Day4 final exercise solutions

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 Download the quarterly presidential approval ratings dataset from SmartSite. Load and inspect it, making any necessary changes.

```
library(tidyr)
library(dplyr)
library(ggplot2)
```

```
## Warning: package 'ggplot2' was built under R version 3.2.2
```

```
library(stargazer)
setwd('~/Dropbox/Teaching/RBootcamp/Day4/')
d = readRDS('data/pres.RDS')
head(d)
```

```
## president Q1 Q2 Q3 Q4
## 1945    Truman NA NA 71 38
## 1946    Truman 87 32 62 46
## 1947    Truman 82 59 61 36
## 1948    Truman 75 74 57 49
## 1949    Truman 63 75 72 35
## 1950    Truman 50 60 83 44
```

```
d$year = rownames(d)
```

Is it tidy? If not, tidy it.

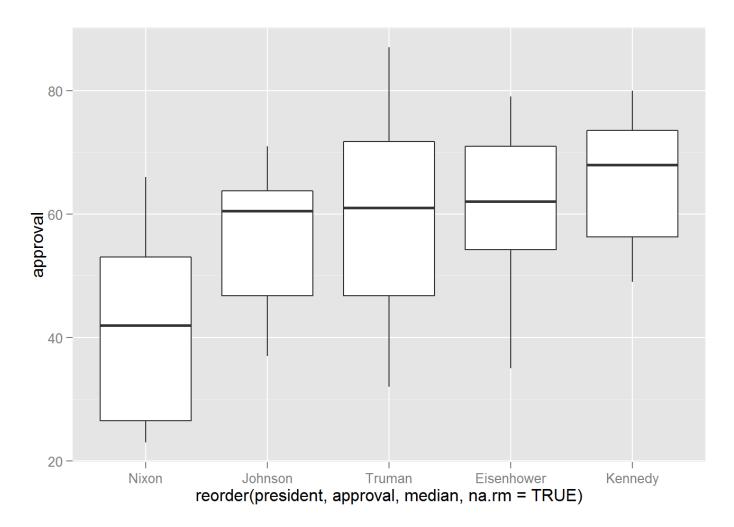
```
d = gather(d, quarter, approval, Q1:Q4)
head(d)
```

```
##
     president year quarter approval
## 1
       Truman 1945
                        Q1
                                  NA
## 2
       Truman 1946
                        01
                                  87
## 3
       Truman 1947
                       Q1
                                  82
       Truman 1948
                                  75
## 4
                        Q1
## 5
      Truman 1949
                        Q1
                                  63
## 6
       Truman 1950
                        Q1
                                  50
```

- Graphically explore these questions to develop a testable hypothesis:
 - Do the presidents differ in their approval ratings?

```
ggplot(d,
    aes(x = reorder(president, approval, median, na.rm = TRUE),
    y = approval)) +
    geom_boxplot()
```

```
## Warning in loop_apply(n, do.ply): Removed 6 rows containing non-finite
## values (stat_boxplot).
```



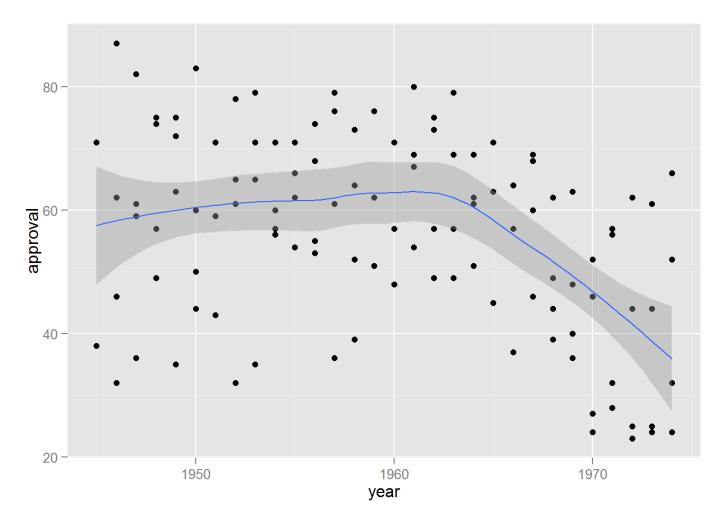
Sure looks like it. At least one does!

```
+ Do approval ratings vary over time?
```

```
d$year = as.integer(d$year)
ggplot(d, aes(x = year, y = approval)) +
    geom_point() +
    geom_smooth()
```

```
## Warning in loop_apply(n, do.ply): Removed 6 rows containing missing values
## (stat_smooth).
```

Warning in loop_apply(n, do.ply): Removed 6 rows containing missing values
(geom point).

