



# TWINKLE PAL

Aspiring Business Professional

## Contact

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Kanpur, Uttar Pradesh

## Education

2024- 2027

PSIT College of Higher Education  
Bachelor of Business Administration

## Skills

### Management Skills

Advanced Excel  
Data Modeling  
MS PowerPoint  
Critical Thinking  
Leadership  
Teamwork

## Language

English  
Hindi

## About Me

A motivated second-year BBA student with a strong foundation in Excel and data modeling, seeking internship opportunities in the finance domain to apply analytical and business skills.

## Experience

Entrepreneurship Cell ,PSIT CHE – 2024 – Present  
Social Media Manager

Developed and executed a dynamic social media content strategy, creating compelling visuals and narratives that amplified PSIT CHE E-Cell's brand and fostered a vibrant entrepreneurial community.

Member of Energy Club- 2024 – Present  
PSIT Kanpur

Actively participated in various sports activities and fitness challenges as a member of the Energy Club, promoting a healthy and active lifestyle within the PSIT Kanpur community.

Freelancer 2024 – Present

As a BBA student at PSIT Kanpur, leveraging business administration knowledge and developing practical skills by providing freelance services to clients across various industries. This role offers hands-on experience in areas such as digital marketing, content creation, business support, and project management, while balancing academic commitments.

## Certifications/Projects / Workshops

### Certificate

Microsoft Excel 2019 Specialist –  
Microsoft, 2024

### Workshop

Problem-Solution  
Fit and Product-Market  
Fit, IIC Activity, 2024

### Project

on Sales Analysis  
using Excel, 2025