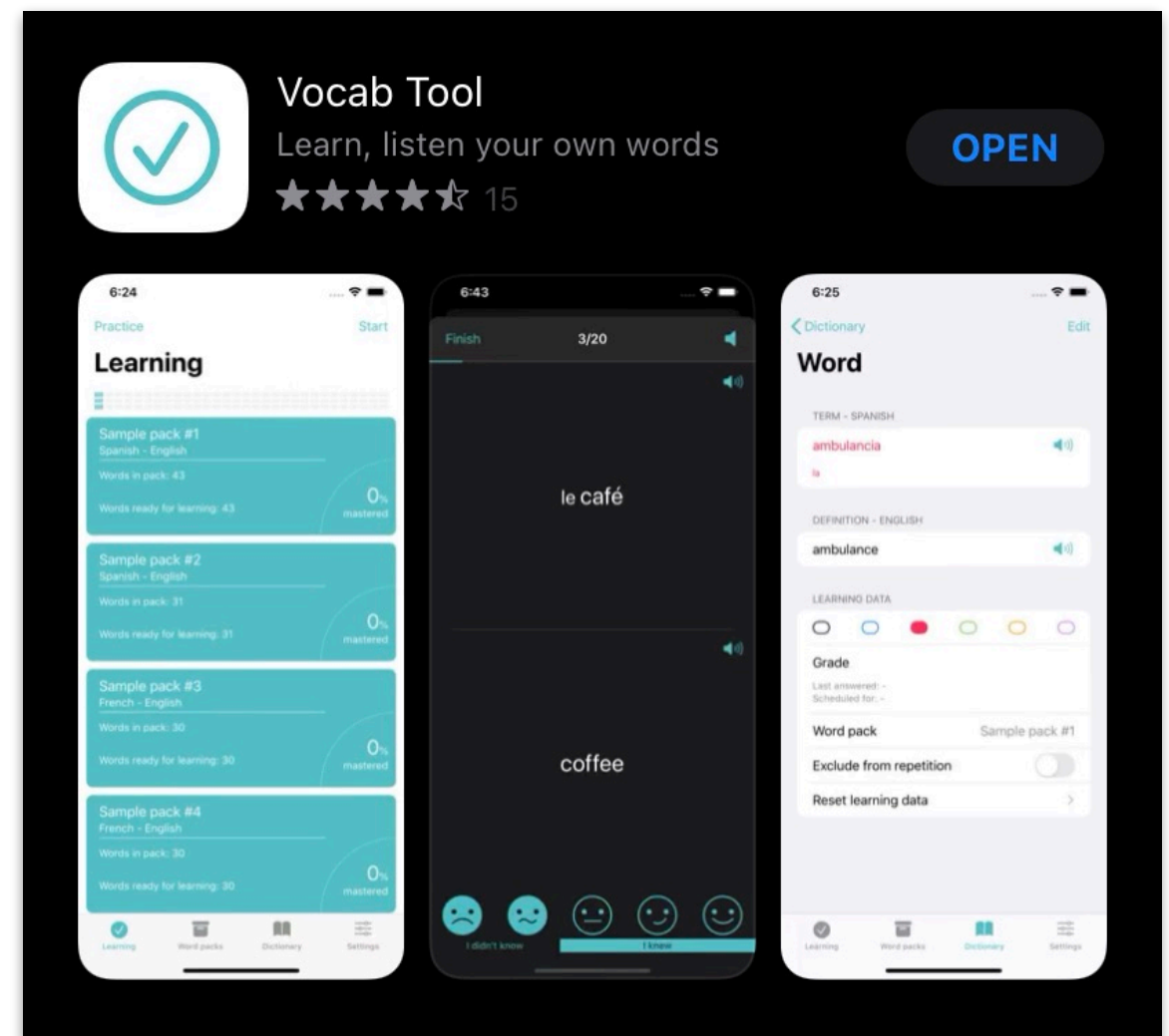


# Vocab Tool



## Background

- Vocab Tool is a foreign language learning app
- Currently has a 4.5 star rating out of 5 from 15 reviewers on Apple
- Cost: Free



