

# ética e outros

Ótica Aplicada  
para  
Fotografia Digital

Universidade do Minho – 2019-2020

## De que lado estamos?



1954

<https://vimeo.com/198722542>

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## Jornalistas

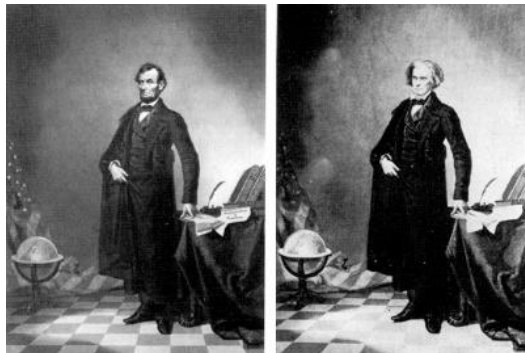
- Possivelmente o grupo com o código de ética melhor estruturado:
- [https://nppa.org/code\\_of\\_ethics](https://nppa.org/code_of_ethics)
  - Conteúdo fotografado
  - Respeito pelo sujeito
  - Respeito por outros fotógrafos
  - Não interferência
  - Processamento da imagem
  - Não dar ou receber favores

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## Alteração de fotos

- <http://pth.izitru.com/>
- Substituir uma cabeça (~1860)



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## O que pode ser alterado numa foto?

- <http://www.worldpressphoto.org/activities/photo-contest/verification-process/what-counts-as-manipulation>
- <https://www.lensculture.com/articles/david-campbell-securing-the-credibility-of-photojournalism-new-rules-from-world-press-photo>
- <http://lens.blogs.nytimes.com/2015/02/17/world-press-photo-manipulation-ethics-of-digital-photojournalism/>

## National Geographic

- 1982:
- [http://pth.izitru.com/1982\\_02\\_00.html](http://pth.izitru.com/1982_02_00.html)
- 2016:
- <http://www.nationalgeographic.com/magazine/2016/07/editors-note-images-and-ethics/>
- E há relatos de que não é bem assim...

## Fotografar a natureza

- <https://vimeo.com/214023666>

## Vandalismo

- Destruição de propriedade, natureza, etc.
- <http://highsierraworkshops.org/an-open-letter-to-landscape-photographers-its-time-for-an-etiquette-check/>
- <https://www.dpreview.com/news/4426303324/opinion-park-vandals-need-to-be-stopped>
- <https://www.dpreview.com/news/8641194029/vandals-strike-the-racetrack-in-death-valley-national-park>

## De quem é a foto?

- Monkey selfie:
- [https://en.wikipedia.org/wiki/Monkey\\_selfie](https://en.wikipedia.org/wiki/Monkey_selfie)
- <https://petapixel.com/2017/09/12/photographer-settles-monkey-selfie-copyright-lawsuit/>
- <https://petapixel.com/2017/09/13/shot-hurricane-irma-photo-went-viral-wasnt-paid-dime/>

## Segurança pessoal e civil

- Selfies:
  - [https://en.wikipedia.org/wiki/List\\_of\\_selfie-related\\_injuries\\_and\\_deaths](https://en.wikipedia.org/wiki/List_of_selfie-related_injuries_and_deaths)
- Pilotar aviões:
  - <https://www.dpreview.com/news/3835434528/plane-plunged-4400ft-after-pilot-s-camera-became-wedged-against-controls>
- Outros:
  - <https://petapixel.com/2017/09/11/man-taking-pictures-gets-slammed-hurricane-irma-wave/>
  - <http://www.reuters.com/article/us-cellphones-driving-idUSTRE68M53K20100923>

## Fotografar ou salvar uma vida?

- <http://edition.cnn.com/2017/04/17/middleeast/syria-photographer-bombing-rescue-trnd/index.html>

## Fine Art Photography

- [https://en.wikipedia.org/wiki/Fine-art\\_photography](https://en.wikipedia.org/wiki/Fine-art_photography)

## Concursos

- <https://petapixel.com/2017/04/28/photo-contest-owner-won-contest-pitchforks-came/>
- Quem fica com os direitos de autor?
- A utilização que a entidade que promove o concurso pode dar às fotos a concurso está bem delimitada?
- <http://time.com/4772234/souvid-datta-question/>

## Copiar ideias

- <https://www.jamesjollay.com/blog/2017/4/6/what-about-the-little-guy>
- <https://petapixel.com/2017/04/01/plagiarism-coincidence-curious-case-sony-world-photo-awards/>

## Internet: roubo de fotos

- <https://www.youtube.com/watch?v=fyF8xf87nJE>
- <http://www.pressgazette.co.uk/freelance-photographer-sues-sky-news-after-it-refuses-to-pay-for-image-used-in-embedded-twitter-message/>
- <https://petapixel.com/2017/05/03/photographer-souvid-datta-appears-plagiarized-mary-ellen-mark/>
- Mas: <https://petapixel.com/2017/05/04/souvid-datta-admits-doctoring-appropriating-photos/>

## O preço do fotógrafo

- [https://www.cjr.org/business\\_of\\_news/freelance-photographers-pitch.php](https://www.cjr.org/business_of_news/freelance-photographers-pitch.php)
- <http://retouchist.net/blog-1/how-to-never-approach-a-photographer-if-youre-an-influencer-or-media-personality>
- <https://petapixel.com/2017/05/05/made-1254-93-four-months-selling-stock-photos-eyeem/>



## Outros

- <https://photographylife.com/the-importance-of-ethics-in-photography>
- [http://www.astropix.com/HTML/J\\_DIGIT/ETHICS.HTM](http://www.astropix.com/HTML/J_DIGIT/ETHICS.HTM)
- <http://petapixel.com/2016/07/16/street-photography-ethics-respect/>
- <https://streetbounty.com/2017/03/17/the-ethics-of-photojournalism/>