5.0% BLACK & WHITE COVERAGE

This Is Approximate Text For 5% Page

Know your cost per page – all printers can be compared to another to save money.

In the printer and ink industry 5% of ink on the page is the standard measurement used to determine how many pages an ink or toner cartridge should print.

Here's what that means:

If you folded an A4 page 20 times (which is not physically possible -try it), you would have 20 small squares on the paper. Each one of those squares is 5% of the page. See page one of our 5, 10, 20, 40% yield document which demonstrates the amount of ink used to print 5%. The same amount of ink that would fill one square.

If you are printing more like the 2nd page of the yeild document, you will be printing enough to fill 2 squares, or 10% of the page. This means that you are doubling your cost per page.

If you are printing more like the 3rd page of the attachment, you will be printing enough to fill 4 squares, or 20% of the page. This means that you are quadrupling your cost per page.

And the fourth page? Take it to a printer, it's not cheap enough for you to print too many of these pages.

10% BLACK & WHITE PAGE COVERAGE

THE CARTRIDGE FAMILY

The Cartridge Family is a family business. Husband and wife, David and Danielle, daughter Sam and their awesome staff are based in Melbourne, supplying toners, inks and printer to companies Australia-wide.



David says, "We specialise in amazing service aligned with competitive pricing.

When we owned our Tattslotto Agency in South Eastern Melbourne we focused on giving the best customer service we could. We had people traveling across multiple suburbs to buy from us every week. When we founded The Cartridge Family we all agreed that our tagline, "We'll Look After You" would still be our philosophy when we served our customers."

Danielle is a speaker and mentor to businesses that want to replicate the success of The Cartridge Family. She says that businesses today cannot simply stop at good customer service. "Great businesses need to design systems that regularly and reliably delight their customers. Customers that are delighted with their suppliers remain loyal in a tight marketplace and become raving fans by referring their tribes of people."

As a national supplier to a number of large companies The Cartridge Family has perfected the ability to multi ship effectively. Also as a supplier to hundreds of small to medium businesses and individuals they understand the importance of timely supply and competitive pricing.

The Cartridge Family commenced trading over 13 years ago. They have an easy account set-up process, and can do a mercy dash for their loyal customers when they have Cart-Attack moments.

They supply all brands of genuine cartridges including HP, Brother, Canon, Lexmark and Dell and some compatible cartridges (where they trust them). They are a leading distributor of printers and the team pride themselves in their expertise in helping businesses and individuals find the right printer that doesn't cost a fortune to print with and suits their printing needs.

Call 1300 1 TONER and talk to Donna, Natasha, Sam, Virginia, David or Danielle to open your account or place your order. Amanda and Di will love packing your parcel with its special treat.

THE CARTRIDGE FAMILY

The Cartridge Family is a family business. Husband and wife, David and Danielle, daughter Sam and their awesome staff are based in Melbourne, supplying toners, inks and printer to companies Australia-wide.

David says, "We specialise in amazing service aligned with competitive pricing. When we owned our Tattslotto Agency in South Eastern Melbourne we focused on giving the best customer service we could. We had people traveling across multiple suburbs to buy from us every week. When we founded The Cartridge Family we all agreed that our tagline, "We'll Look After You" would still be our philosophy when we served our customers."

Danielle is a speaker and mentor to businesses that want to replicate the success of The Cartridge Family. She says that businesses today cannot simply stop at good customer service. "Great businesses need to design systems that regularly and reliably delight their customers. Customers that are delighted with their suppliers remain loyal in a tight marketplace and become raving fans by referring their tribes of people."

As a national supplier to a number of large companies The Cartridge Family has perfected the ability to multi ship effectively. Also as a supplier to hundreds of small to medium businesses and individuals they understand the importance of timely supply and competitive pricing.

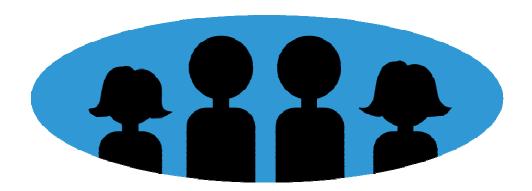
The Cartridge Family commenced trading over 13 years ago. They have an easy account set-up process, and can do a mercy dash for their loyal customers when they have Cart-Attack moments.

They supply all brands of genuine cartridges including HP, Brother, Canon, Lexmark and Dell and some compatible cartridges (where they trust them). They are a leading distributor of printers and the team pride themselves in their expertise in helping businesses and individuals find the right printer that doesn't cost a fortune to print with and suits their printing needs.

Call 1300 1 TONER and talk to Donna, Natasha, Sam, Virginia, David or Danielle to open your account or place your order. Amanda and Di will love packing your parcel with its special treat.

WE'LL LOOK AFTER YOU





You