

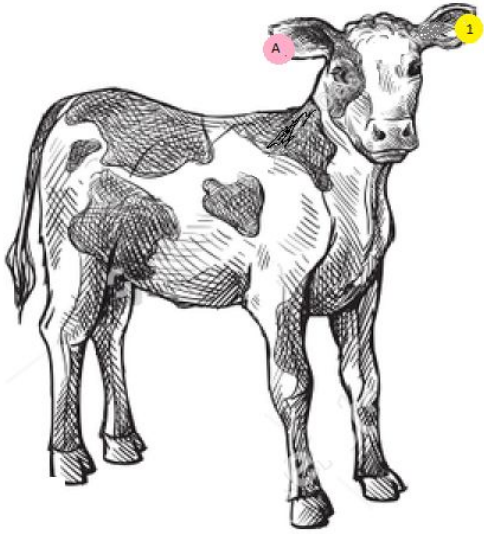


Comgo -
Cateina Meat
Tracking
Solution

Why am I Loving it



When I Am Born ...



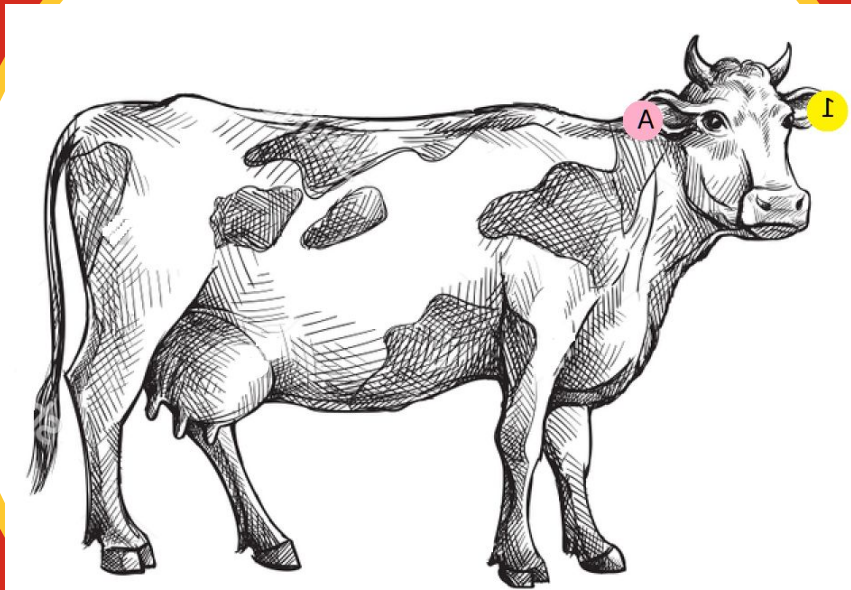
Breed / Gender

Lineage (Country, Mother,
Farmer)

Birth Year

Ear Tagging

When I am Growing ...



Feeder

Place of Fattening

Type of Fodder

Health / Vaccination Data

When I am Sacrificed ...



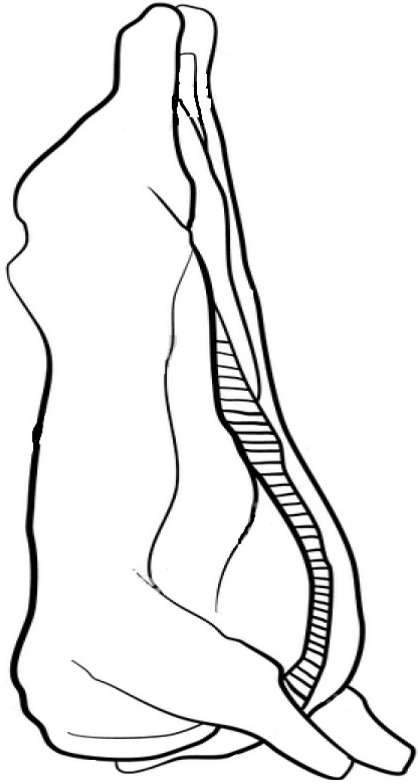
Sacrifice Method

Sacrifice Place

Sacrifice Certification

Health Report before
sacrifice

When I am Cut into pieces ...



