



Optimizing Online Retail Company Performance

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Purpose statement



Analysis of data



Recommendation

Purpose Statement

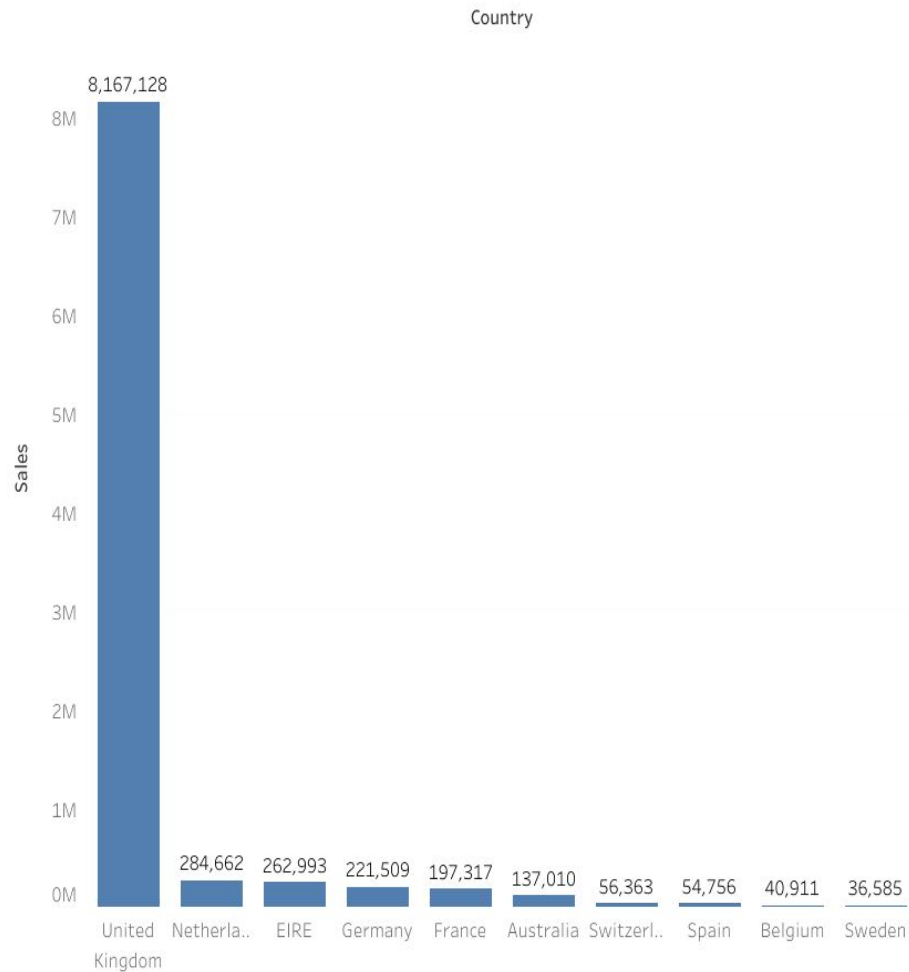
Objective

In-depth **analysis** into the store's sales **trends** and **popular** products.

