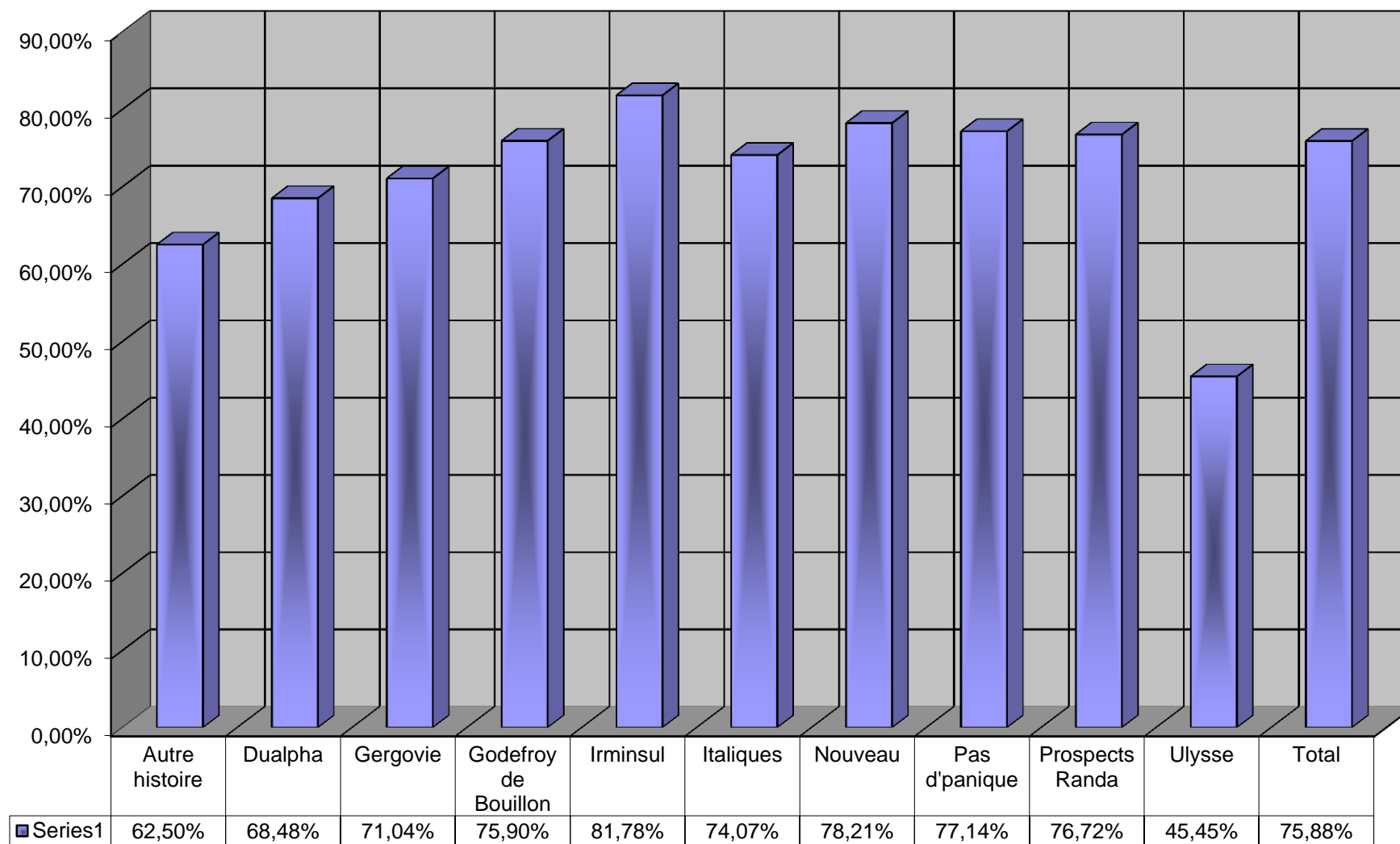
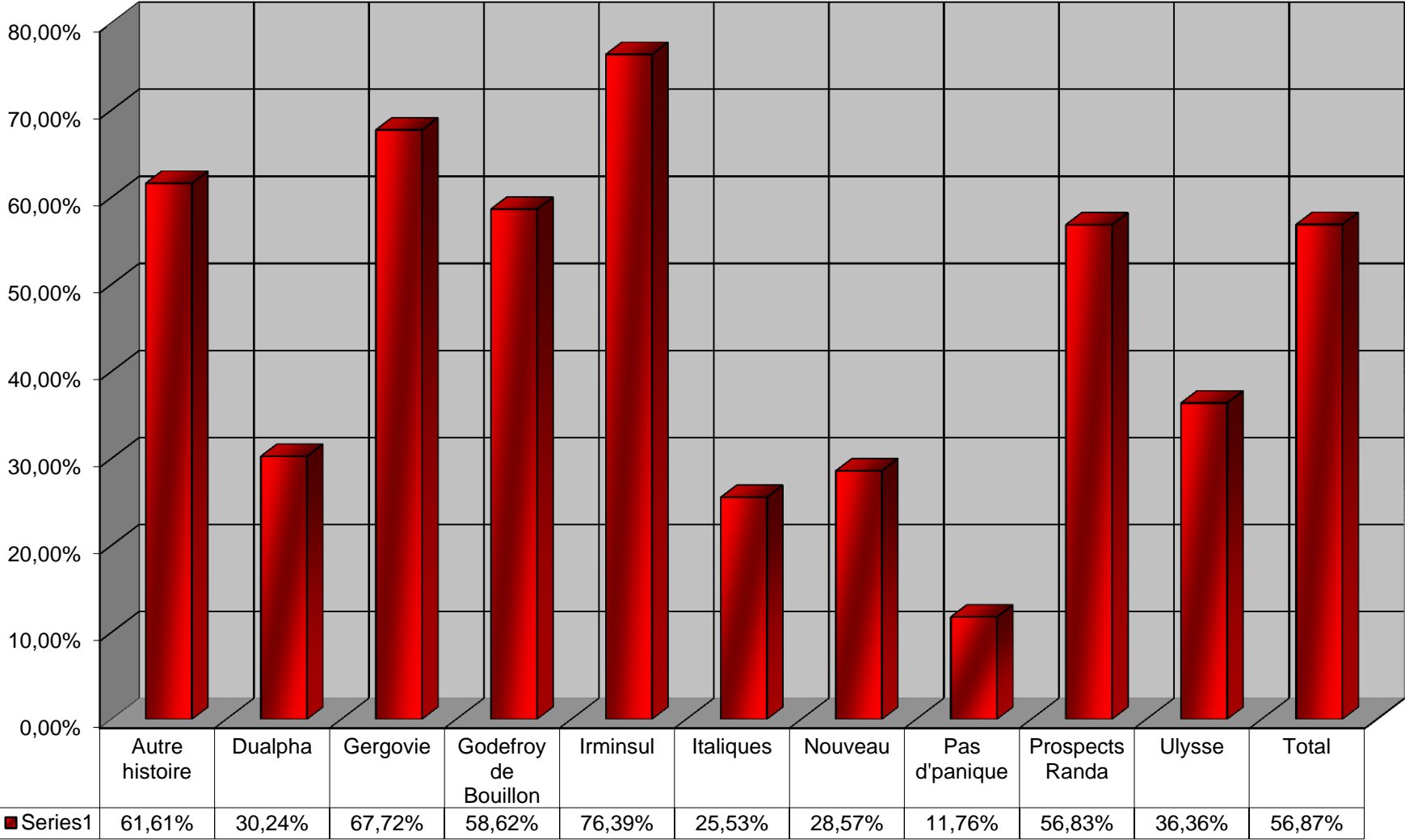