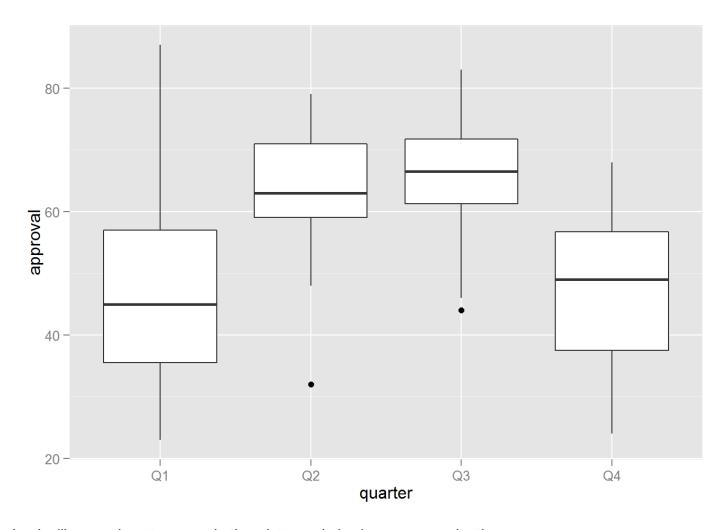


Hmm... something happens in the mid-60s after which approval ratings fall off.

+ Is there a seasonal effect of quarter on approval ratings?

```
ggplot(d, aes(x = quarter, y = approval)) +
  geom_boxplot()
```

Warning in loop_apply(n, do.ply): Removed 6 rows containing non-finite
values (stat_boxplot).



Looks like people get grumpy in the winter and give lower approval ratings.

• Test your hypothesis using a linear model.

```
m = lm(approval ~ quarter, d)
summary(m)
```

```
##
## Call:
## lm(formula = approval ~ quarter, data = d)
##
## Residuals:
      Min 1Q Median
##
                             3Q
                                    Max
## -32.000 -8.517 -0.018 8.350 39.444
##
## Coefficients:
##
             Estimate Std. Error t value Pr(>|t|)
## (Intercept) 47.5556
                         2.5217 18.858 < 2e-16 ***
## quarterQ2 16.4444
                          3.5043 4.693 7.81e-06 ***
## quarterQ3 17.8444
                          3.4760 5.134 1.24e-06 ***
## quarterQ4 -0.5198
                          3.5343 -0.147 0.883
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 13.1 on 110 degrees of freedom
     (6 observations deleted due to missingness)
## Multiple R-squared: 0.3147, Adjusted R-squared: 0.296
## F-statistic: 16.83 on 3 and 110 DF, p-value: 4.546e-09
```

There is a massive effect of seasonality on approval ratings!

• Summarize your findings with one table and one plot.

```
# Note that this code chunk has the option `results = 'asis'`.
stargazer(m, type = 'html', title = 'Linear model of approval and seasonal quarte
rs. Q1 (Jan. - Mar.) is the excuded class.')
```

Linear model of approval and seasonal quarters. Q1 (Jan. - Mar.) is the excuded class.

	Dependent variable:
	approval
quarterQ2	16.444***
	(3.504)
quarterQ3	17.844***
	(3.476)
quarterQ4	-0.520
	(3.534)
Constant	47.556***
	(2.522)
Observations	114
R^2	0.315
Adjusted R ²	0.296
Residual Std. Error	13.103 (df = 110)

Note:

p<0.1; p<0.05; p<0.01

Warning in loop_apply(n, do.ply): Removed 6 rows containing non-finite
values (stat_boxplot).

