

Shutters Rules

- A participant can submit a maximum of 3 photographs.
- The theme of the competition is ***People and Planet***. Pravega reserves the right to disqualify any of the participant at any time without any prior information if the photograph is not related to the theme.
- Both Colour and Monochrome images will be accepted.
- The event will be completely **Online**.
- The judging process is divided into two-
 1. People's choice – We'll upload the photos on our Instagram handle. *The judgement will not be on the number of likes, but it will depend on the factor given by*

$$\frac{\text{Number of Likes}}{\text{Number of Reaches}}$$

2. Judges

**The weightage will be 25 -75*

- Images will be judged based on originality, creativity and relevance to the theme, judges and their decision is final. The judging panel reserves the right not to award the prizes if the images submitted do not meet the requirements stated in this document.
- Photographs found to be downloaded from Google/copyrighted photos/in violation of Pravega policies will be blacklisted, and awards have to be returned.
- The photo and corresponding description must adhere to the theme of the competition.
- The entries must be submitted on or before 7^(th) January 2020. Any entry sent after this will not be accepted.
- The submission of an entry will be regarded as the contestant having given permission to Pravega to use the photographs for publicity and other purposes.
- Digital enhancements that distort the reality of the image are not allowed; only basic editing like sharpening, contrast adjustments, colour correction, and simple cropping is permitted.
- The entries should not have any watermark on them.
- The rules of the competition will not be altered or relaxed for any contestant regardless of the situation.