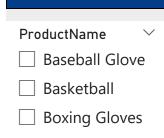
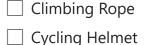


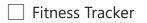
CONVERSION DETAILS

2023 2024 2025 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

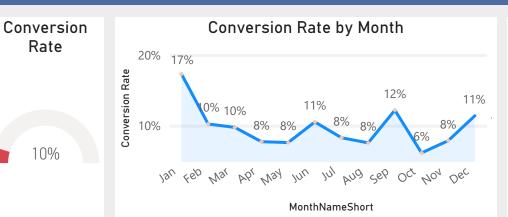


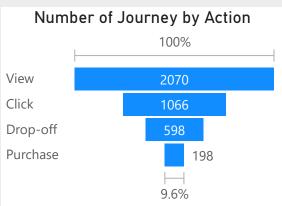




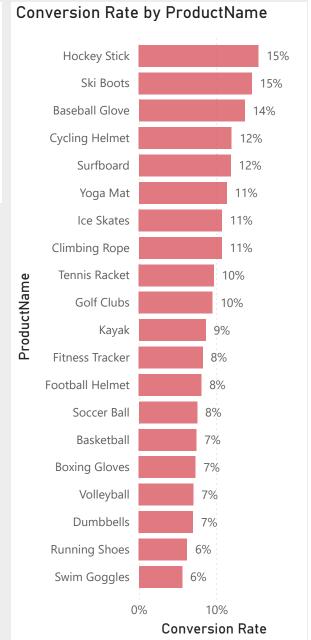


- Football Helmet
- Golf Clubs
- ☐ Hockey Stick
- lce Skates
- Kayak
- ☐ Running Shoes
- Ski Boots
- ☐ Soccer Ball
- Surfboard
- Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat





ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove	22%	13%	8%		11%	11%	13%		40%	22%	50%		14%
Basketball		50%	17%	20%					13%		13%	33%	7%
Boxing Gloves	9%					10%	8%	13%		11%	10%	29%	7%
Climbing Rope	11%	20%	29%	13%	7%	13%	14%	14%	8%	9%			11%
Cycling Helmet		33%	20%	30%	17%	8%		14%	10%	8%			12%
Dumbbells			17%	13%		40%			10%	11%	20%	8%	7%
Fitness Tracker	17%		10%		8%	33%			17%		8%	14%	8%
Football Helmet	25%	29%	8%	17%			8%	11%	10%				8%
Golf Clubs	13%	11%		10%	14%		17%	25%	13%			10%	10%
Hockey Stick	22%	40%	11%		25%		13%	10%	20%		14%	57%	15%
Ice Skates			13%			9%	30%	17%	22%	11%	20%	25%	11%
Kayak		17%	20%	8%		17%	11%		10%	14%		17%	9%
Running Shoes	13%	8%		10%	10%				20%		14%		6%
Ski Boots	100%	10%	20%	13%	11%	10%	13%	40%					15%
Total	17%	10%	10%	8%	8%	11%	8%	8%	12%	6%	8%	11%	10%



SOCIAL MEDIA DETAILS

2023 2024 2025 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Baseball Glove

