1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Crowdfunding campaigns are typically successful with the second most often outcome being failed. Theater is the most common parent category need crowdfunding campaigns with plays being the most common subcategory within the theater parent category.

1. What are some limitations of this dataset?

* It is a relatively small sample size of only 1,000. Anything less than 100% is considered a failure even if they raised a good portion of the money.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could create a graph that shows the actual dollar amount compared to the goal and includes the percentage funded. It can help give context to how much money was raised and what percentage of the goal it reached.