

# Cato Cannizzo

## SUMMARY

UX designer with a keen eye for accessible designs. Typically code user feedback into pain points, then ideate design solutions. Experienced in aggregating numerous stakeholders' feedback into one design.

#### ✓ WORK EXPERIENCE'

#### **Data Scientist (Intern)**

Nabors | Sept. 2023 - June 2021

- Interviewed material scientists to streamline workflow for webapps.
- Implemented new SQL database views for material scientists webapps.
- Updated UI interfaces to align with Nabors brand identity.
- Scripted data upload and added checks to enforce conventions.

# **User Researcher (Capstone)**

GetGreen | June 2022 - Sept. 2021

- Ran a diary study to measure users' long term pain points and retention.
- Conducted a 30 person survey to capture general user sentiment.
- Ideated wireframes in figma, focused on streamlining user navigation.
- -Final usability tests had a 1.8x increase in user satisfaction with onboarding.

# **UX** Designer

CIP UW | June 2021 - Jan. 2021

- Generated user flow diagrams based on interviews with CIP researchers.
- Affinity mapped organizational groups for misinformation data.
- Wireframed multiple user layouts and visualizations for different CIP workers.

#### CONTACT

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CatoCannizzo.github.io

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## ✓ EDUCATION

## **University of Washington**

Seattle, Wa | 2018-2022 Bachelor's of Science in Human-Centered Design & Engineering GPA 3.7 | Dean List: 6 Quarters

#### **Class Work**

Designing Trustworthy Systems
Information Visualization
Introduction to User Research
Visual Communication
Interactive Systems Design
Web Technologies
Human Data Interaction
Concepts in HCI

#### KEY SKILLS

# **Programming**

Python
PostgreSQL
Tailwind
Typescript
React

# Design Tools

Figma Adobe Suite Canya

## **UX Methods**

Interaction Flows Storyboarding Usability Testing Wireframing Personas Field Studies Accessibility-Design

