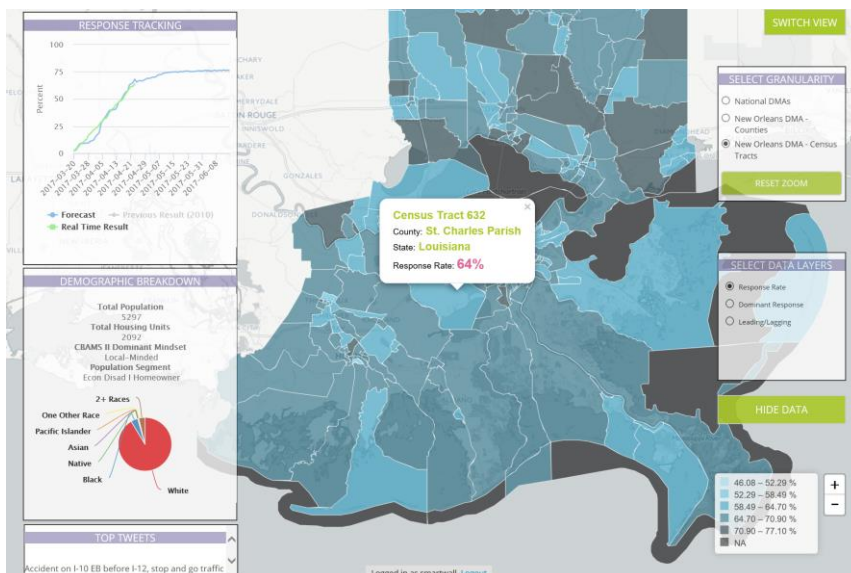


# SMARTWALL

## PROGRAM AND OPERATIONS MANAGEMENT TOOL

Booz Allen Hamilton is pioneering the future of program and operations management by building an easy-to-use open-source tool that makes data accessible to decision-makers. The SmartWall is a web-accessible interface for visualizing and managing the performance of a program or campaign with exceptional support for geo-located data. The key to the SmartWall is its customizability. The tool leverages core analytics and visualization functions, but is extensible to ingest data from any source, calculate any metric, map to any geographic region, and include program management snapshots that meet your organization's needs. The SmartWall offers a number of benefits over competing commercial off-the-shelf products.



### SmartWall

### Competing COTS Tools

Fully customizable to match the performance management needs of your program	Limited customization within the bounds of the software
Built on the R statistical software package and leverages the full power of R's evolving libraries	Limited analytical power constrained to pre-determined use cases
Web-accessible interface for command centers, desktops, mobile devices, and tablets	Limited mobile support and many tools do not offer easy web accessibility
Dashboard can ingest or sit on-top of any data source and can update in real-time	Data ingestion formats and sources are limited and may require proprietary tool formats
Open-source software with a single low-cost enterprise server license	Multiple expensive user licenses

The SmartWall represents the next paradigm in business intelligence and visualization – shifting costs from expensive commercial-off-the-shelf solutions that miss the mark to lower-cost custom-built solutions that leverage the latest in analytics and visualization to provide invaluable access to program data.

## FOR MORE INFORMATION

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