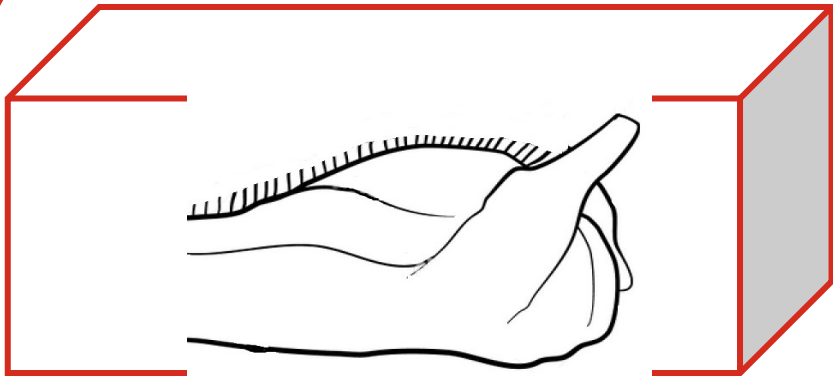
Antemortem / Postmortem
Inspection

Sanitation Certification

Labeling Standards

Quality of Meat

When I am packaged ..



Packaged Date & Time

Packaging Place and
Procedure

Quality While Packaging

Shelf Life / Expiry Dates



When I am Loving It ... I Know Why I am Loving it

- Breed - Asturian Mountain Cattle
- Born – 01 Jan 2018
- Country of Birth- Spain
- Farmer – Manuel Hurtado
- Country of Fattening - Spain
- Feeder – Rajish Rajan
- Slaughterhouse – ABC SH
- Degree of Fattening - 5
- Protein Content – y%
- Quality - USDA Prime
- Country of Sacrifice - Spain
- Round Steak Boneless
- Sacrifice Type - Halal
- Sacrifice Date – 01 Mar 2021
- Best Before – 20 Mar 2021
- Ear Tag 1 - 1001010
- Ear Tag 2 - 100101020
- Passport ID - 1001
- Certified – De Dehesa Beef
- Disease Free





Why Comgo Meat Tracking?

Trace your meat product with precision right from the source it originated

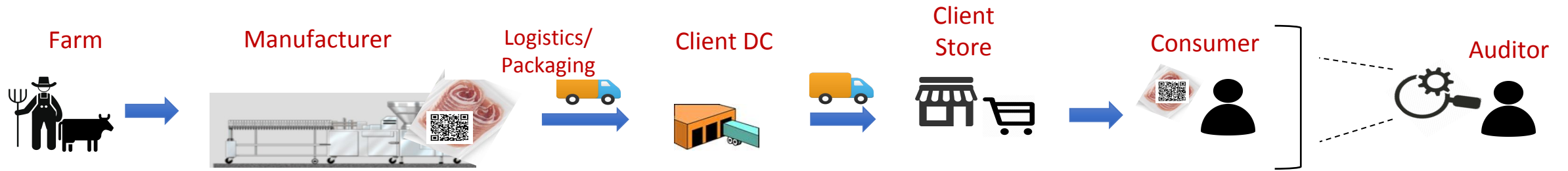
Protect your brand by ensuring the best quality of materials used

Eliminate adulteration and contamination

Complete control on your global supply chain

Make product recall easy

Provenance on Blockchain



Benefits for some of the involved parties

Manufacturer

- becomes known to the end-customer
- shares audit information easily
- build reputation more easily
- can prove 'no wrongdoings' easily

Regulatory Body / Auditor

- easy access to data for compliance certifications and auditability
- easy sharing of audit records
- can easily change regulations
- easier detection of fraud (micro / macro)

Mc Donald

- end-to-end visibility of each product
- easy access to regulatory information on manufacturers
- more trust on all the information
- detect fraud: counterfeit; quantity; etc.
- less regulatory compliance overhead
- higher confidence on food sold to customers
- provide higher consumer satisfaction
- identify consumer preferences

Consumer

- retrieve traceability information: easy to use mobile apps
- checkout transactions disabled for expired products (or alarm raised)
- can feed in ratings / preferences with regard the product source(s)

BLOCKCHAIN
PROVENANCE
CAPABILITIES

shared
ledger

immutability

tamper-proof

permissioned
visibility

authentic
traceability

audit
capabilities

simple
retrieval

basic
analytics