

CAT ORMEROD

Github: github.com/CatOrmerod | LinkedIn: [linkedin.com/in/Cat-Ormerod](https://www.linkedin.com/in/Cat-Ormerod) | Portfolio: github.io/Portfolio-React

SUMMARY

A full stack developer with a project management background. Proven track record delivering significant campaigns with challenging deadlines and strict budgets. Strong analytical skills, including a thorough understanding of how to interpret customer & business needs and translate them into application and operational requirements. Excellent communication and interpersonal skills, with the ability to develop solid strategic relationships with customers, business partners and stakeholders.

SKILLS

Node.js, Express.js, React, MongoDB, Mongoose, MySQL, Sequelize, JavaScript, JQuery, HTML, CSS, Bootstrap, Materialize, AJAX, REST API, Git

PROJECTS

BABYSITTERS CLUB – A MERN application, developed in just 2 weeks

Github: <https://github.com/catormerod/babysitters-club>

Deployed Project: <https://babysittersclub.herokuapp.com>

- **Summary:** A MERN application where people can review and rate babysitters in their area.
- **Tools:** React, Mongo, Express, Node, GraphQL, Twilio, PWA

OVERWORKED – A Group Project

Github: <https://github.com/CatOrmerod/unpaid-overtime-calc>

Deployed Project: <https://the-right-to-switch-off.herokuapp.com/>

- **Summary:** An application that highlights the hour and cost implications to a worker's year by working unpaid overtime on a regular basis.
- **Tools:** Node.js, Express.js, MySQL, Sequelize, Handlebars.js, Bcrypt, Objects2csv, Nodemailer, JavaScript, HTML, Bootstrap, CSS, Heroku

BUDGET TRACKER – PWA – Job Title

Github: <https://github.com/CatOrmerod/budget-tracker>

Deployed Project: <https://budget-tracker-co.herokuapp.com/>

- **Summary:** A budget tracker that can be used both online and offline. If entries are recorded whilst offline, they will be populated once the user is online again.
- **Tools:** Service Worker, IndexedDB, PWA, Webpack

EXPERIENCE

AIR NEW ZEALAND, Sydney, AU – *Trade Marketing Executive*

FEBRUARY 2018 – JUNE 2018

- Worked with various partners to implement their joint Air New Zealand campaigns.
- Delivered a variety of trade training events.

AIR NEW ZEALAND, Auckland, NZ – *Corporate & Loyalty Marketing Executive*

JANUARY 2016 – NOVEMBER 2017

- Developing the Airpoints programme marketing launch for the new retail coalition – this involved working with 4 key business partners to deliver a priming and launch campaign that met objectives for all partners included.
- Nominated finalist for the ICON award in December 2015 at Air NZ

AIR NEW ZEALAND, Auckland, NZ – *Retail Marketing Executive*

AUGUST 2013 – DECEMBER 2015

- Seconded to the new office in Singapore to deliver events, marketing campaigns, promotions and set up processes and ongoing tools for the team.

SKYCITY, Auckland, NZ – *Promotions Manager*

OCTOBER 2011 – AUGUST 2013

- Responsible for development and integration of the Communications strategy for launching the new SKYCITY Gaming Rewards loyalty programme
- Recognised and Rewarded for my work on the above campaign with a nomination for 'Quest for the Best'. An internal recognition programme.

EDUCATION

University of Sydney – *Full Stack Coding Bootcamp Certificate*

FEBRUARY 2021 – AUGUST 2021, SYDNEY

- An immersive 6 month course in full-stack development.
- A+ average across all assignments and projects.

Chartered Institute of Marketing – *Diploma in Strategic Marketing*

2016, AUCKLAND

Marketing Association – *Multi-channel Direct Marketing certificate*

Completed NOVEMBER 2013, AUCKLAND

- Distinction