

# CATHERINE GU

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## SUMMARY

Enthusiastic, curious, open-minded undergraduate interested in gaining new skills and experiences in UX Design. Eager to apply knowledge and experience from coursework into collaborative group work and create ideas and products that benefit the community.

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## EDUCATION

### UNIVERSITY OF CALIFORNIA – SAN DIEGO

**B.S., Cognitive Science w/ Specialization in Design and Interaction**

**Oct 2020-Present**

- GPA: 3.99
  - Provost Honors
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## EXPERIENCE

### WEB DESIGN COURSE PROJECT, San Diego, CA

**Jan 2023-Mar 2023**

#### Project Manager

- Developing a front-end Figma design for client (Kinoyume Sushi & Grill)
- Managed deadlines and split workload among group members
- Worked through the design process in user research, user interviews, competitive analysis, wireframing, prototyping
- Facilitated conversation with client

### FIDELITY TALENT SOURCE LLC, Remote

**Feb 2022-Present**

#### Data Entry Associate

- Accurately identified emotions in recorded customer calls through tone and content
- Annotated calls into Fidelity database
- Identified user intent in chatbot customer responses
- Provided annotated samples to refine accuracy of Fidelity answering bot

### KUMON MATH AND READING CENTER, San Diego, CA

**Nov 2019-Oct 2020**

#### Assistant Instructor

- Guided students in developing independence in their learning
  - Multitasked grading student work, doing flashcards with students, assisting students, keeping classroom on task
  - Oversaw students in classroom and common areas to monitor, enforce rules and support lead teacher.
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## SKILLS & ACTIVITIES

- Design Tool: Figma, Miro
- Coding: Java, Python, HTML + CSS
- Design Skills: Sketching, Wireframing, Storyboarding, Low-fidelity & High-fidelity Prototyping
- Research: Descriptive & Inferential Statistics, Competitive Analysis, Surveys & Interviews, User Personas, A/B Testing, Usability Testing
- Hobbies: Club Tennis, Hiking, Playing the Violin
- Conversational Chinese speaker