



# Cathy Guillaume

## Multimedia Designer

### My Contact

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### Highlights

- Graphic design: Adobe Photoshop, Illustrator
- Motion Design (Animation/ AR): Adobe After Effects, Adobe Aero,
- 3D Graphic Design: Adobe Substance 3D sampler
- Video/ audio Production: Adobe Premier Pro, Adobe Audition
- UX UI Design: Figma, Adobe XD
- Office: Microsoft word, excel, iMis
- Customer Service: Phone/email inquiries, data processing, schedule meeting, process payment

### Soft Skills

- Bilingual (FR -EN), organized, team-leader
- Confident, problem solving & decision making
- Great communication & Observation, creative
- Multi-task & Time management, teamwork
- Reliable, great listener, detailed-oriented, flexible

### Education Background

- **Multimedia Design & Development**  
Humber College *Diploma*  
Toronto, ON Sept 2022-April 2024
- **International Business**  
LGT Les Droits de l'homme *Diploma*  
France Sept 2007-Jun 2009
- **Marketing**  
LGT Les Droits de l'homme *Diploma*  
France Sept 2005-Jun 2007

### Objective

Enthusiastic Bilingual Multimedia Designer with a passion for modern design, currently seeking full-time opportunities to apply my skills and creativity to impactful projects while contributing to the business growth and success.

### Volunteer Experience

**Green Thermique | Multimedia Designer**  
France

2022 – Present

Key responsibilities:

- Design 2 version of a distinctive logo that communicating the business industry that will be versatile and work across different platforms .
- Help develop the brand of the business by choosing the color palette, typography, visual identity for the marketing branding.
- Create the business card, banner and flyers for the business.
- Assist in developing a responsive and user-friendly website that reflects the brand identity.
- Assist in user testing and collaborate with the owner to ensure alignment with the brand strategy

**Julimay Grocery Store| Multimedia Designer**  
York, ON

2022 – Present

Key responsibilities:

- Create multimedia pages on Instagram and Facebook to advertise the store.
- Video production of their store promotional video showcasing their product.
- Direct and shoot interview video for the store

### Projects

**CaribFood**

**Website Prototype**

**Helpo**

**App Prototype**

York, ON

Fall-Winter 2023

Key responsibilities:

- Conduct user research prior to prototyping the respective projects.
- Create wireframes (i.e. low, medium, high fidelity) outlining the basic layout and structure of the user interface.
- Define the interactive elements (buttons, menus, transitions) to be used for the user experience.
- Use Adobe XD, Photoshop, Illustrator to create aesthetic visuals design and prototypes that adapts to different screens (mobile, PC, tablets).
- Conduct usability testing and gather feedbacks.