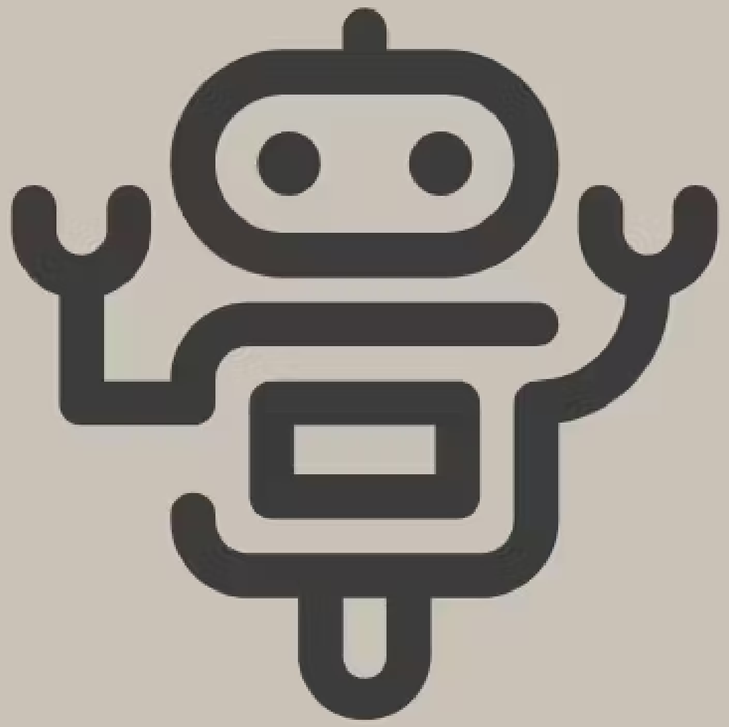

ART|FIX

DEMOCRATIZING ROBOTICS

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The Problem

- Industrial robotics is too expensive
- Complex implementation processes
- High expertise requirements
- Limited flexibility
- Expensive maintenance

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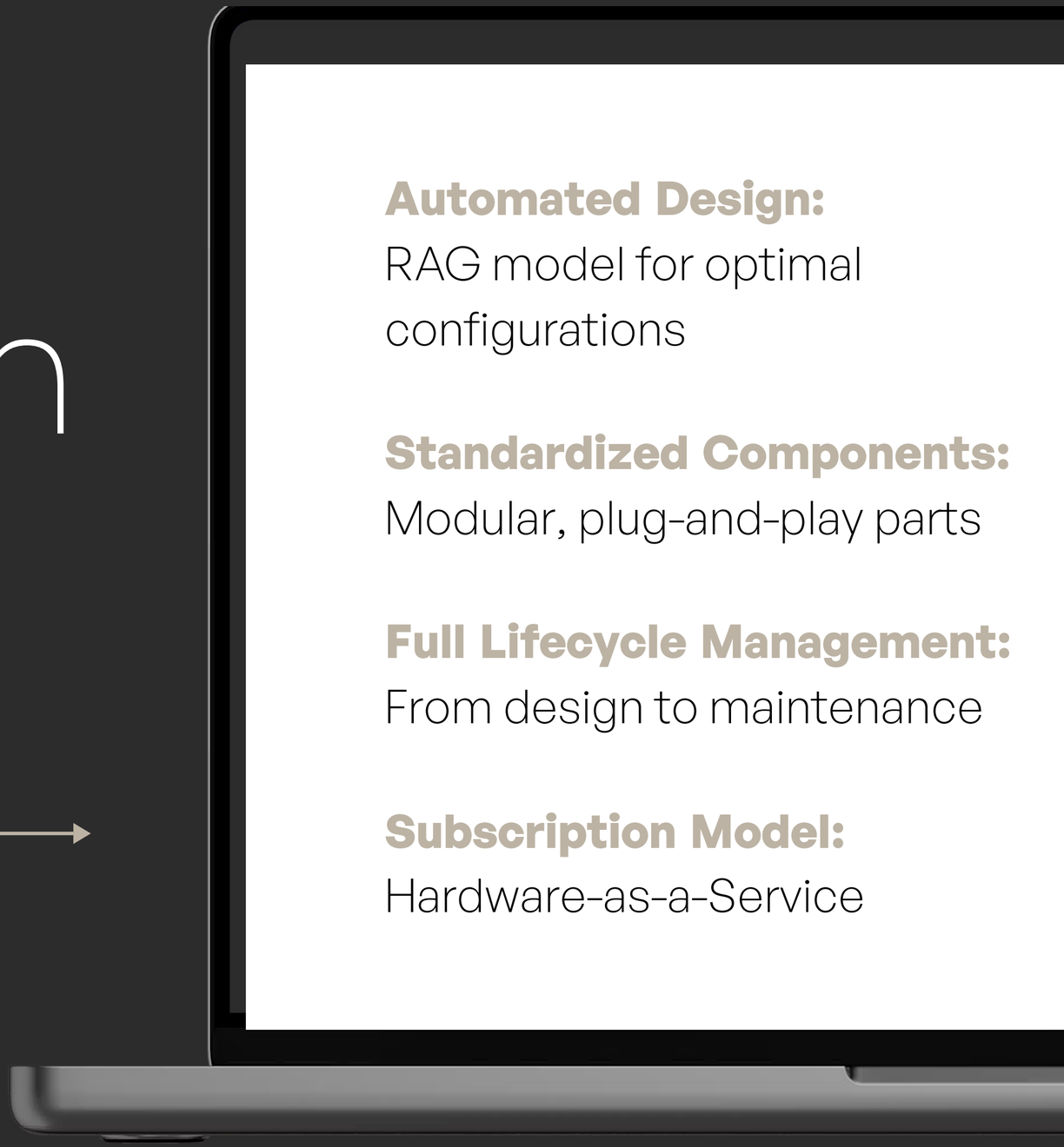
Our Solution