Basketball

Boxing Gloves

Climbing Rope

Cycling Helmet

Dumbbells

Fitness Tracker

Football Helmet

Golf Clubs

Hockey Stick



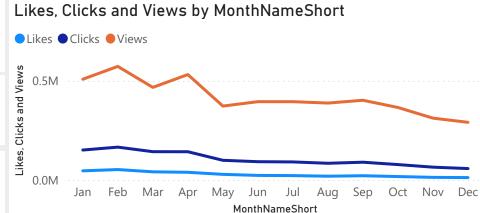
Views

12,59,033

Clicks

3,36,162

Likes



Views by MontH and ContentType



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove ■	31,188	47,394	26,760	20,861	19,651	15,151	23,238	23,985	17,620	11,281	13,190	6,224	2,56,54
Basketball	3,712	43,272	34,028	23,695	12,174	42,443	7,988	26,624	47,999	5,548	19,552	14,001	2,81,0
⊞ Boxing Gloves	15,753	32,966	27,826	49,805	12,100	15,210	16,706	23,266	16,284	22,312	21,257	11,318	2,64,80
	31,486	64,821	27,428	44,266	4,279	3,012	23,008	25,764	12,194	22,607	19,777	16,890	2,95,5
	18,103	23,099	28,691	23,597	28,889	24,202	11,993	11,816	9,818	19,420	6,442	19,211	2,25,2
□ Dumbbells	31,585	7,190	17,178	15,015	15,717	20,487	19,354		15,033	13,072	17,429	16,595	1,88,6
	17,865	14,991	13,682	6,573	7,275	19,775	18,893	31,858	6,392	14,806	10,119	19,081	1,81,3 ⁻
⊞ Football Helmet	14,076	19,990	28,111	30,289	5,131	5,326	51,415	17,200	21,964	5,260	14,955	13,328	2,27,04
	39,152	13,055	21,140	36,157	18,378	28,033	26,806	19,553	15,064	18,543	14,245	9,451	2,59,5
	23,869	44,561	8,817	21,238	25,662	20,720	10,068	21,383	16,724	8,502	23,398	6,028	2,30,9
	44,914	19,944	16,624	17,720	33,478	8,195	1,409	10,203	27,911	24,576		30,358	2,35,3
	11,175	26,922	38,027	49,142	28,726	39,454	12,864	4,808	9,586	20,138	955	15,481	2,57,2
⊞ Running Shoes	29,134	33,994	10,264	29,846	23,843	28,532	33,748	30,174	15,586	19,302	33,255	5,931	2,93,60
	18,535	27,056	19,190	23,576	20,717	23,690	19,590	45,699	23,187	7,515	20,541	14,587	2,63,8
	58,521	25,466	29,119	29,548	35,805	16,605	27,252	16,698	7,496	11,877	18,318	14,514	2,91,2 [.]
	19,358	44,383	30,378	7,074	10,336	21,093	16,516	19,651	22,957	15,685	20,126	19,390	2,46,94
■ Swim Goagles Total	33.554 5,08,100	22.986 5,72,721	27.355 4,67,010	54.580 5,31,643	8.468 3,72,730	19.678 3,94,980	25.595 3,94,857	14.051 3,87,892	37.807 4,02,005	41.022 3,65,584	13.484 3,11,850	13.117 2,90,831	3.11.69 50,00,20

CUSTOMER REVIEWS

2023 2024 2025 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Baseball Glove

Basketball

Boxing Gloves

Climbing Rope

Cycling Helmet

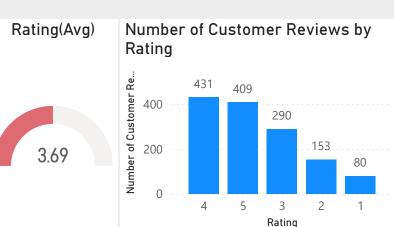
Dumbbells

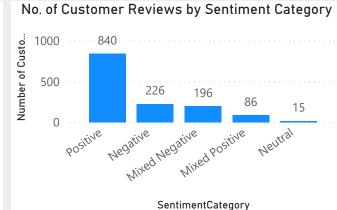
Fitness Tracker

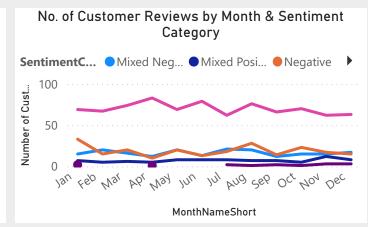
Football Helmet

Golf Clubs

Hockey Stick







CustomerID	ReviewText	ReviewDate	Sum of Rating	SentimentCategory
1	The product is okay, but the instructions were unclear.	17 June 2023	3	Mixed Negative
2	Not worth the money.	21 November 2023	3	Mixed Negative
2	Not worth the money.	16 February 2024	3	Mixed Negative
2	Average experience, nothing special.	15 October 2024	3	Mixed Negative
3	Average experience, nothing special.	12 April 2023	3	Mixed Negative
3	Not worth the money.	24 May 2025	3	Mixed Negative
4	The product is okay, but the instructions were unclear.	28 June 2023	3	Mixed Negative
6	The product is okay, but the instructions were unclear.	06 December 2023	3	Mixed Negative
7	The product is okay, but the instructions were unclear.	19 October 2024	3	Mixed Negative
9	Not worth the money.	28 November 2024	3	Mixed Negative
9	Not worth the money.	20 June 2025	3	Mixed Negative
10	The product is okay, but the instructions were unclear.	28 January 2024	3	Mixed Negative
10	The product is okay, but the instructions were unclear.	04 April 2025	3	Mixed Negative
11	Not worth the money.	01 March 2023	3	Mixed Negative
11	Not worth the money.	23 March 2023	3	Mixed Negative
11	Average experience, nothing special.	27 June 2023	3	Mixed Negative
13	Average experience, nothing special.	20 November 2023	3	Mixed Negative
15 Total	The product is okay, but the instructions were unclear.	04 August 2023	3 5025	Mixed Negative

