## When Standard Methods Succeed

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### when correlation is causation









# randomized controlled trials A/B testing

# Even in these cases, using the methods you will learn here can help!

- 1 Adjusting for baseline covariates can make an estimate more efficient
- Propensity score weighting is more efficient that direct adjustment
- 3 Sometimes we are more comfortable with the functional form of the propensity score (predicting exposure) than the outcome model

simulated data (100 observations)

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Treatment is randomly assigned

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Treatment is randomly assigned

There are two baseline covariates: age and weight

#### **Unadjusted model**

#### $lm(y \sim treatment, data = data)$

Characteristic	Beta	SE <sup>1</sup>	95% CI <sup>1</sup>	p-value
treatment	1.6	0.803	-0.04, 3.1	0.056
<sup>1</sup> SF = Standard F	rror (I	= Confic	lence Interv	al

#### **Adjusted model**

```
lm(y ~ treatment + weight + age,
```

```
### Warning in modify_column_unhide(.
### std.error): partial argument mate
### 'columns'
```

## Warning in match.call(definition, ## envir): partial argument match of ## 'columns'

Characteristic	Beta	SE <sup>1</sup>	95% CI <sup>1</sup>	p-value
treatment	1.5	0.204	1.1, 1.9	<0.001
weight	0.18	0.103	-0.03, 0.38	0.087
age	0.20	0.005	0.19, 0.21	<0.001
<sup>1</sup> SE = Standard Error, CI = Confidence Interval				

#### **Propensity score adjusted model**

simulated data (10,000 observations)

Treatment is randomly assigned

There are two baseline covariates: age and weight

#### **Unadjusted model**

#### lm(y ~ treatment, data = data)

Characteristic	Beta	SE <sup>1</sup>	95% CI <sup>1</sup>	p-value
treatment	0.89	0.082	0.73, 1.1	<0.001
<sup>1</sup> SE = Standard Error, CI = Confidence Interval				

#### **Adjusted model**

```
lm(y ~ treatment + weight + age,
```

```
## Warning in modify_column_unhide(.
## std.error): partial argument mate
## 'columns'
```

### Warning in match.call(definition,
### envir): partial argument match of
### 'columns'

Characteristic	Beta	SE <sup>1</sup>	95% CI <sup>1</sup>	p-value
treatment	1.0	0.020	1.0, 1.0	<0.001
weight	0.19	0.010	0.17, 0.21	<0.001
age	0.20	0.001	0.20, 0.20	<0.001
<sup>1</sup> SE = Standard Error, CI = Confidence Interval				

#### **Propensity score adjusted model**

## time-varying confounding