Art|fix: AI-Powered Robot Design & Management



Automated Design:
RAG model for optimal configurations

Standardized Components:
Modular, plug-and-play parts

Full Lifecycle Management:
From design to maintenance

Subscription Model:
Hardware-as-a-Service

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How Does It Work?

1. Describe Your Needs

AI generates optimal design

2. Select Components

Standard or Pro parts library

3. We Build & Deploy

Fully Tested and ready

4. Ongoing Support

Maintenance and upgrades

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Market Opportunity

Total Addressable Market (TAM)

- Global Industrial Robotics: $75B by 2027
- 15% CAGR in automation sector

Our Initial Focus

- SMB Manufacturing ($5m-$50M revenue)
- Warehousing & Logistics
- Estimated Initial Market: $10B

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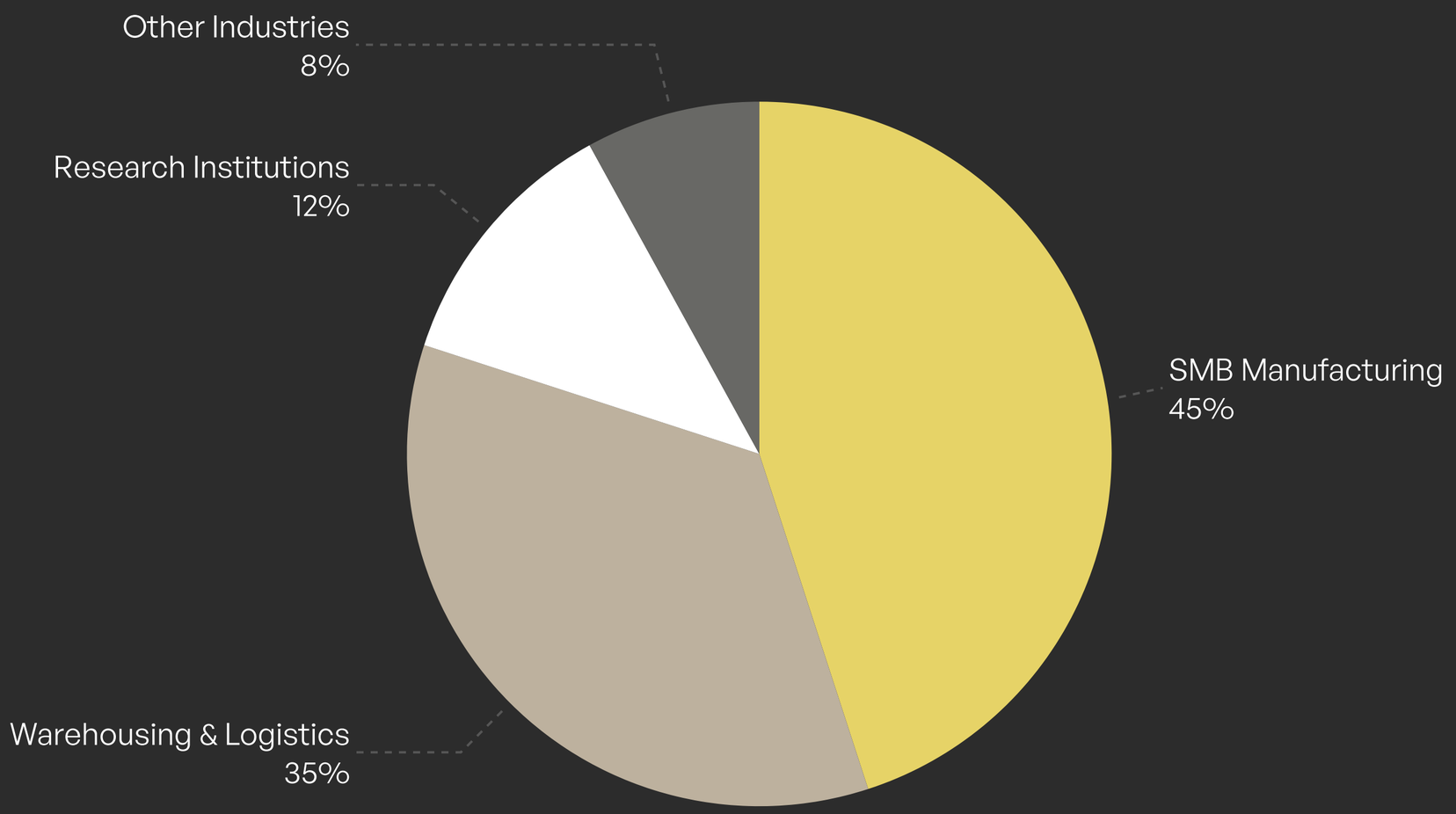
Market Segmentation

