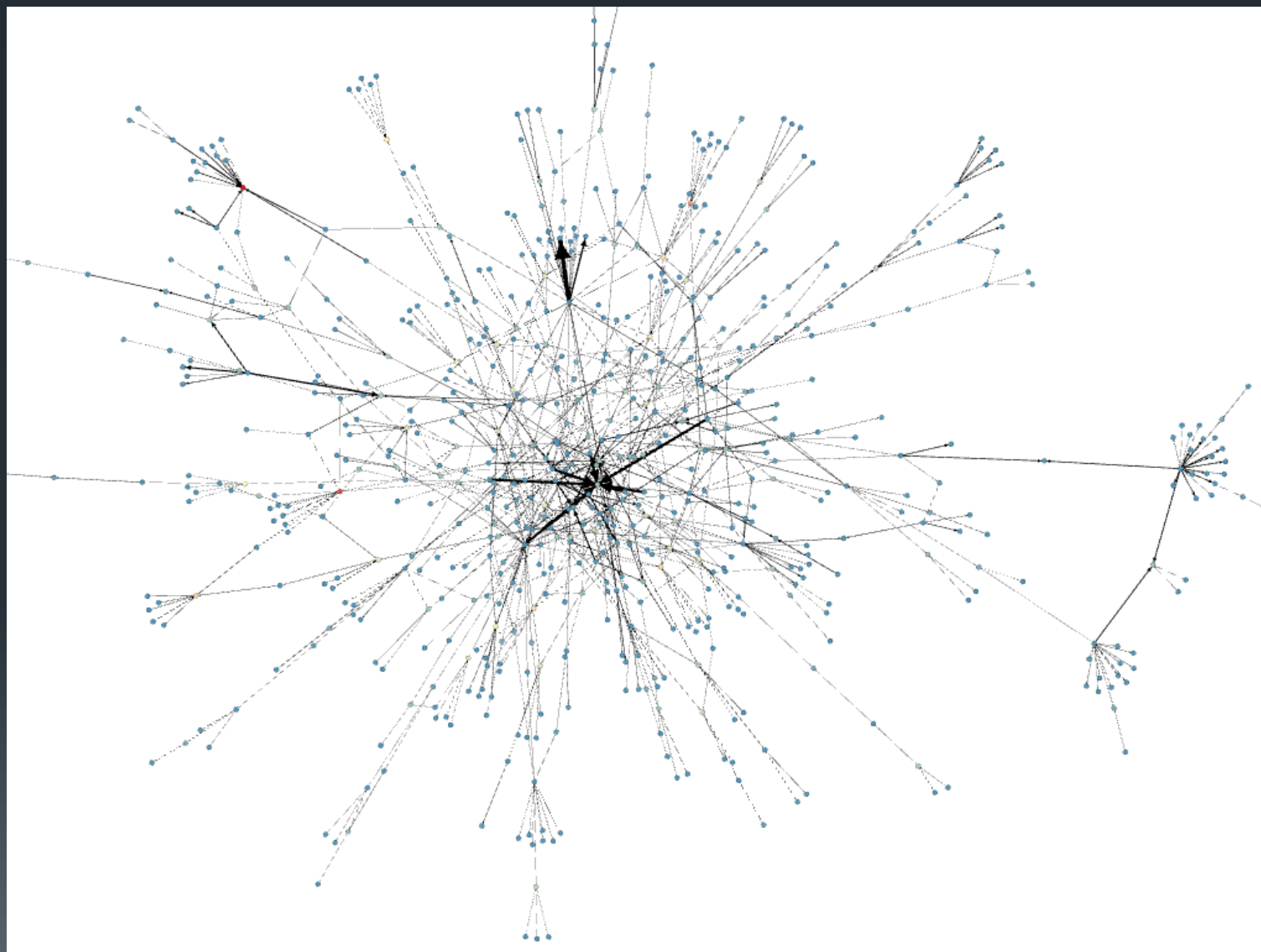
10







Unused Slides





Invite **Ben** to connect on LinkedIn

Ben's email address:



Include a personal note: (optional)

I'd like to add you to my professional network on LinkedIn.

-Casson

Important: Only invite people you know well and who know you. [Find out why.](#)

[Send Invitation](#) or [Cancel](#)

Invite Ben to connect on LinkedIn

Ben's email address:



Include a personal note: (optional)

I'd like to add you to my professional network on LinkedIn.

-Casson

Important: Only invite people you know well and who know you.
or Cancel

Your invitation was not sent



Invitations should only be sent to people you know personally.

LinkedIn values our users' privacy and responds to complaints about unwelcome invitations.

[Go back to Ben's profile](#) or [Cancel](#)

How You're Connected



You



Jeff Altman



Greg Timpany



Amjad Hussain

31 more connections can
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[Get introduced](#)



Ben Horowitz

16

Invitation was not sent



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u. Find out

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[Go back to Ben's profile](#) or [Cancel](#)

Invite Ben to connect on LinkedIn

Ben's email address:



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Casson



Jeff Altman



Greg Timpany



Amjad Hussain

31 more connections can introduce you to someone who knows Ben

[Get introduced](#)



Ben Horowitz

Invitations should only be sent to people you know personally.

LinkedIn values our users' privacy and responds to complaints about unwelcome invitations.

Casson Stallings

Ben H.

Adam Gibson
 Founder at Blix.io, Article Analytics and News Monitoring Machine Learning Instructor at Zipfian, Deep Learning Guru

Ahmed Loukili
 Director IT Operations at Management Sciences for Health

Alex Gold
 Entrepreneur

Amjad Hussain
 CEO of SilkRoute, an Inc. 500 Company and a leader in Omni-Channel Retail & Rewards SaaS Solutions

Who should make the first introduction?

 Showing 34 connections that can introduce you to someone that knows Ben H..