

Summary

Software Developer & Designer with a passion for clear and effective reusable code using proven UI/UX methods based on research. Detailed problem solver utilizing knowledge of current UI/UX and usability standards to create technology that is easy for humans to use.

Experience

- UI Developer & UI/UX Designer
- Hookit Sponsorship Analytics & Valuation 5/2018 - 3/2020 San Diego, CA
- Sole developer of the company's first React/Redux application, Pro Account -- a tool for professional athletes and influencers to see their effectiveness at promoting their brands on social media platforms.
 - Coded monthly and transactional HTML emails from Sketch files
 - Developed code for email share feature within reports in ASP.Net application
 - Implemented responsive styling into existing ASP.Net application
 - Created UI/UX design for user management permissions
 - Collaborated with engineering and product management teams on technical specifications for design
 - Took on the role of sole product designer at Hookit. Collaborating closely with engineering and product managers, getting buy-ins from the executive team, creating mocks in Sketch, and prototyping quickly in Framer X and InVision
 - Created UI designs for various analytical reports within the ASP.Net application
 - Maintained company design style guide
 - Created an API using C# to access JSON data from Mandrill API to save email open and click data to SQL database.

- Web Developer
- DoWhop 2/2018 - 3/2018 San Diego, CA
- Built user profile image upload and display feature using JavaScript and Firebase cloud functions
 - Using SendGrid API built automated email feature using Firebase cloud functions
 - Provided usability review of current site and implemented bug fixes
 - Analyzed legacy code within React application and made improvements to code architecture
 - Assisted with logistics of co-sponsored networking and promotion event

- Executive Assistant
- Middleton Team Inc. 4/2015 - 10/2017 La Jolla, CA
- Created marketing materials for home listings to distribute using print and web
 - Responsible for social media outreach and networking for listings.
 - Supported clients and agents in the home buying and selling process; generated \$172 Million in sales over 2.5 years
 - Created and maintained single page websites for highend listings.

Technologies

- Front End
- Javascript

HTML/CSS

React

Redux

Sass

Bootstrap

React Native

jQuery

.Net

C3.js
- Testing
- Testing Library

Jest
- Back End
- Express.js

REST APIs

JSON

Node.js

C#

SQL
- Software & Processes
- Git

Email Development

Sketch

InVision

Jira

Agile/SCRUM

Framer X

Adobe Photoshop

Confluence

Education

- Web Development Bootcamp
- Learn Academy
- 2017 San Diego, CA
- BA in Communications
- University of Massachusetts Amherst
- 2009 Amherst, MA