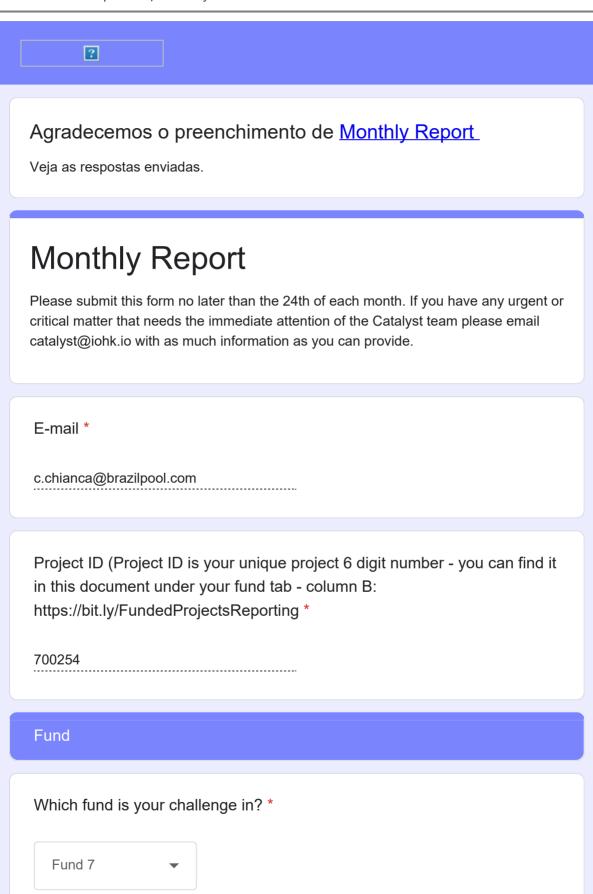


Data: quinta-feira, 24 de março de 2022 01:46:09



Fund 7 Challenges In which Challenge is your proposal? (one report per project) * Grow Latin America, Grow Cardano Your update Is the project still in progress / launched / complete ? * 'Still in progress' means that your funded project is live and ongoing, 'Launched' means you have launched the product, service or app you have developed in your funded project, 'Complete' means you have completed your funded project. If you have completed your project please be sure to submit your End of Project report and video shorturl.at/mtBZ0. Still in progress Is the project on track? * Yes If you answered No to the above question, what are the issues or blockages you are having? What date will you complete your project? * MM AAAA 08 / 01 / 2022

(Optional) Please share any suitable evidence of progress about your deliverables since last report?
This could be documentation, photo or any other measurable way you feel demontrates the impact of your project
Arquivos enviados
2022.03-catalyst-monthly-report - Cauê Chianca.png

Is there anything else you would like to share about your project? *

Yes. Considering: i) the "time slot" issue in catalyst ecosystem for promoting recurring workshops; ii) low attendance in workshops, but good numbers in views on youtube [the-catalyst-school youtube channel as example https://www.youtube.com/channel/UCIPvRvMoxhmHLUuPPcsMmmg]; the team decided to convert the workshop (as we know), in interviews to try a different approach on the onboarding front, as well as covering all the topics of that particular interview [example: if the topics is about "intro-to-catalyst", the interview should cover all topics like a)whats a CA?; b)whats a vCA; c) the Catalyst Process; et cetera]. In addition to the interviews, there are all the supporting materials (translated from the-catalyst-school, from IOG and swarm), in different formats as: videos, presentations, podcasts and documentation in both portuguese and Spanish languages. The team also noticed a low interaction of portuguese speaker in the LATAM community as whole (as seen in latam townhall videos, available at: https://www.youtube.com/channel/UCRZKx4HJFifOy8HCeOB8pxw) So, the team is

working together with LATAM townhall team to find a solution for this.

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