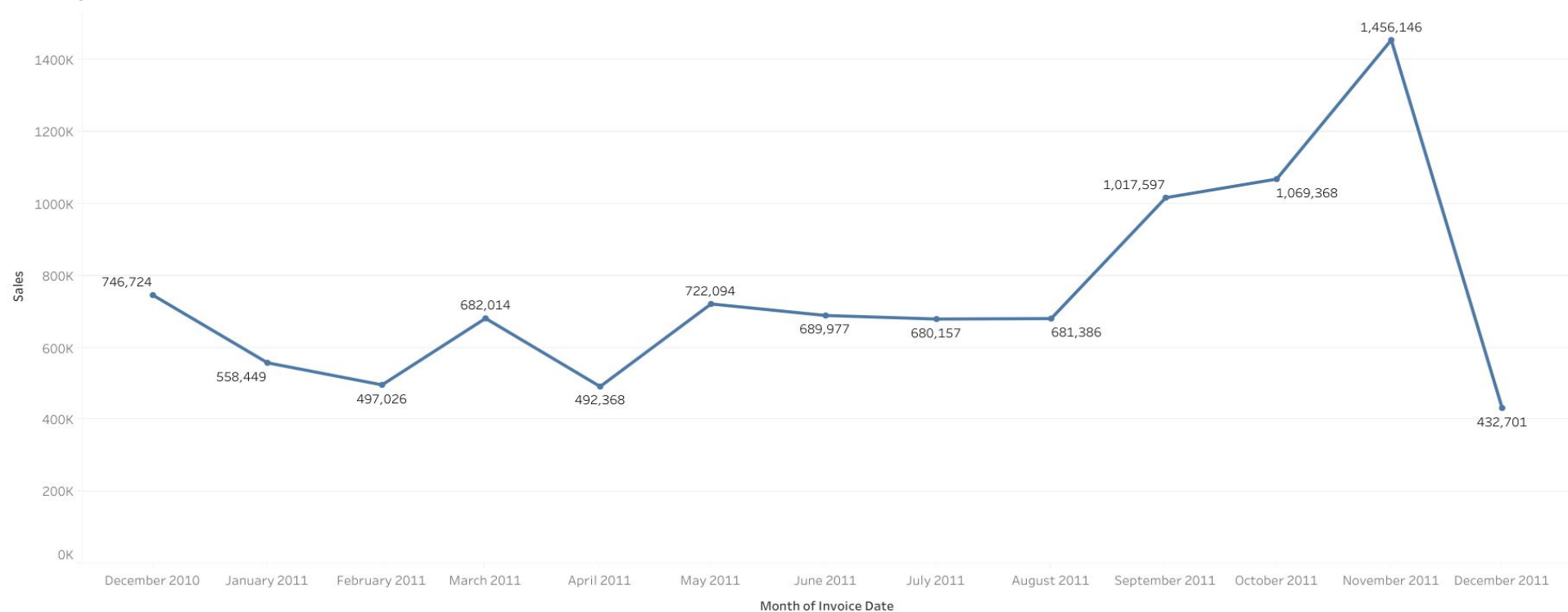
Analysis of Data

Top Customer

Sale by Country

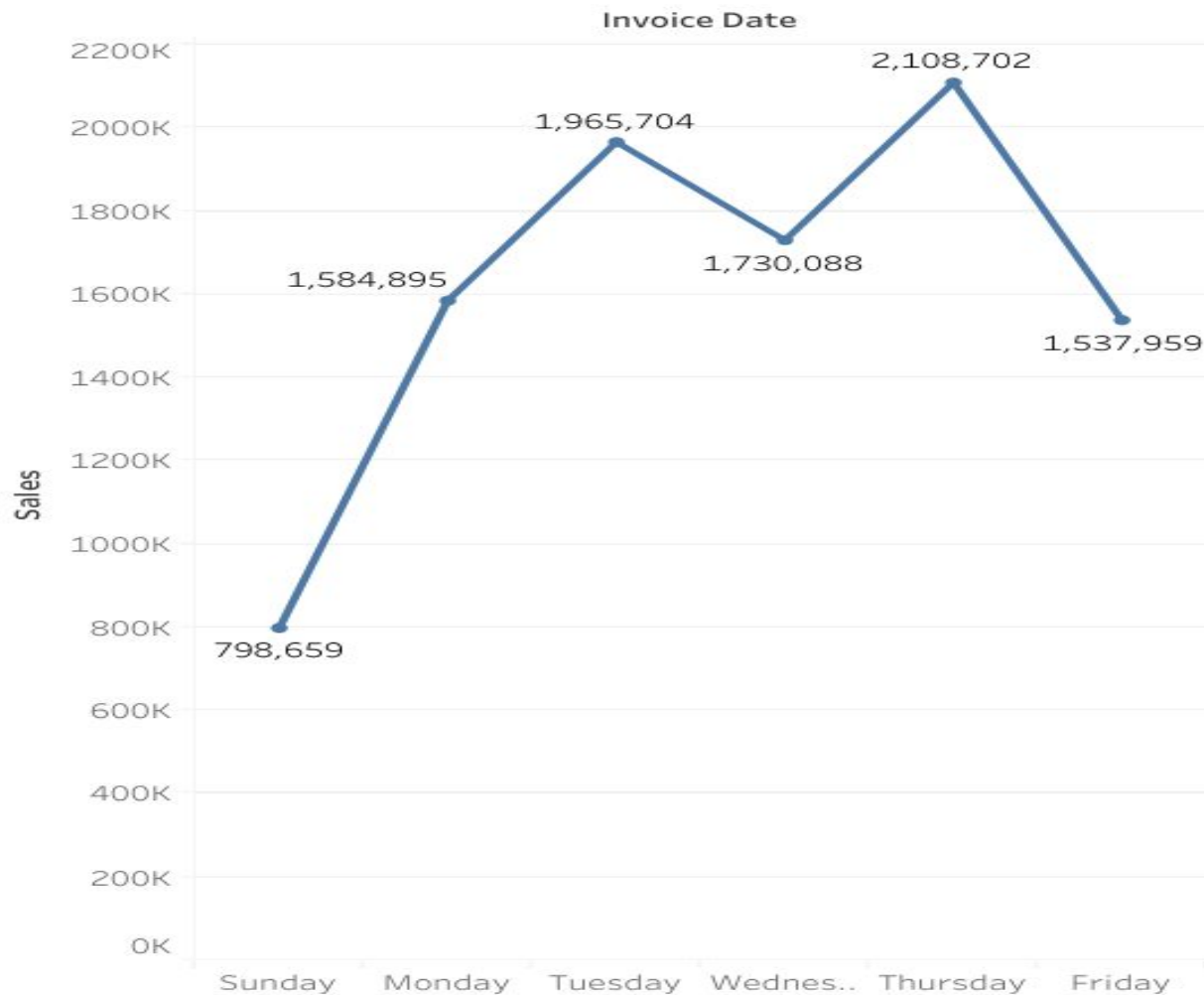


Monthly Sales