Target Market Distribution (Year 1)



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Revenue Growth Projection

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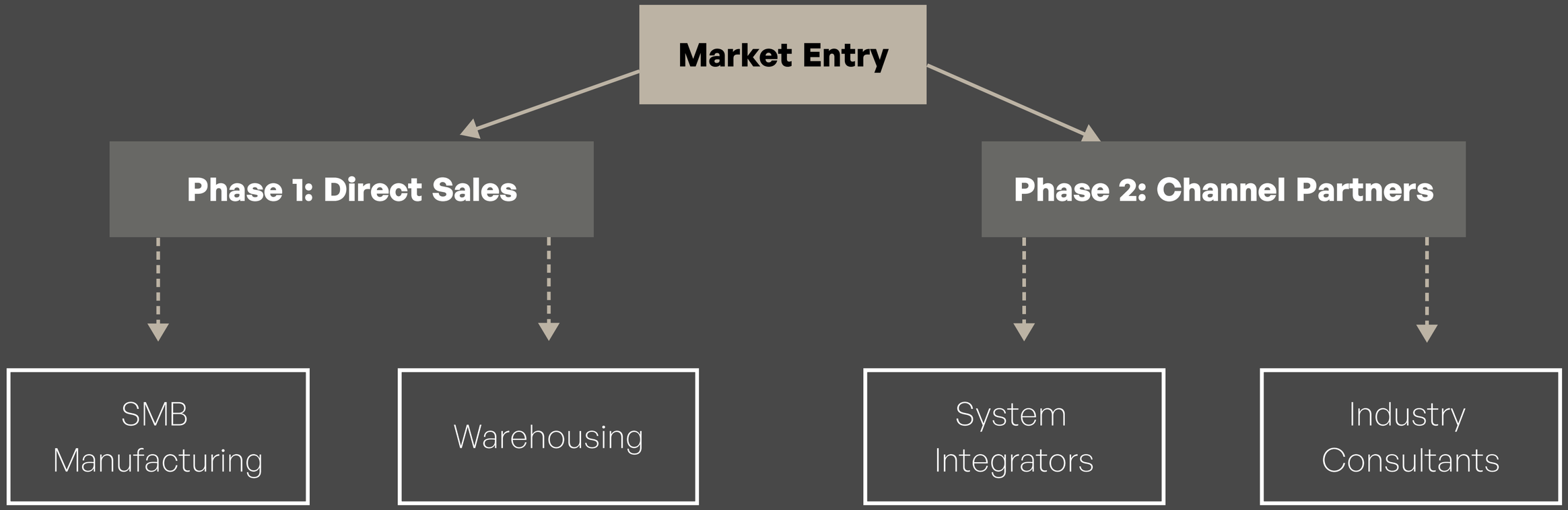
Go-to-Market Strategy



