



UNIVERSITY OF  
MARYLAND

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ROBERT H. SMITH  
SCHOOL OF BUSINESS

**BUDT 758X**  
**Data Processing and Analysis in Python**  
**Spring 2018**

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Dept. of Decision, Operations, and Information Technologies

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# Agenda – January 23

- Course Logistics
  - Syllabus, Canvas, Piazza, DataCamp
- Introduction to Python
- Brief Tour of Python Tools

# **COURSE LOGISTICS**

# Academic Integrity

	Class Notes/Slides	Textbook	Online Resources	Peers	Instructor/TAs
Class Participation	<b>OK</b>	<b>OK</b>	LIMITED	LIMITED	<b>OK</b>
In-Class Exercises	<b>OK</b>	<b>OK</b>	LIMITED	<b>OK</b>	<b>OK</b>
DataCamp	<b>OK</b>	<b>OK</b>	LIMITED	<u>LIMITED</u>	LIMITED
Homework Assignments	<b>OK</b>	<b>OK</b>	<u>LIMITED</u>	<u>LIMITED</u>	<u><b>OK</b></u>
Exam	NOT OK	NOT OK	NOT OK	<u>NOT OK</u>	LIMITED
Project	<b>OK</b>	<b>OK</b>	<b>OK</b>	<u>LIMITED</u>	<u><b>OK</b></u>

# Blueprint for Success

Actively prepare for class  
(e.g., reading the sections  
listed in the Syllabus in  
advance, complete  
DataCamp modules)

Regularly attending class  
AND actively  
participating (e.g., ask  
questions, follow along  
with examples)

Regularly attend office  
hours

Study efforts outside of  
class (e.g., reviewing text  
and slides, practice  
examples, DataCamp,  
homework)

Online engagement (e.g.,  
asking questions via email,  
Canvas, and/or Piazza)

# Tasks for This Week

- **Read the syllabus thoroughly!!**
- Purchase the text (and begin reading!)
- Explore Canvas, DataCamp, and Piazza
- Install/access and test software
- Begin working through DataCamp modules

# Class Dynamics

- Programming is a difficult subject to learn, and a difficult subject to teach
  - We will need to find a balance between addressing Q&A and progressing through our course plan
  - When following along with in-class demonstrations, figure out what works best for your learning style
    - In the end, you will learn by doing more than by observing
- Classroom
  - Not ideal, but we will manage!