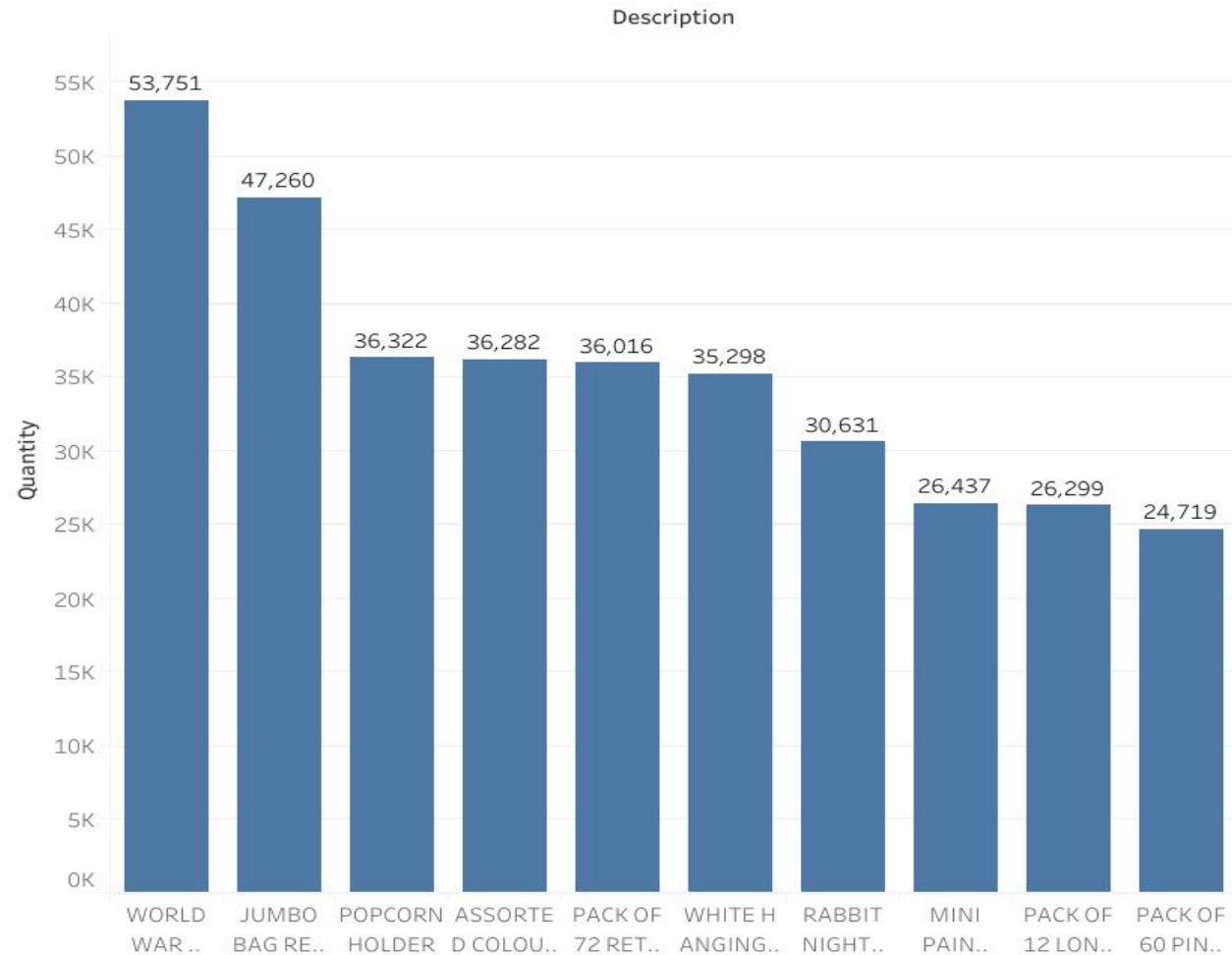
Monthly Sales

Daily Sales



Daily Sales

Top 10 Products



Top 10 Products

Recommendation