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kaoyan / 商志英语 / 01.txt

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SunIBAS 01

3469ab1 4 hours ago

1 contributor
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m
 Raw Blame History
437 lines (330 sloc) 16.2 KB
     ▲1. when it comes to (名词(名词词组)),主谓 ....
     考点:
         reading
  4
         用法1 引出全文的主题(subject),考试看到就是主题
         翻译: 当提及。。。。时, 主谓
         writing
 6
         当提及()时,每个人有每个人的想法,一些人认为___.另一些人认为___.我认为___.
         when it comes to 题目,opions vary.
  8
 9
         Some seem to assert that ____
         Others, however, may argue that _____
         I am strongly convinced that _
         \bigcirc1 be convinced that 相信 (The scientists have been convinced that \_\_.)
 14
         看到 have/had/has been 翻译为 一直
         ○2[claim hold argue assert contend] -> 认为/主张
         一些人往往认为___ 另一些人认为__
 18
         While many tend to claim that ____, others might contend that ____.
         【注】while _句子_,_句子_. 两个句子是对立对比的
 20
         【注】tend to 往往,倾向于(基本是答案)
         ○3 [tend to / seem to / may / might 等] 作用于主谓之间,制造抽象的感觉
         【注】主([从句], [-ed, -ing, to, adj, prep], [tend to / seem to / may / might], [双逗号结构,双破折号])谓
 24
         ○4 写作时下面写法要注意改
 26
            many people -> many
            some people -> some
 28
            few people -> few
            those people -> those
         【注】 ...人 => those (who ...)/(whose ...)
 30
            例: 手机控/沉迷手机的人 those who are addicted to mobile phones
            例: 缺乏自信的人 those who are short of confidence
                          those who suffer from crisis of confidence
 34
            例: 山东人 those who are from Sandong
            例: 普通高校毕业生 those who graduated from average universities
            average student / top student / slow student 一般生/尖子生/后进生
 38
     ▲2 slowing
         falling
 40
         fading
 41
         declining
 42
         <reading>
            ◯1 slowing economy <- 考试就只出现这个搭配
 43
               放缓的经济/减速的经济
 45
                经济文章 (slowdown/acceleration 减速/加速)
            ◯2 falling adj. 日益下降的
 46
 47
               (fall <---> rise) 下降 <---> 上涨
                falling communication costs 日益下降的通讯支出
 48
 49
                falling transportation costs 日益下降的交通花费
 50
            ○3 fading adj. 逐渐消失的
               (fade v. 逐渐消失)
                fading distinction between socialism and capitalism 社会主义和资本主义之间的日益消失的区别
                fading competitiveness of US economy 美国经济逐渐消失的竞争力
                growing competitiveness of emerging economies 新兴的经济体逐渐增长的竞争力
                -> emerge v. 出现
 56
                -> emerging economies 新兴的经济体
                -> emerging countries 新兴国家
 58
                日本汽车业逐渐消失的竞争力 the faling competitiveness of Japanese auto industry
```

```
59
            ○4 declining adj. 走下坡路的/衰退的
                (decline v/n 下降/衰退/走下坡路)
61
                -> moral decline 道德衰退
               -> global economic decline 全球经济衰退
               -> on the decline 走下坡路
64
               · a declining industry 一个走下坡路的行业
               · textile/banking/auto industry 纺织业/银行业/汽车行业
66
               real estate 房地产
               the newspaper industry 报纸业
68
            [重要补充]:
 70
                          -=-> rising living costs 日益增长的生活支出
                rising
                          \--> falling communication costs 日益下降的通讯支出
                          rising concern 越来越关注
                          【写作例句】幸运的是,今天人们越来越关注这种令人痛心的现象. (upsetting 令人痛心的)
                          Rasing concern, fortunately, has been given today to such an upsetting phenomenon.