**ANY QUESTIONS??**

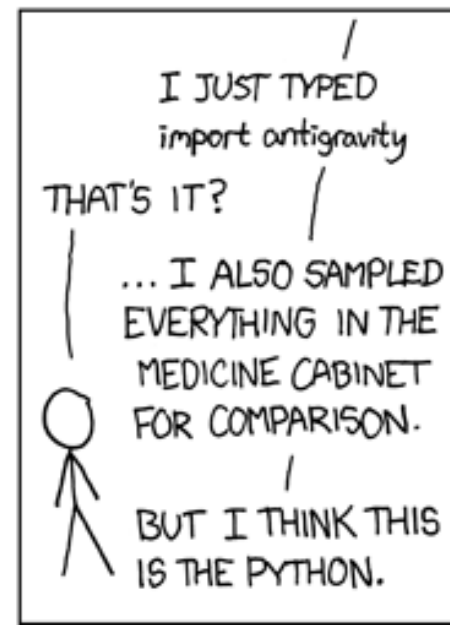
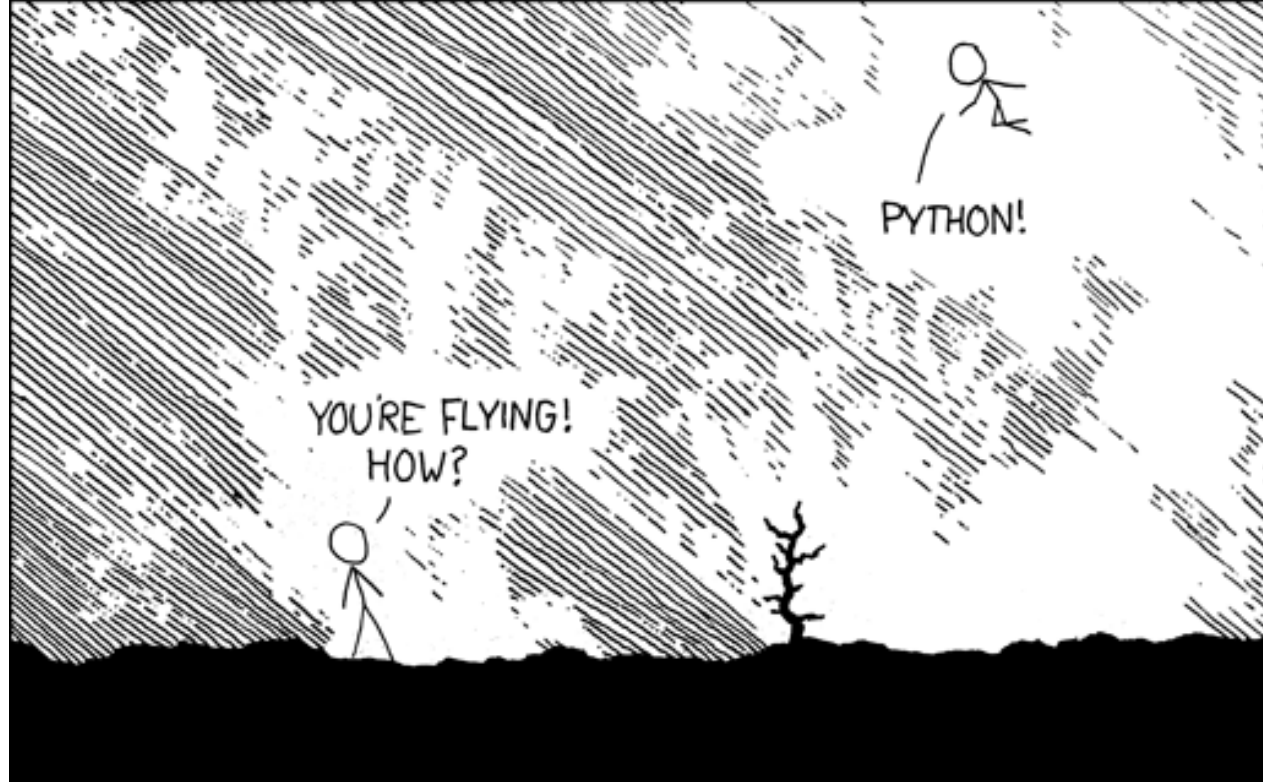




# **INTRODUCTION TO PYTHON**

# What is Python?

- Open-source, object-oriented programming language with extensive capabilities
- User-oriented language – Relatively easy to learn
- Well documented, broad user base
  - Lots of resources for learning
- Runs very fast (for an interpretable language)
- Interpretable language (i.e., no compiling)
  - “Execute-explore” vs. “Edit-compile-run”
- Integration with other tools (e.g., R, C/C++, databases)



# What can Python be used for?

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Processing numerical or textual data

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File management and conversion

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Automate work flows

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Quantitative and statistical analysis

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Modeling (e.g., optimization, simulation)

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Data visualization

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Network analysis

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Web development

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# What we're going to use Python for

## Processing data sets

- Importing external data
- Cleaning data
- Merging and transforming data
- Natural language processing

## Data exploration

- Descriptive statistics
- Data visualization

## Modeling

- Statistical modeling and machine learning
- Optimization
- Simulation

# What kind of data?

- Tabular or spreadsheet-like data
  - Excel (.xlsx) or tab- (.txt) or comma-delimited (.csv) files
- Multiple tables of data interrelated by key columns
- Web-based data (i.e., scraping)
- Unstructured text files
- Structured data files (e.g., .html, .xml, .json)
- Multidimensional numerical arrays
- Evenly or unevenly spaced time series

