

aarti c sharma

UX + PRODUCT DESIGNER + MAKER

Experienced designer and problem solver with a background in software engineering & architecture.

Steeped in enthusiasm & empathy.

Known to attempt a sense of humor.

[linkedin.com/in/aartics](https://www.linkedin.com/in/aartics)

aartics@gmail.com

aartics.com

EXPERIENCE:

Resonate.ai

March 2017 - April 2017

UX/ PROJECT DESIGN CONSULTANT

app.resonate.ai

Designing the experience of storytelling with Resonate.ai. App assists marketers influence audiences with emotionally engaging content.

Collaborative design, System flow, Interactive Prototypes, User Research

SF Arts Commission

February 2017 - March 2017

UX DESIGN STUDENT PROJECT

Public digital kiosk that connects the SF Arts Commission to the citizens. Designed opportune experiences for public voting for art.

Collaborative design, Rapid Prototypes, Wireframes, User Research

Palamida, Inc.

2015 - 2016

WEB DEVELOPMENT + DATA VISUALIZATION

Designed + coded a web application on Node.js, MySQL, Express.js, D3.js for visual representation of API usage for Palamida Data Services

February 2014 - January 2017

SOFTWARE SUPPORT + QA ENGINEER

Responsible for resolving technical issues. Roles entailed live troubleshooting, databases, firewalls, networking, testing, training etc .

Urban Designer + Architect

2006 - 2012

MULTIPLE COMPANIES & COUNTRIES

Over 5 years experience collaborating as a critical member of design teams for various city centers, malls, bars and movie theaters in design firms in the United States [DDG], Amsterdam [Altoon Partners] and India [Arris Architects], with projects across the globe.

SKILLS:

Interaction Design
Rapid Prototyping
Usability Testing
Model making
Wireframing
Site Maps
Node.js
D3.js

+

Git
Linux
Sketch
Invision
AutoCAD
SketchUP
Adobe Suite
Design Thinking
Information Architecture

EDUCATION:

GENERAL ASSEMBLY, San Francisco

February 2014 - July 2015

Immersive User Experience Design Course

UNIVERSITY OF CALIFORNIA, Berkeley

December 2014 - March 2016

Extension School:

- Data Analysis for Business Intelligence
- Javascript and jQuery

T. U. DELFT, The Netherlands

July 2009 - July 2011

M. Sc. Postgraduate Masters in Urbanism:

- M.Sc. in Urbanism
- Mapped planning strategies in Barcelona, Rotterdam, Saida, Mumbai +

SIR J. J. COLLEGE OF ARCHITECTURE, University of Mumbai

July 2001 - July 2006

B. Arch - Bachelors of Architecture

PUBLICATIONS:

Urban Planning & Architecture Portfolio:

<http://tinyurl.com/urbanaarti>

La Ciudad Idea - Mobility concept for Barcelona:

<https://www.youtube.com/watch?v=GMLokGhXHIs>

Pot, Potter, Prophet - Poetry + Photography book:

<http://amzn.com/1494890895>

LANGUAGES:

javascript, sql, css, html, sas
english, tamil, marathi, spanish