                          --> growing attention = rising attention 越来越受到关注
                growing
                          --> growing threat of [haze and smog](雾霾) 越来越大的威胁
                          --> growing threat of global warming 全球变暖越来越大的威胁
78
                          --> growing competitiveness of emerging economic 新兴经济体与日俱增的竞争力
                soaring
                          (soar v. 激增/剧增)
80
                          --> soaring home prices 激增的房价
                          --> soaring health budget 激增的医疗卫生支出
81
                          (health = healthcare = care n. 医疗卫生)
82
83
                          (budget n/v. 支出)
84
                           【注】 cost = spending = budget 支出
85
                increasing
86
                          越来越多的人: An increasing number of people = People in mounting numbers
87
                          越来越多的 in mounting numbers
88
                          越来越多的年轻人 youngsters in mounting numbers
89
                          越来越多的大学 universities in mounting numbers
     🗚 bite one's nails -> 【直译】咬某人指甲 -> 【习语】不知所措,束手无策,困窘,难堪
92
        = scratch one's head
        idiom n. 成语/词组
93
        rush 狂热 the rush to 考研 -> 考研热
           [重要补充]:
            ○1 have a zzz 呼噜呼噜的睡着了 = noisily [doze off](瞌睡)
96
97
             【注】 noise 噪音
            ○2 put computers in the classroom 多媒体教学
            我认为当前的学英语热意义深远: I am strongly convinced that the present rush to learn English is far-reaching.
            ◯3 put pen to paper => 写作 (付诸笔端)
100
102
            【注】 while___,__.
103
            while many may hold that __, others tend to assert that ___. 一些人认为_, 而另一些人认为__.
            the modestly educated 受过中等教育人/中等文化的人
            the highly educated 受过高等教育的人
107
            the poorly educated 受过低等教育的人
108
            sought <-- seek 搜寻
            an elevated tone 有高度的语言 tone 语言 mother tone 母语 = native language
            the most well-regarded writing
            well-regarded 被视为好的
116
            capture v. 抓/俘虏 captive n. 战俘
118
     ▲4 not ... just yet. 尚未/还没
        很多人尚未意识到这形势的严重性。
120
        Many parents have not come to realize the severity of such an upsetting/unsettling phenomenon (just yet).
        sound alarm 响起警报
        But don't sound any alarms just yet. 但是还未拉起任何警报。
        ~ly sound
126
        environmentally sound 经济上好
        economically sound 经济好
128
        physically sound 身体好
        intellectually sound 智力好
130
        cognitively sound 在认知方面好的
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▲1 超纲词尾名称时,在上下文中的推理:
        1)该超纲的名词前面往往有 the / this / these / such => 表示前面提到的人
           例如 the 47-vear-old manicurist -> she
        2)该超纲的名词前后往往有他的近义词或反义词
138
    ▲2 并列结构 __ and __ / __ or __ / __,__ and __ / __,_ or __.
139
        读懂一个即可
    ▲3 not ... as many ... as ... 前者在数量上不如后者多
        xxx doesn't have as many students as yyy does. xxx 学生数量不然 yyy 多
142
     ▲1 对立对比关系
143
         _, but/whereas/while __. 前后是对比关系,对比的是同一种内容
144
    ▲2 一下都可以翻译为客户顾客(写作多变化)
146
147
        customer
148
        shppper
        buyer
    ☆多变化 -- 多个单词一个意思
               |- drawing/picture/sketch/image/illustration/cartoon 作文一的插图可以用这些词
           |- 句式多变
               |- 3大类14小种句式
               |--- 1.基本句式 主谓 .....
154
               |--- 2.高级句式
156
                  ・ 主 _(4种)_ 谓 .....
                     1)从句 2) -ed/-ing/to do/adj/prep 3) tend to/seem to/may/might 4)双逗号结构
158
                  · 主谓 ...,补充(4种 状语从句).
                      )1 从句 2)-ed/-ing/to do/adj/prep. 2)独立主格结构
                   · (引导), 主谓 ....
                      1) 从句 2) -ed/-ing/to do/adj/prep 3)独立主格结构 4)副词 (如: Indeed/Moreover/Fortunately)
               |--- 倒装句/强调句/it 语句/祈使句/。。。
163
            1- 标点多变
               Those things(=主语) (从句) (双破折号结构)谓 .
164
    ▲3 longtime customer 常客
166
        show up 出现/露面
           【例句】
        negative 消极的/负面的/否定的 negative feeling 消极情绪
        generate v. 产生/生产
170
     ▲1 blame v.归咎于/归因于(◆大部分为该翻译) / 责备
        【注】: 3大逻辑关系之因果关系
           她认为这次事故的原因是疏忽
174
           => she blames her negligence.