# Vocab Tool



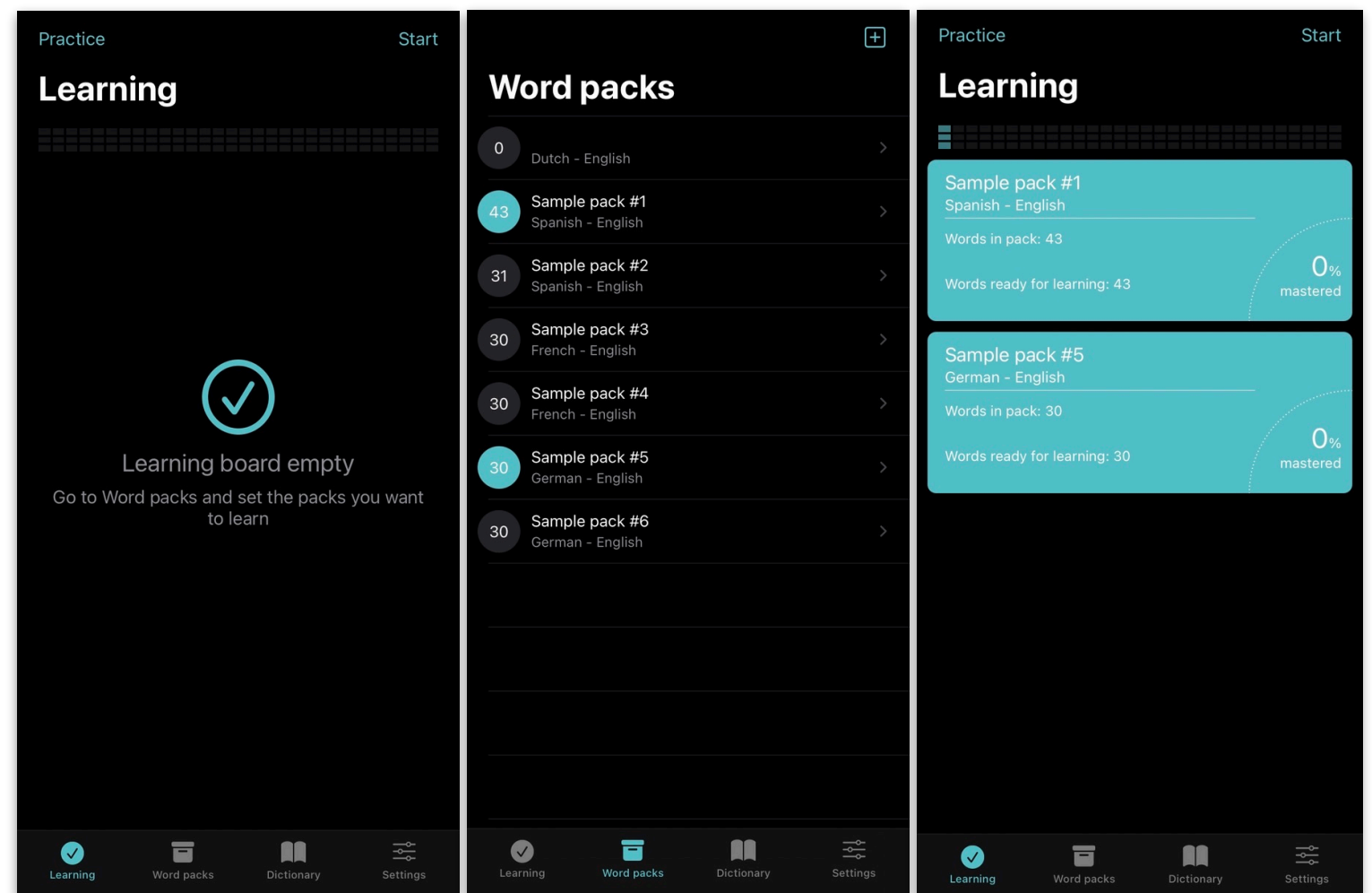
## Onboarding

### Pros:

- No login required
- Menu Bar is clearly visible at bottom
- User's next step clearly labeled in center of screen
- Can select one or multiple word packs for quiz

### Cons:

- "Practice" button would be better placed below in the menu bar. You can not use the Practice option till you Start the quiz.