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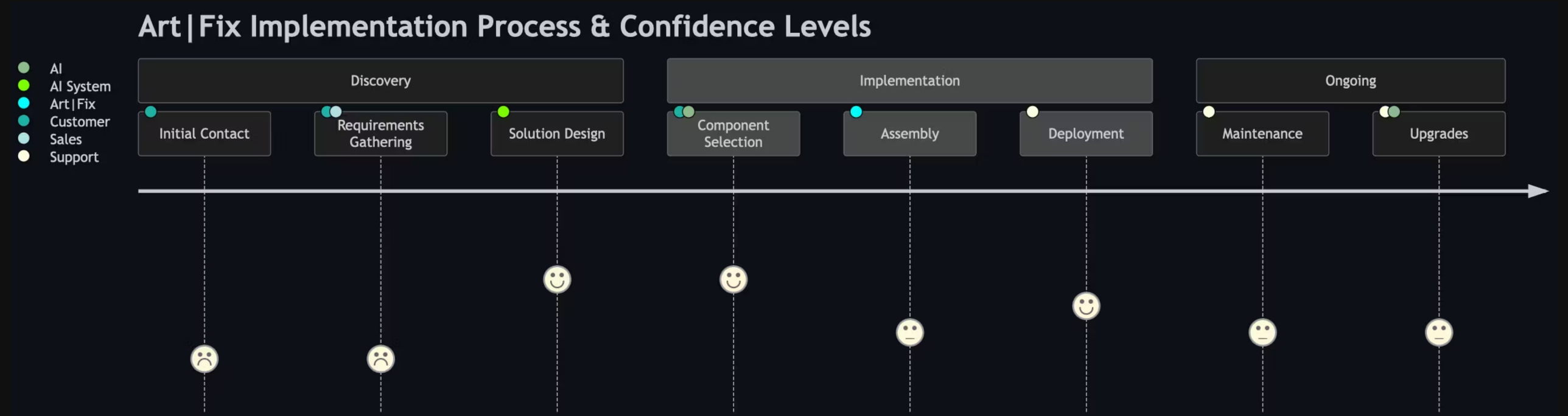
Customer Journey



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Competitive Advantage

Traditional Robotics

- High upfront costs
- Complex integration
- Limited flexibility
- Expertise required

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- Pay-as-you-go model
- AI-driven design
- Modular components
- Full lifecycle support

