



# SAILFISH

## Answers on Demand

What if a forum existed that allowed people in your organization to seamlessly share data across a community? What if these people also had the ability to explore their data, regardless of its size and complexity, using plain English rather than computer language? And what if you had one of the world's largest and most respected teams of data scientists at your fingertips, providing whatever level of help you needed, as you needed it, on-demand? It's all possible with *Sailfish*, a breakthrough solution from Booz Allen Hamilton—one that will help you make quantum leaps in how you use data.

### PUTTING THE POWER OF DATA SCIENCE IN YOUR HANDS

*Sailfish* has three elements. *Sailfish Exchange* a social network for data curation, that allows users to collect, organize and comment on data and share it in a social media-based forum. *Sailfish Explore* is a platform that allows people with diverse skill sets—technical and non-technical—to analyze data sets without having to code. Answers on Demand is a service that provides instant access to Booz Allen's 600 world-class data scientists, who can help you use the power of analytics to solve your toughest challenges.

### SAILFISH EXCHANGE

Good data is hard to find. In most organizations, only a handful of subject-matter experts really "know" the data, while the vast majority of potential users may not even know where to look.

*Sailfish Exchange* changes that. Collect data from any number of internal and external sources and post it on *Sailfish Exchange*. Then, organize the data by topic, and comment on how it might be used, and how reliable or relevant it is. The data then becomes accessible to other *Sailfish Exchange* users with permission to use and add to it. The more people who participate, the greater the organization's treasury of curated data becomes.

Best of all, *Sailfish Exchange* is not another heavy-weight data storage solution. It sits as a plug-in architecture on top of your existing storage solutions, making it easy to customize and discover new insights.

### SAILFISH EXPLORE

Simply having access to data is not enough. Analysts and non-technical users need to be able to ask questions

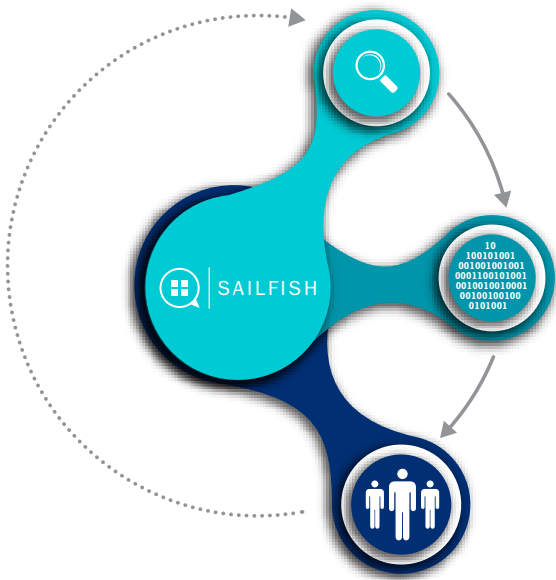
*For More Information:*

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# SAILFISH

THE LIFECYCLE FOR DATA ANALYTICS



of the data, even though they don't know programming languages—and they need to get back answers they can easily understand and act upon.

This is where *Sailfish Explore* comes in. With *Sailfish Explore*, people are free to look for insights in the data using natural language and intuitive interfaces. They can shape and focus their queries with a broad range of easy-to-use modules that can be switched in and out. Users can also customize the modules, using drop-down menus, for specific projects.

## ANSWERS ON DEMAND

Every corner of our economy is becoming on-demand. Booz Allen offers the same concept with Answers on Demand—organizations and their employees can tap into our data science expertise whenever they need it. This new model is available for every aspect of building a data science capability—from developing the underlying architecture to fostering a culture that encourages data exploration.

Answers on Demand is also integrated into *Sailfish Explore*. Our data scientists can help *Sailfish* users figure out which modules to use for certain types of inquiries. We can also help customize the modules, and even build entirely new ones for specific purposes. These new modules become part of the user's—and organization's—permanent portfolio.

## A NEW APPROACH, FROM A CENTURY OF EXPERIENCE

One of the most important lessons we've learned in our more than 100 years as management and technology consultants is that problems aren't solved by tools alone. It's how the tools are paired with people that count. *Sailfish* is built on this idea. It uses the power of people—yours and ours—to take the most advanced technologies to new levels. *Sailfish* puts the power of data science in your hands, to go even further.

To learn more, please visit [www.boozallen.com/sailfish](http://www.boozallen.com/sailfish).

## About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology for more than 100 years. Today, the firm provides management and technology consulting and engineering services to leading Fortune 500 corporations, governments, and not-for-profits across the globe. Booz Allen partners with public and private sector clients to solve their most difficult challenges through a combination of consulting, analytics, mission operations, technology, systems delivery, cybersecurity, engineering, and innovation expertise.

With international headquarters in McLean, Virginia, the firm employs more than 22,500 people globally, and had revenue of \$5.27 billion for the 12 months ended March 31, 2015. To learn more, visit [www.boozallen.com](http://www.boozallen.com). (NYSE: BAH)

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