# Vocab Tool

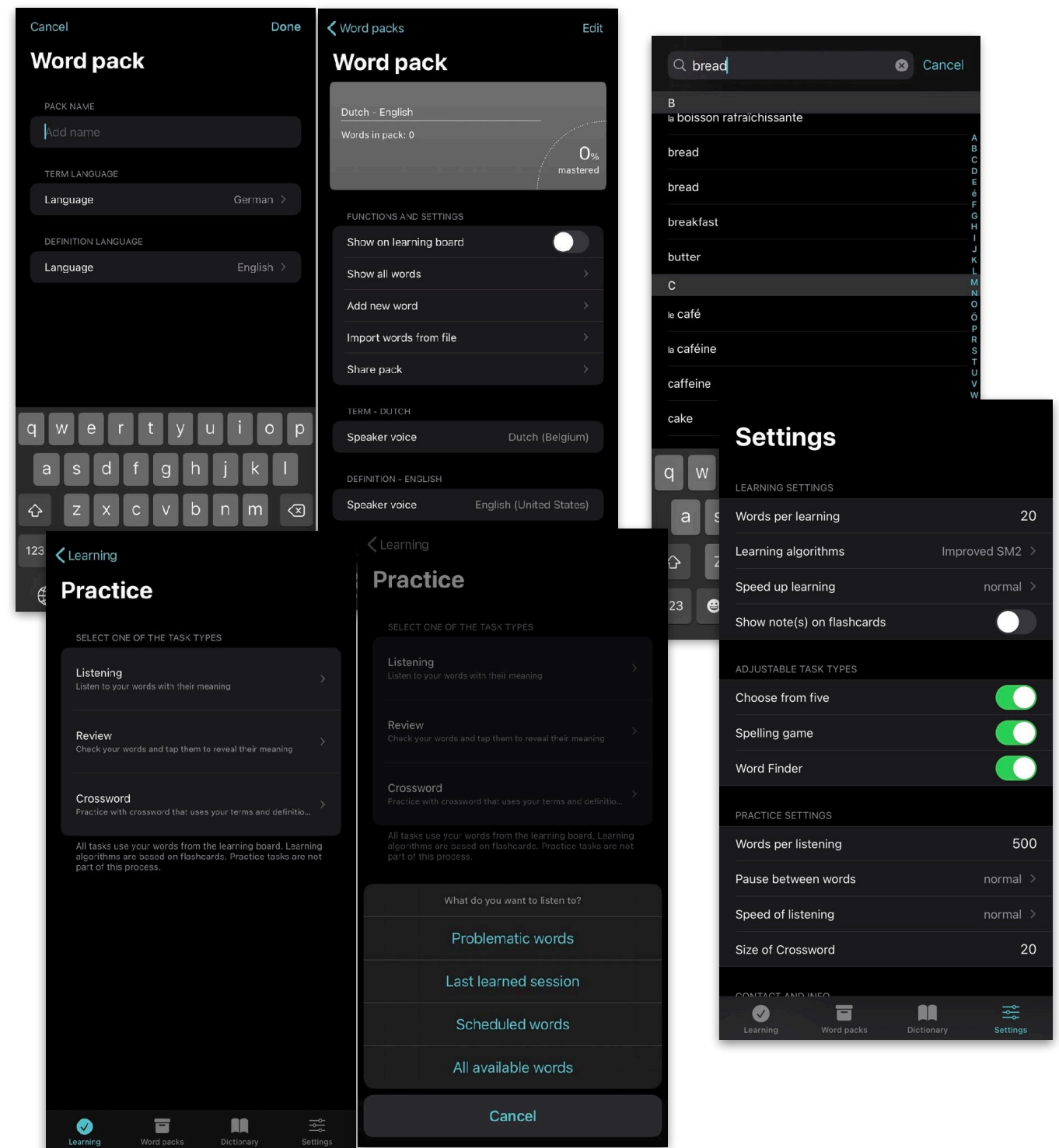
Menu Bar: Word Pack, Practice, Dictionary, Settings

## Pros:

- Customization available:
  - Add words
  - Create your own pack of words
  - Share your pack with others
  - Select voice & language
  - Select task types (in quiz/testing format)
- “Problematic words” study option available to study words that the user got incorrect from the word pack quiz.

