

CATHERINE GU

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SUMMARY

Enthusiastic, curious, open-minded undergraduate interested in gaining new skills and experiences in UX Design. Eager to apply knowledge and experience from coursework into collaborative group work and create ideas and products that benefit the community.

EDUCATION

UNIVERSITY OF CALIFORNIA – SAN DIEGO

B.S., Cognitive Science w/ Specialization in Design and Interaction

Oct 2020-June 2024

- GPA: 3.99
 - Provost Honors
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EXPERIENCE

WEB DESIGN COURSE PROJECT, San Diego, CA

Jan 2023-Present

Project Manager

- Developing a front-end Figma design for client (Kinoyume Sushi & Grill)
- Managed deadlines and split workload among group members
- Worked through the design process in user research, user interviews, competitive analysis, wireframing, prototyping
- Facilitated conversation with client

FIDELITY TALENT SOURCE LLC, Remote

Feb 2022-Present

Data Entry Associate

- Accurately identified emotions in recorded customer calls through tone and content
- Annotated calls into Fidelity database
- Maintained customer privacy and handled sensitive information
- Aided in the training of an AI project

KUMON MATH AND READING CENTER, San Diego, CA

Nov 2019-Oct 2020

Assistant Instructor

- Guided students in developing independence in their learning
 - Multitasked grading student work, doing flashcards with students, assisting students, keeping classroom on task
 - Oversaw students in classroom and common areas to monitor, enforce rules and support lead teacher.
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SKILLS & ACTIVITIES

- Design Tool: Figma
- Coding: Java, Python, HTML + CSS
- Design Skills: Sketching, Wireframing, Storyboarding, Low-fidelity & High-fidelity Prototyping
- Research: Descriptive & Inferential Statistics, Competitive Analysis, Surveys & Interviews, User Personas, A/B Testing, Usability Testing
- Hobbies: Club Tennis, Hiking, Playing the Violin
- Conversational Chinese speaker