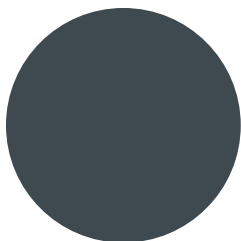# PYDAQ

Logo Versions

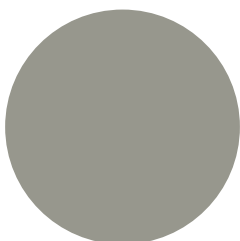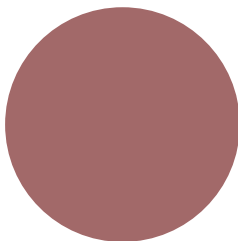**Primary**

Wordmark Only

Icon

Colours

Primary
Hex #3F4A50
RGB rgb(63,74,80)
CMYK 21 7 0 69
Pantone 19-4220

Secondary
Hex #97978D
RGB rgb(151,151,141)
CMYK 0 0 7 41
Pantone 16-6008

Accent
Hex #A26969
RGB rgb(162,105,105)
CMYK 0 35 35 36
Pantone 18-1435

Background
Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary
Megrim Regular

Aa Bb Cc