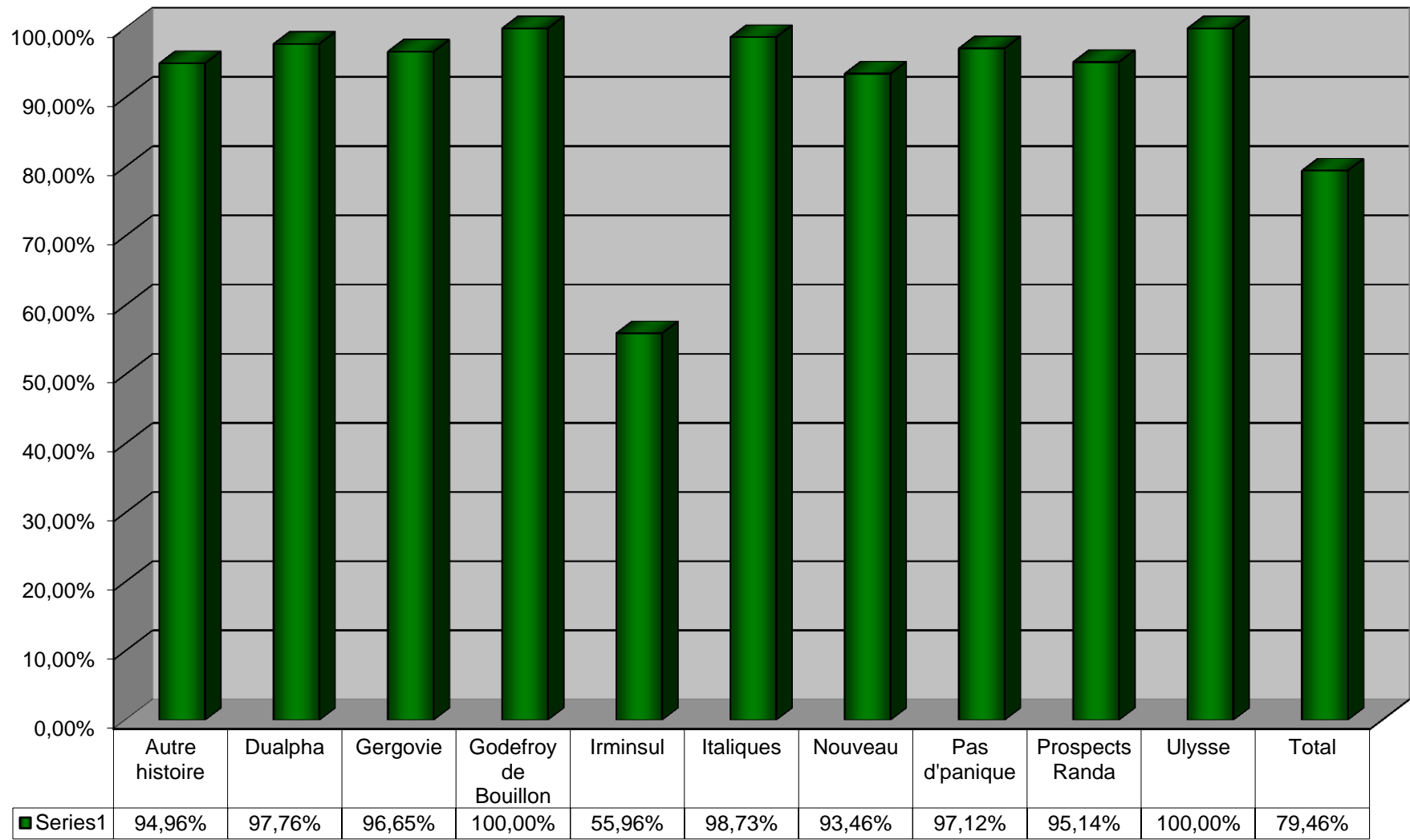
Taux d'attrition commerciale