# Some (Realistic) Goals

- A semester is probably not long enough to become a Python expert...
- ...BUT, by the end of this course, you should:
  - Become comfortable reading, writing, and executing Python code
  - Gain intermediate skill working with several powerful Python modules (i.e., libraries)
  - **Learn how to be resourceful**

# Being Patient

- Resilience
- Learning from mistakes
- Break your code into parts





# Being the Code



# Being Resourceful

Don't recreate the wheel!  
Check references for  
desired functionality or code

- Text and online documentation are full of examples
- “Google It”
  - Search python (or specific module) + short description (e.g., sort list, scatter plot)
  - Tutorials, Forums, Videos

Learn how to understand  
function/method  
descriptions

- Required vs. optional arguments



# “Essential” Python Modules

## NumPy



- Foundational package for scientific computing
- Multidimensional array objects and computational functions

## matplotlib

- Data visualization



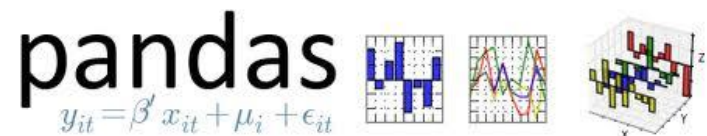
## SciPy



- Collection of packages for performing linear algebra, statistics, optimization, and more

## pandas

- Rich data structures and functions to facilitate data processing and analysis



# Other Common Add-On Modules

**Seaborn:** Pretty data visualization package built on matplotlib

**statsmodels:** Statistical analysis package

**scikit-learn:** Machine learning/data mining package

**nltk:** Natural language tool-kit -- text analytics

**SimPy:** Discrete-event simulation package

**NetworkX:** Graph/network generation and social network analysis

**Parallel Python:** Parallel computing

**Cython:** Integration with C/C++

**rpy2:** Integration with R

**Django, webpy:** Web development

**Big Data:** Numba, Blaze, wiseRF, PySpark, Pydoop, Theano

Modules available to interact with various data sources

MySQL, Microsoft SQL Server, PostgreSQL, mongoDB, JSON, XML,  
Hbase, HDF5

# Python Resources

- Data files, code from text
  - <http://github.com/wesm/pydata-book>
- Python Package Index (PyPI)
  - <https://pypi.python.org/pypi>
- The Python Tutorial
  - <https://docs.python.org/3/tutorial/>
- Numpy, Scipy, IPython, matplotlib, pandas
  - <http://www.scipy.org/docs.html>
- Data Camp
  - <https://www.datacamp.com/>
- PyData
  - <https://www.youtube.com/user/PyDataTV>
- pyvideo
  - <http://pyvideo.org/>
- YouTube
  - <http://www.youtube.com>
- Communities
  - Google Groups (see text, pg. 12)
  - Conferences: PyCon, EuroPython, SciPy, EuroSciPy, PyData

# Python Tools

- Python/IPython Interpreter
- Jupyter Notebooks
- spyder Integrated Development Environment
  - Comes with Anaconda distribution, many other options for IDEs or text editors

# IPython

- Interactive Python
- Robust and productive environment for interactive and exploratory computing
  - Much more user-friendly than the standard Python interactive environment
- Additional features
  - Incorporated into Jupyter Notebook environment
  - GUI console with inline plotting, multiline editing, and syntax highlighting
  - An infrastructure for interactive parallel and distributed computing

