Catie Tortorella

Frontend Developer & UI/UX Designer

✉ catietortorella@gmail.com

📞 541.951.3504

⌨ CatieTort

🧭 San Diego, CA

Summary

Front End Developer & Designer with a passion for clear and effective reusable code using proven UI/UX methods based on research. Detailed problem solver utilizing knowledge of current UI/UX and usability standards to create technology that is easy for humans to use.

Experience

UI Developer & UI/UX Designer

Hookit Sponsorship Analytics & Valuation   5/2018 - 3/2020   *San Diego, CA*

- Sole developer of the company's first React/Redux application, Pro Account -- a tool for professional athletes and influencers to see their effectiveness at promoting their brands on social media platforms.
- Coded monthly and transactional HTML emails from Sketch files
- Developed code for email share feature within reports in ASP.Net application
- Implemented responsive styling into existing ASP.Net application
- Created UI/UX design for user management permissions
- Collaborated with engineering and product management teams on technical specifications for design
- Took on the role of sole product designer at Hookit. Collaborating closely with engineering and product managers, getting buy-ins from the executive team, creating mocks in Sketch, and prototyping quickly in Framer X and InVision
- Created UI designs for various analytical reports within the ASP.Net application
- Maintained company design style guide
- Created an API using C# to access JSON data from Mandrill API to save email open and click data to SQL database.

Web Developer Intern

DoWhop   2/2018   *San Diego, CA*

- Built user profile image upload and display feature using JavaScript and Firebase cloud functions
- Using SendGrid API built automated email feature using Firebase cloud functions
- Provided usability review of current site and implemented bug fixes
- Analyzed legacy code within React application and made improvements to code architecture
- Assisted with logistics of co-sponsored networking and promotion event

Executive Assistant

Middleton Team Inc.   4/2015 - 10/2017   *La Jolla, CA*

- Created marketing materials for home listings to distribute using print and web
- Responsible for social media outreach and networking for listings.
- Supported clients and agents in the home buying and selling process; generated $172 Million in sales over 2.5 years
- Initiated and compiled client listing, purchase, and negotiation contracts

Technologies

Front End

Javascript	BootStrap
HTML/CSS	React Native
React	jQuery
Redux	.Net
Sass	C3.js

Testing

Testing Library	Jest

Back End

Express.js	Node.js
REST APIs	C#
JSON	SQL

Software & Processes

Git	Agile/SCRUM
Email Development	
Sketch	Framer X
InVision	Adobe Photoshop
Jira	Confluence

Education

Web Development Bootcamp

Learn Academy

2017   *San Diego, CA*

BA in Communications

University of Massachusetts Amherst

2009   *Amherst, MA*