            => she owes this accident to her negligence.
176
           (owes A to B) 把A原因归为B/A的原因是B
           = (attribute A to B)
           ... can be attributed to .... 可归因为。。。。
180
181
            high achievers == those who have high achievements 成就高的人
182
            Height achievers ows their success mostly to nuture.
            成就高的人认为他们成功归因于他们后天的栽培。
184
            nuture v/n. 栽培, 培养 nutrition n. 营养 nutriment n. 营养品
185
186
            the department store 百货商店/超市
187
189
            emerge v. 出现 emergence n. 出现
190
            the emergence of department store 百货超市的出现
191
            the emergence of computers in the 20th century 20世纪计算机的出现
               | emerge 东西的出现
               | show up 人的出现
194
               emerging country 新兴国家
               emerging economies 新兴的经济体
195
196
            culture of comsumption 消费文化
            queue up = line up 排队
198
199
200
            solely = merely = only 仅仅/只
201
           such ... as ... 诸如。。。那样。。。的
202
203
            such obvious causes as ... 诸如...那样显而易见的原因
204
            such high achievers as ... 诸如...那样成就高的人
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206
            a devalued dollar 美元贬值
207
     	t \Delta 2 the softening economy = the slowing economy = the economy is cooling = this slowdown
       这减速的经济
210
        <reading> 一般而言,引号里面的内容不读,除非后面的提明确显示引号里面有答案
        <writing> 需要写,随便写个人说一句话
            ".....", says Niu Niu, a 47-year-old sociology professor at Fudan University.
214
     ☆ 主谓 ..., -ing .... / -ing ...,主谓 ....
         当一个主语做了两个动作或两个以上动作时,其中一个动作做谓语,而另一个用_ing形式_
         【例】今天早上她早早起床, 匆匆去了机场。
        She got up early this morning, going to the airport hurriedly.
        Getting up early this morning, she went to the airport hurriedly.
220
        scale n. 规模 -> downscale v.规模缩小/降低规模
        acquaintance n.熟人
224
         an acquaintance of mine / one of my acquaintances 我的一个熟人
226
        low-blow 抵挡的
        middle-brow 中档的
        high-blow 高档的
229
230
        instead of 而不是
        be perplexed = be confused = be puzzled 感到困惑的
        I am perplexed. 我感到困惑.
234
236
         allege v. 断言 allegation n. 断言
        rumor/gossip n. 谣言/流言蜚语 lie n. 谎言
238
        elite n. 精英
239
240
         cruel adj. 残忍的 -> cruelty n. 残忍
241
         deliberately adj. 故意的/有目的有意识的
242
243
244
         in research setting/environment. 在研究环境中。
         [be oppose to / oppose to] 反对
247
         I oppose to transgenic food. = I am oppose to transgenic food. 我反对转基因食物。
248
249
         clone v. 克隆 cloning n. 克隆
         order/suggest/recommend/porpose that (should) 动词原形 命令/建议/建议/建议
         federal adj. 联邦的
254
         federal government/court/funds 联邦的政府/法庭/基金
        panel n. 专家组
        a panel of scientists 科学专家组
         a panel of economists 经济学专家组
258
259
        a panel of experts 专家组
        chair n.椅子 v.主持,领导
263
         Princeton president 普林斯顿大学校长
264
         Tsinghua president 清华校长
         president n.校长、行长、总裁、元首
267
         一并、一道
268
        with
269
        together with
270
        along with
        combined with
        coupled with
         Even before ___, ... had -ed .... 即使在。。。之前, 。。。就已经 。。。
274
276
         ·admission
         ® No admission. 禁止入内。
```

205

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278
          free admission. 自由/免费入场。
279
        ② admission n. 承认
          confession n. 承认
281
        red-hot economy 过热的经济
282
283
284
        folks = people
285
        sign n. 迹象 sign of recovery 复苏的迹象
287
288
289
     have been -ing 现在完成进行时 => 一直。。。。
     From 初一 to 大三,English has been lagging for years. 从初一到大三,英语一直拖后腿.
    dealership 经销商 outlet 商店
294
     temper n. ×脾气 v. 减轻,缓和
     temper one's spending 减轻某人的支出
297
    For sb,主谓 ___. 对 sb 而言,....
