

Privacy Policy – Pizza Ride

Effective Date: July 28, 2025

Cautious Games (“we”, “us”) provides this Privacy Policy for Pizza Ride on Google Play Store. It explains how user data is accessed, collected, used, and shared, in compliance with Google Play’s User Data and Developer Policy Center.

1. Data Collection

We integrate third-party services that may collect personal or device data:

- **AdMob:** May collect device identifiers (e.g. GAID), IP addresses, ad interaction data, and crash/usage performance logs for ad personalization or analytics letsmakeagame.net/PrivacyPolicy.
- **Firebase (with email login):** Stores user email and associated game progress data.
- **Google Play Billing:** Processes purchase data via Google; we do not directly collect payment information. Email may be associated with in-app purchase records.

2. How We Use Data

- Operate and improve game functionality (e.g. saving/loading progress, diagnostics).
- Provide personalized ads via AdMob.
- Analyze crash reports and performance insights.
- Authenticate players via Firebase email.

3. Data Sharing

- Shared with AdMob SDK and Firebase — we verify they comply with Google’s policies.
- We do **not** sell personal data.
- May disclose data when legally required or during business transfers.

4. Data Deletion & Retention

- Users may request deletion of their game account and associated data by emailing us at cautiousgames2024@gmail.com.

- Upon verified request, we will delete game progress and email data from Firebase within 30 days.
- Data retained only as needed for functionality or mandatory record-keeping.

5. Security Measures

- Data is encrypted in transit via HTTPS/TLS.
- Access is restricted to authorized personnel only.

6. Children's Privacy

Pizza Ride has **no age restrictions**, but we do **not knowingly collect personal data** from users under age 13. If discovered, such data will be promptly deleted.

7. In-App Disclosure & Policy Access

- We display a prominent in-app link to this Privacy Policy within the main menu or paywall page (as required by Google).
- Policy URL will be added to the Google Play Console and app settings so it's always accessible.

8. Changes to Policy

We may update this policy. We'll notify users via the app and update the listing on Google Play.

9. Contact Us

If you have questions or wish to request data deletion, contact us at:
Email: **cautiousgames2024@gmail.com**.