



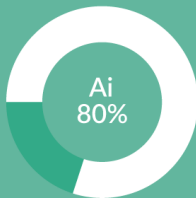
IRENE ZHU

User Experience Designer

Summary

- Strong user experience design, prototyping, and research skills
- Passionate about design and technology
- Dedicated in creating delightful user experience and simple & elegant UI solutions
- An advocate for iterative design process
- Languages: English, Mandarin

Skills



Experience

Sr. Digital Experience Designer, Bill & Melinda Gates Foundation (04/16-Present)

- Lead interaction designer for grant-making system and post-secondary online community
- Worked cross-functionally with business partners, researchers, product managers and engineers to translate requirements and data into design that guides development
- Created information architecture, user flow, wireframes, interactive prototypes and high-fidelity UIs
- Clearly and consistently communicate design decisions/rationale to stakeholders

Sr. Product Designer, Inside Out Medicine (12/16-Present)

- Product designer working on healthcare technology that improves experience for hospitals and patients
- Worked closely with leadership to take conceptual ideas and turn them into valuable product features and define product roadmap
- Created information architecture, wireframe, user flow and hi-fidelity UIs

Sr. User Experience Designer, Gilead Sciences (09/13-04/16)

- Lead designer and product manager for the first corporate mobile app, which includes native iOS and Android for phone and tablet, as well as a responsive website
- Designed and shipped 1st version customized applications to various business functions including commercial, Project and Product Management, Employee communications, HR, and Facility. Form strong relationship with business partners.
- Distilled complex pharmaceutical business models and quickly turned into interactive mockups for demonstration.
- Communicated and collaborated with developers and vendors. Continue offering design support through software lifecycle
- Designed to present large amount of complicated data in a engaging and explanatory way

User Experience Designer, Divensi (07/13-08/13)

- Lead the UX/UI design process as a lead designer
- Conducted heuristic evaluation for the company website, built wireframe for new design ideas
- Communicated with off-shore developer team on daily basis, lead and successfully complete the website redesign project

UX Research Intern, JPMorgan Chase (06/12-06/13)

- Drove UX research, specializing in mobile app using various research methods, including survey, usability studies, phone interviews, and focus groups etc.
- Conducted competitive analysis; created usability study plans; specified study goals, task scenarios; moderated usability studies
- Used data-driven method to drive the design process; designed, created and launched the survey; conducted data analysis
- Built design prototypes

Project Highlights

Grant-Making System for Private Foundations

- Partner with Salesforce to build application that helps private foundations manage grant making process

Inside Out Care

- Partner with hospitals to improve on care delivery
- Help patients get personalized care

Education

- MS - Information Management, University of Washington
- BS - Information Management, Dalian Maritime University

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