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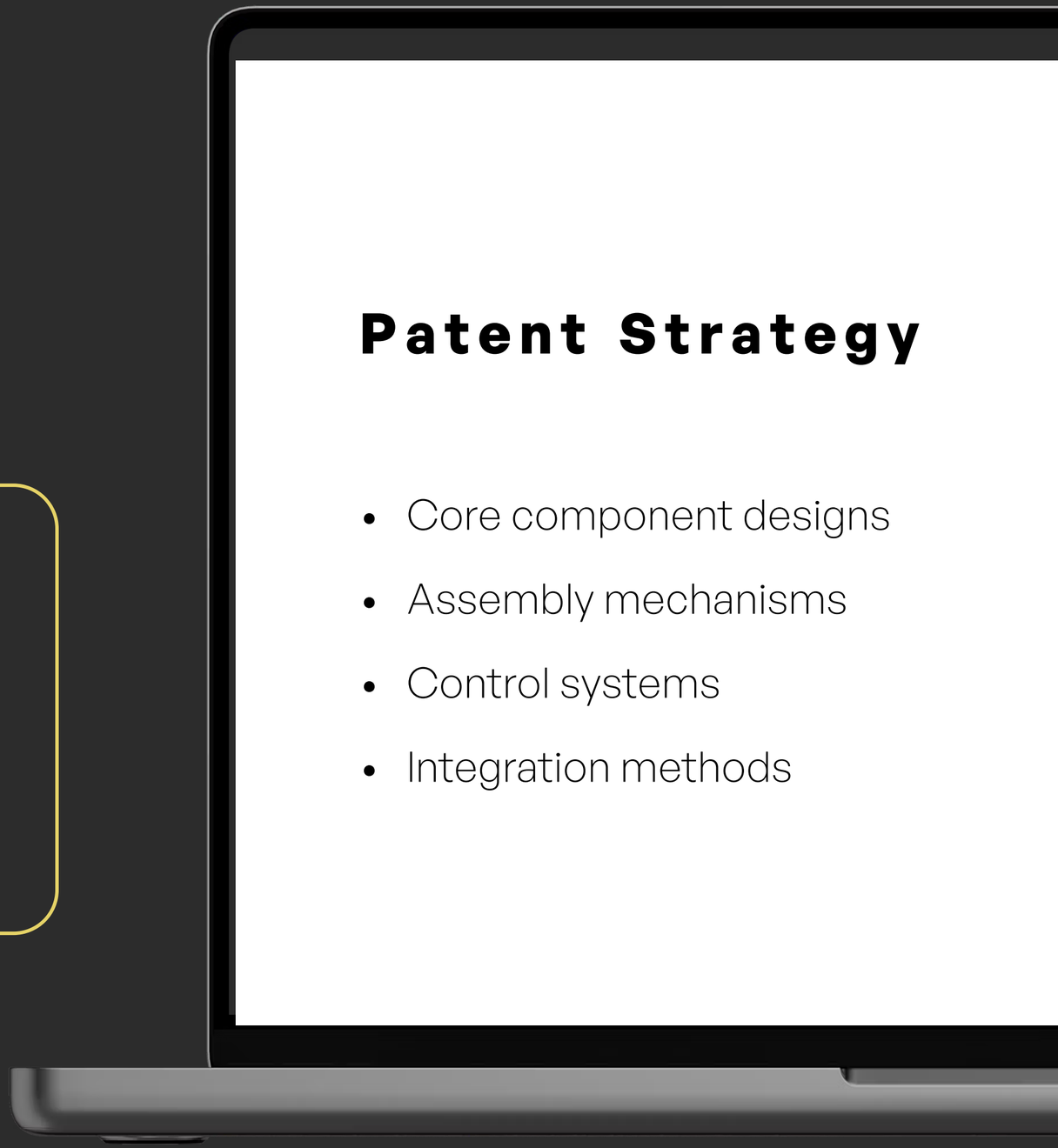
Technology

Proprietary AI Design System

- Custom-trained RAG model
- Optimized component selection
- Automated configuration
- Continuous learning



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Business Model

Subscription Tiers

Basic | Standard parts, essential supports

Professional | Limited pro parts access

Enterprise | Full pro parts access, priority support

Revenue Streams

- Monthly subscriptions
- Pro parts upgrades
- Maintenance services
- Patent licensing

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Component Strategy

Basic

Basic Components

Common Parts

Open-Source

Basic Support

Professional

Patented Designs

Premium Parts

Custom Firmware

Priority Support

Advanced Analytics

Enterprise

Full Patent Access

Custom Parts

Enterprise Firmware

24/7 Dedicated Support

Predictive Maintenance

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Traction & Roadmap

Current Status

- RAG model prototype
- Initial patent filings
- Partner discussions
- MVP development

Next 12 Months

- First customer pilots
- Patent portfolio expansion
- Sales team buildout
- Market expansion

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Financial Projections

Year 1

- 20 pilot deployments
- $2 Million revenue target
- Focus on SMB manufacturing

Year 3

- 500+ active subscriptions
- $50 Million revenue projection
- Multi-industry presence

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Investment Ask

Seeking $1 million Pre-seed round

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Meet the Founders of Art|fix

Taylor Mohney is a seasoned technical leader with a strong background in deploying secure AI systems within the Department of Defense. With extensive experience in building mission-critical platforms, Taylor developed a video conferencing system boasting 99.9% uptime, supporting over 100 concurrent users. AWS-certified in DevOps and Machine Learning, Taylor currently leads Art|fix's RAG architecture and hardware integration. With a foundation in electrical engineering and a focus on robotics, Taylor is passionate about advancing component standardization to drive innovation in the tech industry.

Dorian Hryniewicki is a full-stack engineer with extensive experience in systems integration, modernization, and AI-driven deployments. Background includes architecting secure, scalable solutions for both government (USDA, DoD) and commercial sectors, with a strong focus on working alongside data scientists to optimize machine learning performance. Proficiencies span modern cloud infrastructures, DevSecOps best practices, and end-to-end platform development, always emphasizing seamless integration and impactful innovation. Now leading an AI robotics company aimed at transforming how businesses deploy and interact with next-generation automated systems.

Taylor Mohney | Dorian Hryniewicki

“When we strive to become better than we are, everything around us becomes better too.”

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