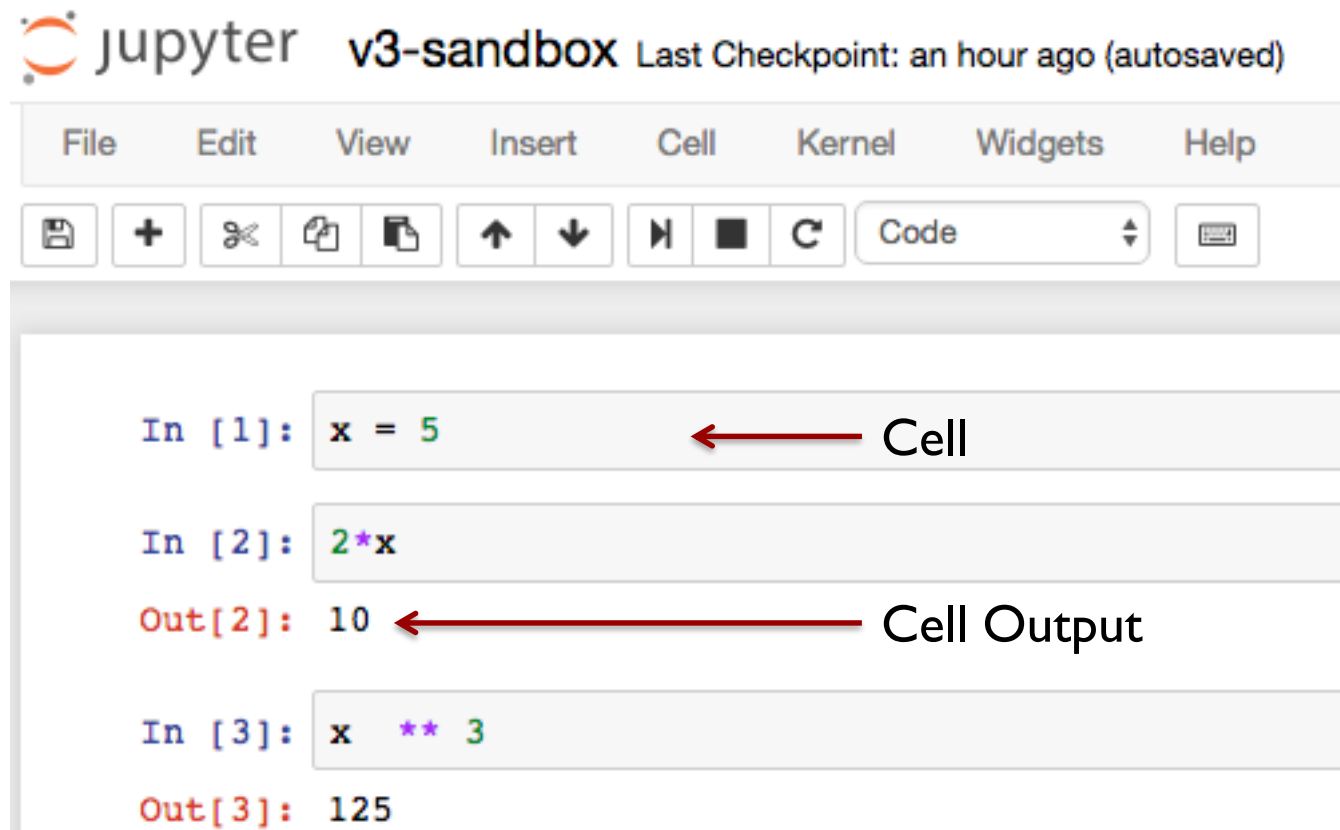
IP[y]:

# Jupyter Notebook

- Convenient web-based environment
  - Leverages IPython functionality
  - Iterative code development
  - Cell-wise execution of code
  - Rich and mathematical text support
    - Markdown, LaTeX
  - Excellent communication tool
  - Easy to share (e.g., download as HTML or PDF)
- Compatible with recent version of Chrome (v13+), Firefox (v6+), or Safari (v5+)
  - Older versions are not supported
  - Internet explorer, Opera not supported



