aarti c sharma

UX + PRODUCT DESIGNER + MAKER

Experienced designer and problem solver with a background in software engineering & architecture. Steeped in enthusiasm & empathy. Known to attempt a sense of humor.

linkedin.com/in/aartics
aartics@gmail.com
aartics.com

EXPERIENCE:

Resonate.ai

March 2017 - April 2017   **UX/ PROJECT DESIGN CONSULTANT**

app.resonate.ai

Designing the experience of storytelling with Resonate.ai. App assists marketers influence audiences with emotionally engaging content.

Collaborative design, System flow, Interactive Prototypes, User Research

SF Arts Commission

February 2017 - March 2017   **UX DESIGN STUDENT PROJECT**

Public digital kiosk that connects the SF Arts Commission to the citizens. Designed opportune experiences for public voting for art.

Collaborative design, Rapid Prototypes, Wireframes, User Research

Palamida, Inc.

2015 - 2016   **WEB DEVELOPMENT + DATA VISUALIZATION**

Designed + coded a web application on Node.js, MySQL, Express.js, D3.js for visual representation of API usage for Palamida Data Services

February 2014 - January 2017   **SOFTWARE SUPPORT + QA ENGINEER**
Responsible for resolving technical issues. Roles entailed live troubleshooting, databases, firewalls, networking, testing, training etc .

Urban Designer + Architect

2006 - 2012   **MULTIPLE COMPANIES & COUNTRIES**

Over 5 years experience collaborating as a critical member of design teams for various city centers, malls, bars and movie theaters in design firms in the United States [DDG], Amsterdam [Altoon Partners] and India [Arris Architects], with projects across the globe.

SKILLS:

Interaction Design
Rapid Prototyping
Usability Testing
Model making
Wireframing
Site Maps
Node.js
D3.js

+

Git
Linux
Sketch
Invision
AutoCAD
SketchUP
Adobe Suite
Design Thinking
Information Architecture

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EDUCATION:

GENERAL ASSEMBLY, San Francisco
February 2014 - July 2015
Immersive User Experience Design Course

UNIVERSITY OF CALIFORNIA, Berkeley
December 2014 - March 2016
Extension School:

- Data Analysis for Business Intelligence
- Javascript and jQuery

T. U. DELFT, The Netherlands
July 2009 - July 2011
M. Sc. Postgraduate Masters in Urbanism:

- M.Sc. in Urbanism
- Mapped planning strategies in Barcelona, Rotterdam, Saida, Mumbai +

SIR J. J. COLLEGE OF ARCHITECTURE, University of Mumbai
July 2001 - July 2006
B. Arch - Bachelors of Architecture

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PUBLICATIONS:

Urban Planning & Architecture Portfolio:
http://tinyurl.com/urbanaarti

La Cuidad Idea - Mobility concept for Barcelona:
https://vimeo.com/25602758

Pot, Potter, Prophet - Poetry + Photography book:
http://amzn.com/1494890895

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LANGUAGES:

javascript, sql, css, html, sas
english, tamil, marathi, spanish