

# Online Retail

## Online Retail Exploratory Data Analysis with Python Project

### Project Overview

An entry level Data Analyst at an online retail company, helping interpret real world data to help make a key business decision.

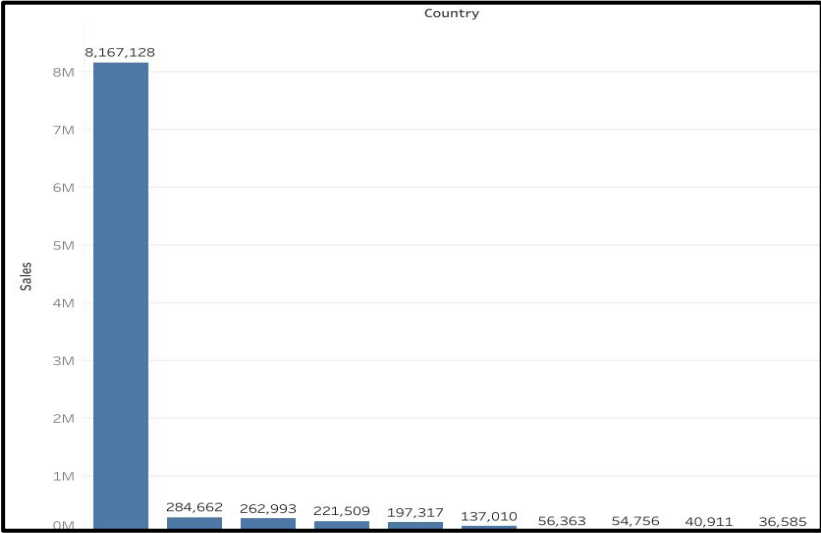
### Key Insights

Busiest sales months are:  
September, October,  
November.

Busiest days of the week:  
Tuesday, Wednesday,  
Thursday.

Top 10 selling products:  
WORLD WAR 2 GLIDERS  
ASSTD DESIGNS JUMBO  
BAG RED RETROSPOT  
ASSORTED COLOUR BIRD  
ORNAMENT WHITE  
HANGING HEART T-LIGHT  
HOLDER  
POPCORN HOLDER PACK  
OF 12 LONDON TISSUES  
BROCADE RING PURSE  
PACK OF 72 RETROSPOT  
CAKE CASES VICTORIAN  
GLASS HANGING T-LIGHT  
PACK OF 60 PINK PAISLEY  
CAKE CASES

### Details



Bar chart shows United Kingdom is our top customer.

### Next Steps

There were high figures for unit price and sales. An investigation is required to solve this issue.