# Jupyter Notebook



To execute cell in place: Ctrl + Enter

To execute cell and move to next cell: Shift + Enter

- Creates new cell if necessary

To execute and insert new cell: Option/Alt + Enter

For more keyboard shortcuts, see Help > Keyboard shortcuts

# Jupyter Notebook Cell Types

- Code cells
  - Edit and execute cells inline, generates output (if applicable) as text, figures, HTML tables
  - Syntax highlighting, tab completion, introspection
  - Default type for inserted cells
- Markdown cells
  - Rich text input, including HTML and LaTeX
    - Headings (begin with `###....#`) or body text (as is)
  - Double click to edit once executed

## Jupyter Notebook Example

Good example of how to integrate code, markdown cells, and visualization into a single, shareable document

Extracted from GitHub page for Python Data Science Handbook:

- <https://github.com/jakevdp/PythonDataScienceHandbook/tree/master/notebooks>
- Section 04.02 – Simple Scatter Plots

## Simple Scatter Plots

Another commonly used plot type is the simple scatter plot, a close cousin of the line plot. Instead of segments, here the points are represented individually with a dot, circle, or other shape. We'll start by plotting and importing the functions we will use:

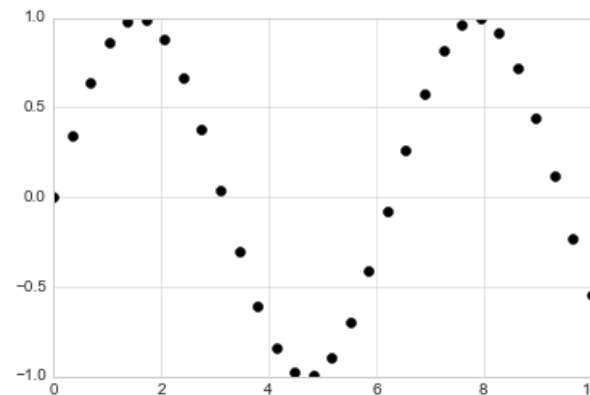
```
%matplotlib inline
import matplotlib.pyplot as plt
plt.style.use('seaborn-whitegrid')
import numpy as np
```

### Scatter Plots with `plt.plot`

In the previous section we looked at `plt.plot/ax.plot` to produce line plots. It turns out that this scatter plots as well:

```
x = np.linspace(0, 10, 30)
y = np.sin(x)

plt.plot(x, y, 'o', color='black');
```



The third argument in the function call is a character that represents the type of symbol used for the plotting options such as '-', '--' to control the line style, the marker style has its own set of short string codes symbols can be seen in the documentation of `plt.plot`, or in Matplotlib's online documentation. Most intuitive, and we'll show a number of the more common ones here:

# How to launch the Python tools

After proper installation (via Anaconda Distribution), you can run Python in several ways

- Command Line Initialization

- Enter 'python', 'ipython', 'jupyter notebook', or 'spyder' into command line

- Windows: Start > Run > Enter 'cmd'

- Mac: Open Terminal application

- Anaconda Navigator – qtconsole (IPython), Jupyter Notebook, spyder IDE

- Windows: Start > Program > Anaconda
- Mac: Applications > Anaconda Navigator

# How to run Python code

- Interactively
  - Write and execute code in real-time
    - Similar to R/MATLAB/Mathematica command window
  - Accessible via Python/IPython shell (from command prompt/terminal or within spyder IDE), or Jupyter Notebook environment
- Scripting
  - Write code via text editor, then execute code separately
    - Python scripts (text files with .py extension)
    - Choice of text editor is important (e.g., auto indent, syntax highlighting)
  - Execute code in several ways
    - In command prompt: **python script.py**
    - In interactive mode: **import script**
      - Entire script will execute as written, including any class definitions and functions, which will be loaded into the namespace for interactive use



IP[y]:  
IPython



# BRIEF TOUR OF PYTHON TOOLS