

## Why do 150,000 people prefer Citi Bike in Manhattan?

Assessibility



548 residential buildings more than a half-mile from a subway entrance in Manhattan

in Manhattan 93% 95%

93% of these residential buildings within a halfmile of a Citi Bike station 95% of these commercial buildings within a halfmile of a Citi Bike station

1.Citi Bike Usage and the Future of the Program. (n.d.). Retrieved November 10, 2019

192 commercial buildings

more than a half-mile

from a subway entrance

## Speed





## Trip 1-2 miles





**Average** Time

2. Millard, E. (2019, September 6). Which Is Faster for Getting Through the City: Bikes or Cabs? Retrieved November 10, 2019

## **Economy**



Trip 0-1 miles

**9** \$6.5

Taxi

\$1.56

Citi Bike





Citi Bike Taxi

Trip 1-2 miles

2. Millard, E. (2019, September 6). Which Is Faster for Getting Through the City: Bikes or Cabs? Retrieved November 10, 2019



A simple, easy way to get the most of New York City

WHEREVER YOU WANT

TO ANY STATION

Start your journey

