

# Shutters Rules

- A participant can submit a maximum of 3 photographs.
- The theme of the competition is ***People and Planet***. Pravega reserves the right to disqualify any of the participant at any time without any prior information if the photograph is not related to the theme.
- Both Colour and Monochrome images will be accepted.
- The event will be completely **Online**.
- The judging process is divided into two-
  1. People's choice – We'll upload the photos on our Instagram handle.  
*The judgement will not be on the number of likes, but it will depend on the factor given by*

$$\frac{\text{Number of Likes}}{\text{Number of Reaches}} \quad (1)$$

2. Judges

*\*The weightage will be 25-75*

- The photo and corresponding description must adhere to the theme of the competition.
- The entries must be submitted on or before 7<sup>th</sup>) January 2020. Any entry sent after this will not be accepted.
- The submission of an entry will be regarded as the contestant having given permission to Pravega to use the photographs for publicity and other purposes.
- Digital enhancements that distort the reality of the image are not allowed; only basic editing like sharpening, contrast adjustments, colour correction, and simple cropping is permitted.
- The entries should not have any watermark on them.
- The rules of the competition will not be altered or relaxed for any contestant regardless of the situation.