298
    For me, this is an explosive situation. 对我来说,这是一个严峻的局面。
299
    retailer n.零售商 retail v/n. 零售
300
    wholesaler n.批发商 wholesale v 批发
302
303
    cautious adj. 小心的
304
    cautious approach 小心翼翼的方式
305
    aggressive approach 大胆的方式
306
    scientific approach 科学的方式
307
308
     crucial adj. 关键的
309
     ... is coming at a crucial time. ....来的真[不]是时候。
    revenue n. (年)收入
    ☆ 总分结构
       ___总述___.__分述___. 分述___. 分述___.
314
    But __句子___.__解释前一句___.
318
    remain optimistic 保持乐观
    seem mildly concerned 温和的关切
    not panic 没有恐慌
320
    long-term prpspect 长期的前景
    long-term effect 长期效果
324
    long-term development 长期发展
326
    even as = even when 即使当
     modest adj. 中等的, 一般的
328
     do some modest belt-tightening 一般/适度地勒紧腰带
330
    tighten v.加紧对。。。的控制
    tighten the control over the press 加紧对新闻媒体的控制
    in despair 处于绝望之中
334
    desperate adj. 绝望的
336
    pretty = very = fairly = quite = rather
338
339
    Despite _名词(组)_, 主谓 .... = In spite of _名词(组)_, 主谓 .... => 尽管
340
341
    headlines 新闻媒体的报导
342
    feel pretty comfortable about one's ability to do .... => 对自己做__感到很有把握.
343
345
     range n. 范围 range from ... to ...
346
     gold rush 淘金热(盲目的、不理性的狂热)
349
     predominantly/mostly/chiefly/mainly/primarily 主要地
350
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bonus n.红利。分红。股息
     stock exchange 股票交易
354
     venture investment 风险投资
     An average student spends $70 weekly in New York city, predominantly fed by the family.
358
     纽约一般学生每周消费70美元主要是由家庭提供的。
360
     frenzied = crazy 狂热的/疯狂的
361
     overbid v. 出价过高
     bid n/v 出价: 竞标
    broker n. 经纪人/中介
    real-estate broker 房地产经纪人
366
367
    city/town/village 城市/城镇/乡村
368
     citizen/townsfolk/villager(s) 市民/城镇的人/村民
370
     passerby 路人 -> passersby (复数)路人
     municipality 国际大都市 Beijing municipal government 北京市政府
374
     acceleration/slowdown 加速/减速
376
     lining n.边
378
     silver lining 希望
     Every cloud has its silver lining.
380
381
     elite/celebrity/influential 精英/名流/有影响力的人
     potential risks/buyer/customers 潜在的风险/客户/客户
383
384
385
     cheer v. 为什么欢呼,加油 cheer sb on 为某人欢呼
386
     would cheer for ≈ wouldn't mind
389
     ▲ a little + 比较级 翻译为稍微 ↔ a great/good deal 或者 much 表示比较起来差很多
390
     far = a long way = way + 比较级 翻译为差很远
     老大 is a little taller than 老二
     distrusht n/v 不信任
394
395
     double-digit 两位数的收入
396
     stock market swings 股票市场波动 swings n/v = fluctuation n波动
398
     trade stock 交易股票
400
     ○ingredient n成分/组成部分
401
     = component
402
     = element
403
     = part
404
405
     sustain v.使(在时间上)持久
     sustained boom 持久的繁荣
406
     sustainable development 可持续发展
407
408
409
     baby boom 婴儿潮/生育高峰期
410
     diner 吃货/美食家 ≠ dinner 晚饭
411
412
413
     Getting at table at Beijing Hotel. 在北京饭店吃上一顿。
414
415
     toast n/v. 干杯
416
417
     pessimistic 悲观的 optimistic 乐观的 optimism 乐观
418
419
     panic n/v 恐慌 panicked 恐慌的 (注意多了个k)
420
421
     considerable benefits 巨大的利益
422
423
     precede v. 发生在 。。。 之前 A preceded B A发生在B之前
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