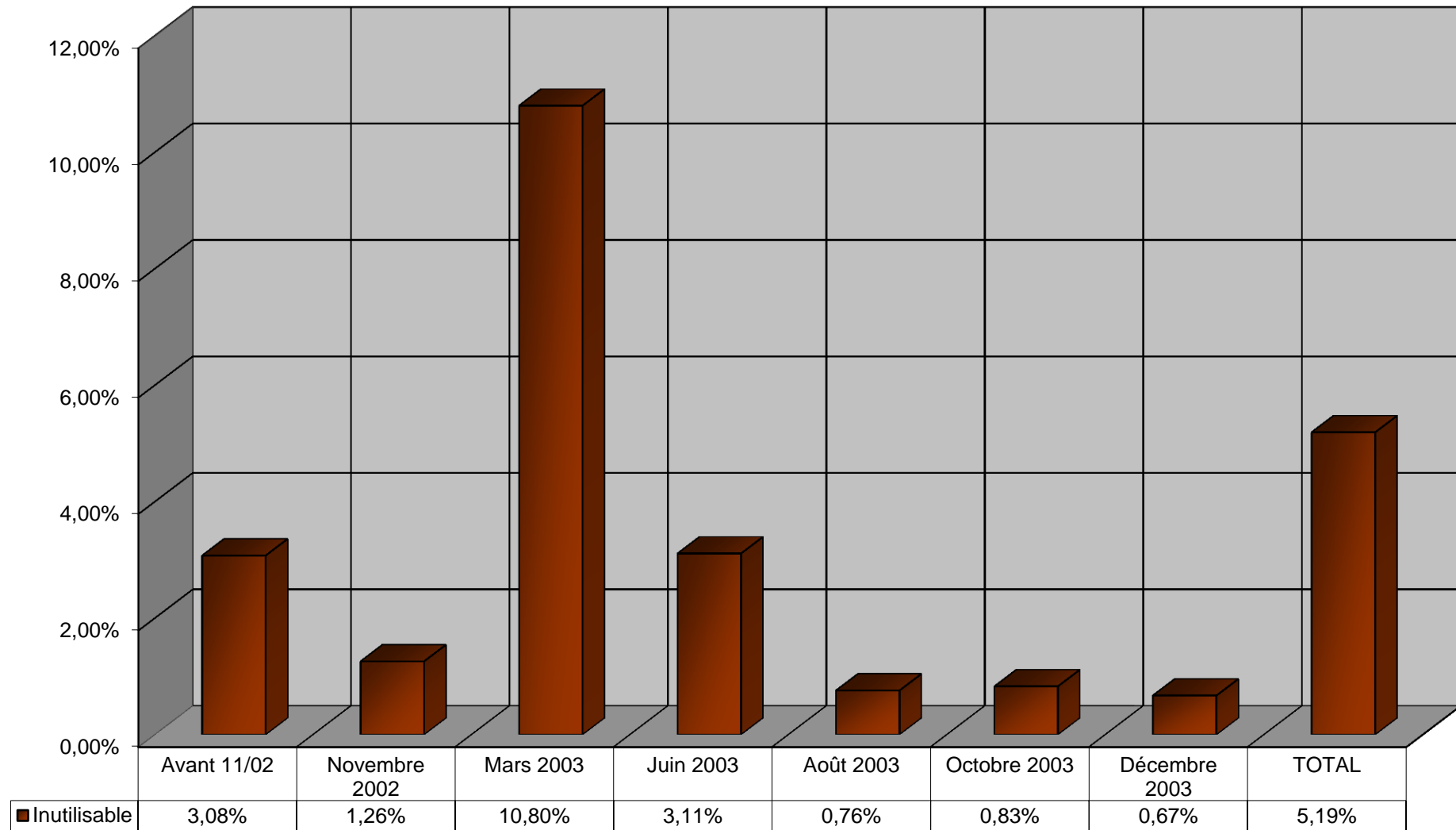
Taux d'incertitude (après 4 mailings)



Taux d'activité



Taux d'attrition physique



Index de rétention

