Webapps Service

Analytical Service + *Webapp*

Analytics + Webapp+ 1 Bot 500€/Mes

Offer - Analytics & Webapps

This plan is focused on small and medium-sized companies, whose business requires a technological solution somewhat more sophisticated than a simple website. We integrate from our technological *arsenal*, the response that best suits your need. We indicate in the greatest detail, all the information We provide more detailed information about the *current* scope of your effort to make yourself visible. Plus, we're shoring up your business with growth *plans* backed by *Google Analytics*.

We develop applications with integrated analytics for interactive web pages in which you can:

- Schedule appointments.
- Book menus.
- Generate visual and literary content.
- Promote new services and products.

We design and build the application you need with *Google Analytics included*, as it has proven to be the best ally when calculating your KPIs and measuring the results when you launch a new strategy.

Statistics are often complex to analyze, the design, language and web structrue of *Google Analytics* is designed so that anyone with basic knowledge can do it.



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Create more...



Develop less.

Digital marketing is an *integral* function that combines various disciplines. The knowledge, content, skills and techniques to achieve your goals. Among them, one stands out as indispensable: the analysis of data and interpretation of behaviors.

Of course, there are more ways to take advantage of everything *Google Analytics* offers, but it also depends on each process. For example, there will be those who find the option to export reports very useful, for others, the value is given by the traffic and the scope of the content.

Marketing informs your customers about the products or services that are in demand. Through *marketing*, potential customers get to know the value of your products, their use and additional information that can be useful to them. *The* brand is created, values and the company stands out by providing identification, creating loyalty.

Success Stories

Internet *Marketing* is essential, although it is not very expensive. By making use of social networks we have realized how we can build new relationships. Take a look at some of our success stories:

- <u>BCQR</u>
- Pablobot
- Adam

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"It's no longer a matter of whether you're going to do Social Media, it's: how well will you do Social Media?"

Erik Qualman

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