## Cons:

- In the Dictionary- the same word will appear multiple times for each translated language that is already stored in the app
- Only sample word packs available with limited number of words. User will have to enter additional information or get another user's pack/s



# Vocab Tool



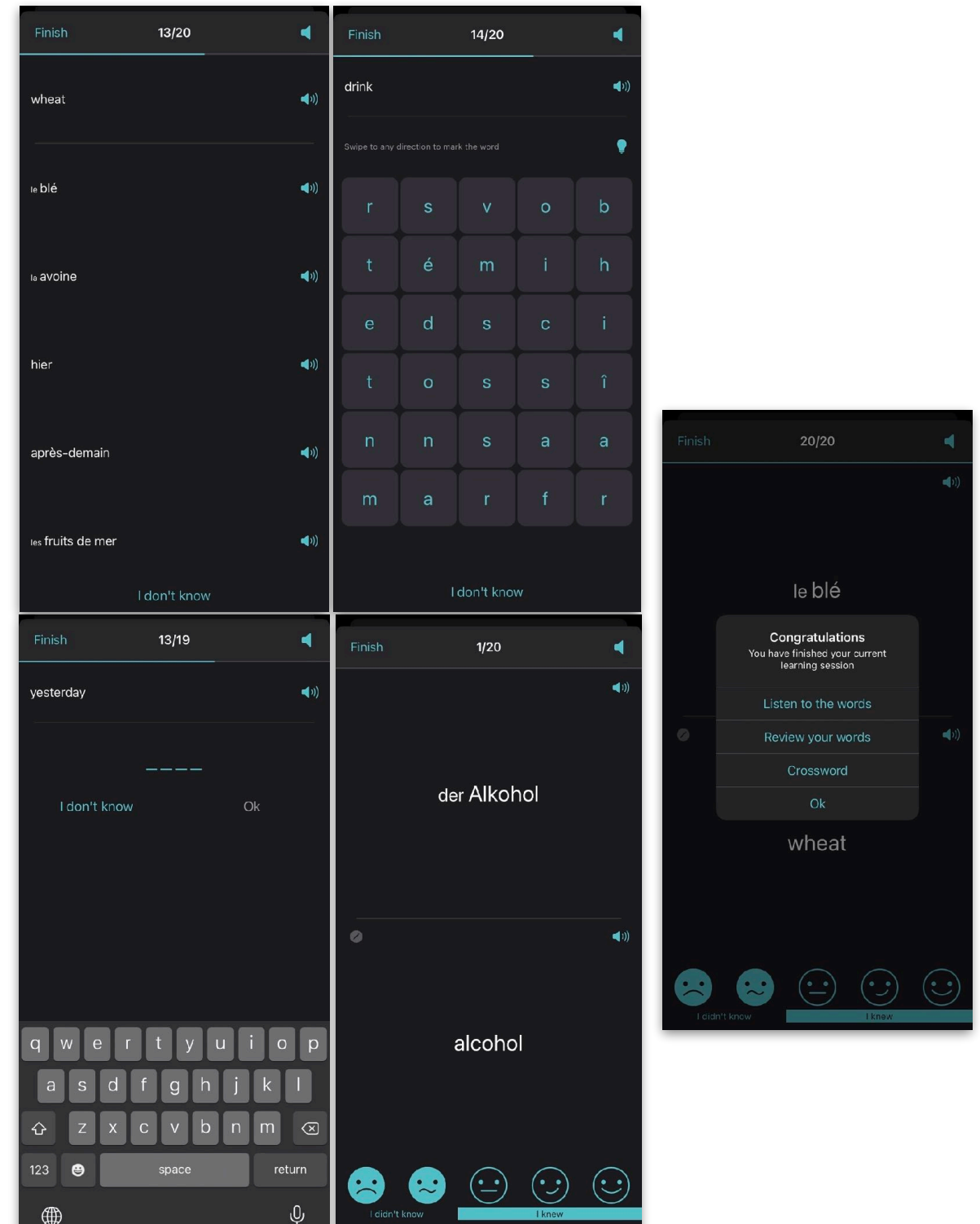
## Quiz-Start

### Pros:

- Different formats of questions randomly arranged in quiz
- End of quiz provides user with words of encouragement and options to review words just learned
- Provides audio next to words

### Cons:

- *Choose from Five* question- word in question and the five answer options are all the same. Hard to distinguish which word is in question
- *Spelling* question- from English to another language in a multi-language packs quiz, the answer could be more than one answer



# Vocab Tool



## Summary

Vocab Tool is a helpful app for someone looking to learn a few words in another language. The different types of questions in the quiz is a clever way to help the user learn in a fun way. Regrettably, this app only contains a limited list of words (“word pack”) and only sample “word packs” are currently available. The user however does have the option of creating their own “word pack” or to add individual words but this would take a considerable amount of time. The designers of this app were successful in creating a very customizable app for the user. Possibly having periodically new “word packs” available to download would be a plus.